

**DECLARATION**

The undersigned, being hereby warned that willful false statements, and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive, and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Date: 9/18/2013

Edwin J. Sarver  
Edwin J. Sarver, V.P. Product Development

**POWER OF ATTORNEY AND  
DESIGNATION OF ADDRESS FOR CORRESPONDENCE**

Applicants hereby appoint Michael A. Slavin (Reg. No. 34,016), Edward F. McHale, Carl Spagnuolo, Keith Campbell, Brian Taillon, David Zelner and Amy S. Price of the firm McHALE & SLAVIN, P.A., with full power of substitution and revocation, its attorneys to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration; and requests that all correspondence from the Patent and Trademark Office concerning this application be addressed to:

Carl J. Spagnuolo  
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