



### Launch mobile initiatives with confidence

Software Services

Partners

—— our Client Services team has your back ——

Guidance tailored to your needs

**Professional Services** 

Client Services

SCHEDULE A DEMO

From initial on-board through everyday campaigns, count on Client Services as an extension of your own team.

### Compliance managed and maintained

Waterfall's team takes care of the entire provisioning, leasing, hosting and maintenance processes so that you can focus on more important tasks.

### Catalogued mobile expertise

Instantly access web training, instructional materials and case studies to craft mobile programs in step with years of best practices.

# Full service campaign management and API expertise

— you dream it, we'll build and manage it —

### Generate ideas that amaze and delight your customers

Collaborate with Waterfall's mobile experts to brainstorm and develop campaigns that personally engage your target audience.

#### SCHEDULE A DEMO

Pass off day-to-day management of mobile campaigns Debug API calls and requests

We are happy to analyze and assist

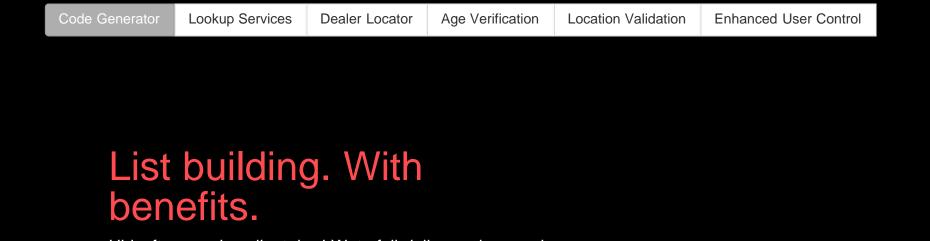
### Design custom integrations

Waterfall can provide end-to-end implementation of solutions requiring

Exceed goals and metrics by putting campaign management in the hands of a dedicated account manager. with custom code or software that integrates with the Waterfall Platform. integration with our API.

## Custom solutions to make your vision a reality

— from third-party app integrations to full stack app deployment on top of our platform —



Ubisoft, a gaming client, had Waterfall deliver unique codes via mobile that recipients could then enter into Splinter Cell — unlocking a secret weapon.



### Make mobile a profit center

bring complete mobile solutions to your customers with our help

### Agency Partners

### **Platform Partners**

Manage and monetize multiple clients under one account with Roles and Permissions. Collaboratively develop software products and services that synthesize core competencies.

### With Waterfall, you'll always receive:

□ Full-service compliance management

□ Constantly innovated mobile tools and software

□ Flexible white label offerings

- □ Cost structures that scale with your business
- □ Bolstered profit derived from economies of scale

CONSULT A PARTNER SPECIALIST

## Waterfall

#### PLATFORM MESSAGING PASSBOOK SERVICES CUSTOMER PRICING

Overview	Campaigns	Design	Client	Case Studies	Enterprise	Story	eBooks
Connections	CRM	Distribute	Professional		API	Work+Life	LookBooks
Technology	Reporting	Track	Software	BLOG		Careers	Blocks
Features			Partners	Subscribe		Management	Webinars
Principles						Connect	Art of CTA

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