



Launch mobile initiatives with confidence

Software Services

Partners

—— our Client Services team has your back ——

Guidance tailored to your needs

Professional Services

Client Services

SCHEDULE A DEMO

From initial on-board through everyday campaigns, count on Client Services as an extension of your own team.

Compliance managed and maintained

Waterfall's team takes care of the entire provisioning, leasing, hosting and maintenance processes so that you can focus on more important tasks.

Catalogued mobile expertise

Instantly access web training, instructional materials and case studies to craft mobile programs in step with years of best practices.

Full service campaign management and API expertise

— you dream it, we'll build and manage it —

Generate ideas that amaze and delight your customers

Collaborate with Waterfall's mobile experts to brainstorm and develop campaigns that personally engage your target audience.

SCHEDULE A DEMO

Pass off day-to-day management of mobile campaigns Debug API calls and requests

We are happy to analyze and assist

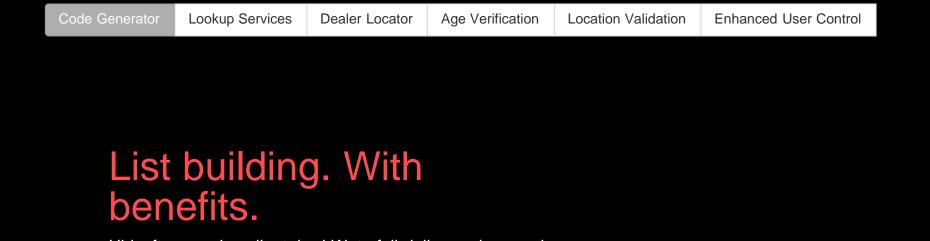
Design custom integrations

Waterfall can provide end-to-end implementation of solutions requiring

Exceed goals and metrics by putting campaign management in the hands of a dedicated account manager. with custom code or software that integrates with the Waterfall Platform. integration with our API.

Custom solutions to make your vision a reality

— from third-party app integrations to full stack app deployment on top of our platform —



Ubisoft, a gaming client, had Waterfall deliver unique codes via mobile that recipients could then enter into Splinter Cell — unlocking a secret weapon.



Make mobile a profit center

bring complete mobile solutions to your customers with our help

Agency Partners

Platform Partners

Manage and monetize multiple clients under one account with Roles and Permissions. Collaboratively develop software products and services that synthesize core competencies.

With Waterfall, you'll always receive:

□ Full-service compliance management

□ Constantly innovated mobile tools and software

□ Flexible white label offerings

- □ Cost structures that scale with your business
- □ Bolstered profit derived from economies of scale

CONSULT A PARTNER SPECIALIST

Waterfall

PLATFORM MESSAGING PASSBOOK SERVICES CUSTOMER PRICING

Overview	Campaigns	Design	Client	Case Studies	Enterprise	Story	eBooks
Connections	CRM	Distribute	Professional		API	Work+Life	LookBooks
Technology	Reporting	Track	Software	BLOG		Careers	Blocks
Features			Partners	Subscribe		Management	Webinars
Principles						Connect	Art of CTA

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