

**Trademark/Service Mark Application, Principal Register
To the Commissioner for Trademarks:**

MARK: IEG SPONSORSHIP REPORT (Standard Characters)

The literal element of the mark consists of IEG SPONSORSHIP REPORT.

The mark consists of standard characters, in no particular font, style, size, or color.

The applicant, **IEG, LLC**, a Delaware limited liability company, having an address of Suite 1200, 350 North Orleans, Chicago, Illinois 60654, United States, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Electronic publications in the field of sponsorship marketing; providing an Internet website featuring publications and information in the field of sponsorship marketing

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as **05/27/2002**, and first used in commerce at least as early as **05/27/2002**, and is now in use in such commerce. The applicant is submitting specimens showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of web pages for the services.

The applicant claims ownership of U.S. Registration Number 2779093.

The applicant's current Attorney and Correspondent Information: Jeffrey C. Katz and other attorneys of Davis & Gilbert LLP, 1740 Broadway, New York, New York 10019, United States; phone: (212) 468-4800; fax: (212) 468-4888 and authorized email: jkatz@dglaw.com

A fee payment in the amount of \$325 is submitted with the application, representing payment for 1 class and any other fees that may be appropriate. Authorization is granted to charge the fees to Deposit Account No. 502293, docket 22074-0002-000.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Dated: December 11, 2013

IEG, LLC
By: 
Signature

Laren UKman
Printed Name of Signatory

CEO
Printed Title of Signatory