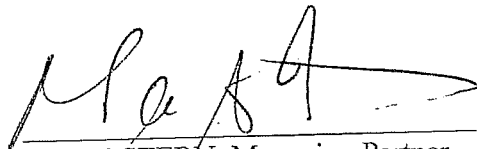


MARK STERN, declares that he is the Managing Partner of Petmatrix LLC and is properly authorized to execute this application on behalf of the Applicant; he believes the Applicant to be entitled to use the mark in commerce; that the Applicant has a bona fide intention to use the mark in commerce on or in connection with the goods listed in the application; that the facts set forth in the application are true and correct; that to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

PETMATRIX LLC


MARK STERN, Managing Partner

Date: March 22, 2011