

Trademark/Service Mark Application, Principal Register  
Handwritten Signature

To the Commissioner for Trademarks:

**MARK:** Discovery (Standard Characters, see mark)

The literal element of the mark consists of Discovery.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Weekend Concepts, Inc., a corporation of California, having an address of 2734 Danley Court Paso Robles, California 93446 United States requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 011: LED lighting fixtures and mounting hardware for lighting purposes, namely LED lights for automobiles, motorcycles, all-terrain vehicles and marine vessels.

In International Class 011, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/15/2011, and first used in commerce at least as early as 11/15/2011, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) LED lighting..

Specimen-1 [SPE0-7196398-175737693\_-\_Discovery\_Speciman\_Use.JPG ]

The applicant's current Attorney Information:

Kevin D. Elder and June R. McIvor of Sinsheimer Juhnke McIvor & Stroh, LLP

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San Luis Obispo, California 93401

United States

The attorney docket/reference number is 4557.007.

The applicant's current Correspondence Information:

Kevin D. Elder

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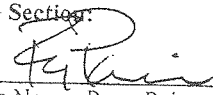
(805) 541-2800(phone)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature Section:

Signature: 

Signatory's Name: Ryan Paine

Signatory's Position: VP Business Development

Date Signed 2.25.13