# UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK:

**AIR STAMP** 

**CLASSES:** 

9, 38 AND 42

APPLICANT:

NTT DOCOMO, INC.

**ADDRESS:** 

11-1, Nagata-cho 2-Chome Chiyoda-ku, Tokyo 100-6150

Japan

**ENTITY:** 

a corporation organized and existing under the laws of Japan

**OUR REF:** 

NTTD 1401425

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Goods and Services
9	Sound wave emitters; high-frequency sound signal transmitters; Sound wave receivers; high-frequency sound signal receivers; Computer application software for promoting goods and services of others depending on client attributes; Application software for smartphones for recording customers visiting data; Computer application software for providing coupons, promotional offers and discount information; Computer application software for analyzing customer data; Electronic systems comprised of high-frequency sound signal transmitters, high-frequency sound signal receivers, authentication servers, dedicated app on smartphones by using sound signals for promoting goods and services of others, recording customers visiting data, providing advertising information to customers and analyzing customer data; Communication software sending and receiving location information; Computer software for converting digital information into sound information; Consumer coupons downloadable from a global network; Electronic tag; Network access server hardware and software; Radio transmitters and receivers.
38	Transfer data by telecommunication; Rental of sound wave emitters; rental of high-frequency sound signal transmitters; Telecommunication between stores and customer smart phones made automatically when customers enter a store; Rental of radio communication machines and apparatus.

Providing temporary use of non-downloadable software for promoting goods and services of others depending on client attributes; Providing temporary use of non-downloadable software for recording customers visiting data; Providing temporary use of non-downloadable software for providing coupons, promotional offers and discount information; Providing temporary use of non-downloadable software for analyzing customer data; Providing temporary use of non-downloadable software for sending and receiving location information; Providing temporary use of non-downloadable software for converting digital information into sound information; Rental of computer hardware and computer software; Computer programming; Computer software consultancy; Information technology [IT] consulting services.

The mark is in standard characters and no claim is made to any particular font style, size or color.

### ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, Attention: David Ehrlich (Telephone 212-813-5900).

# APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

#### INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

## **DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

NTT DOCOMO, INC.

By: \ Jour Jam
[Signature]

Name: Toru OTSU

[Typed or printed]

Title (if applicable): Managing Director of Intellectual

**Property Department** 

Date of signature: <u>17 February 2014</u>