

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**NEW TRADEMARK APPLICATION
BASED ON AN INTENTION TO USE IN COMMERCE**

Mark: **ROADSTER**

Applicant: **Roadster Online, Inc.
302 Carmalita Court
Alamo, CA 94507**

Entity Information: **Delaware corporation**

Class: **35**

Attorney Docket: **62965-227917**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

The above-identified applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce for:

“providing a website for connecting sellers with buyers; providing a web site featuring technology to track information about a registered user’s vehicles, namely, warranties, service history, depreciation, and trade in values; downloadable computer application software for direct vehicle monitoring; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; shopping facilitation services, namely, providing an online comparison-shopping search engine for obtaining purchasing information; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of vehicles and vehicle maintenance; promoting the goods and services of others by providing a community-driven web site featuring user-submitted content in the nature of price-comparison information, product reviews, links to the retail web sites of others, and discount information;

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on-line services, namely, ordering and inventory monitoring for vehicles and vehicle parts and accessories; Facilitation of financing and leasing, warranties, extended service contracts, and insurance for others; vehicle brokerage services; purchasing and procurement services, namely, procuring of vehicles, vehicle parts and accessories, and vehicle maintenance services for others; pickup, transportation, and delivery of vehicles and vehicle parts and accessories for others” in International Class 35,

and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by Trademark Act of 1946.

POWER OF ATTORNEY

Applicant hereby appoints Richard D. Conard, Joseph D. Lewis, Bobby B. Gillenwater, Dwight D. Lueck, Melissa A. Vallone, Julia Spoor Gard, David A.W. Wong, Brian J. Downey, Hae Park-Suk, Olivia M. Fleming, Brian J. McGinnis, all attorneys at law with the law firm of Barnes & Thornburg LLP, as its attorneys, with full power of substitution and revocation, to prosecute and transact all business in the United States Patent and Trademark Office in connection with this application and any resulting registration, and to receive the Certificate of Registration.

CORRESPONDENCE ADDRESS

Please address all future correspondence related to the above-identified application to:

**Julia Spoor Gard
BARNES & THORNBURG LLP
11 South Meridian Street
Indianapolis, Indiana 46204-3535
Phone (317) 236-1313
Fax (317) 231-7433**

DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are

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punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is authorized to execute this application on behalf of the applicant; the undersigned believes the applicant to be entitled to use the mark sought to be registered in commerce; to the best of declarant's knowledge and belief, no other person, firm, corporation, or association has the right to use said mark in commerce, either in identical form or in such near resemblance thereto as to be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made herein of declarant's own knowledge are true and that all statements made on information and belief are believed to be true.

Declared this 11th day of December, 2013.

Roadster Online, Inc.

By: Andrew Moss
Andrew Moss

Title: CEO

DRAWING PAGE

Applicant: Roadster Online, Inc.
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Alamo, CA 94507

Goods/Services: providing a website for connecting sellers with buyers; providing a web site featuring technology to track information about a registered user's vehicles, namely, warranties, service history, depreciation, and trade in values; downloadable computer application software for direct vehicle monitoring; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; shopping facilitation services, namely, providing an online comparison-shopping search engine for obtaining purchasing information; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of vehicles and vehicle maintenance; promoting the goods and services of others by providing a community-driven web site featuring user-submitted content in the nature of price-comparison information, product reviews, links to the retail web sites of others, and discount information; on-line services, namely, ordering and inventory monitoring for vehicles and vehicle parts and accessories; Facilitation of financing and leasing, warranties, extended service contracts, and insurance for others; vehicle brokerage services; purchasing and procurement services, namely, procuring of vehicles, vehicle parts and accessories, and vehicle maintenance services for others; pickup, transportation, and delivery of vehicles and vehicle parts and accessories for others

Class: 35

Claim of Intent to Use: Applicant claims a bona fide intention to use the mark in commerce on or in connection with the goods/services

ROADSTER

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