



G&K SERVICES

**GKI-S Direct**  
Image & Safety Solutions



**G&K SERVICES**

EXCLUSIVELY  
REPRESENTING

**DOCKERS**  
SAN FRANCISCO

SPRING/SUMMER 2009



G&K Services has been building long-term relationships in North America since 1902 by providing total Image & Safety Solutions<sup>SM</sup> to our customers. We're a market leader in enhancing image and making employees and workplaces safer with innovative branded identity apparel and facility services. We're continuously developing innovative products and service solutions to address our customers changing business needs.

We're proud to bring you GK IS Direct<sup>TM</sup> image and safety solutions<sup>SM</sup>. We offer a wide selection of apparel and accessories for purchase, including our exclusive representation of Dockers<sup>®</sup> San Francisco for the workplace. Dockers<sup>®</sup> San Francisco is a market leading brand known for fit, innovative style and comfort in both men's and women's apparel.

Whether you need uniforms for your staff, safety items to keep your employees out of harm's way, gifts of appreciation or a branded look for a tradeshow, you'll find that GK IS Direct has solutions for every occasion.

And, we back our service excellence with our performance guarantee. So, for a small, medium or national business we have your image & safety needs covered.

## BRANDED QUALITY PRODUCT · GREAT FIT · SERVICE EXCELLENCE

Listen to what Tanya Speir with Hwashin America Corporation in Greenville, Alabama had to say:

*"As soon as G&K offered the Dockers<sup>®</sup> program, we placed our first order. We received our uniforms in five business days after the order was placed. We were more than pleased with the quality of the uniforms. We also had our company logo and company name embroidered on the uniforms. We have since placed a second order, and received it within five business days."*

Patrick McCage from City of Gainesville Texas states:

*"We were very happy with the order turn around time, product quality and fit. The service we received from G&K Services was exemplary!"*

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DOCKERS<sup>®</sup> SAN FRANCISCO

G&K SERVICES<sup>®</sup>  
IMAGE AND SAFETY APPAREL

PAGE 24-91

# DOCKERS® TWILLS

## WITH STAIN DEFENDER® KEEPS YOUR IMAGE FRESH

### DOCKERS® MEN'S AND WOMEN'S ESSENTIAL TWILL

This soft 100% cotton twill shirt has all the performance features to ensure wrinkle and stain resistant style. No Wrinkles finish provides a smooth, professional look right out of the dryer. Color Bond® fade resistance keeps colors vibrant wash after wash. Stain Defender® finish for superior stain resistance.



COLORS FOR A,B,C

B. shown here

Full Moon Yellow  
780

Black  
505

Cruise Ship Blue  
585

Cardinal  
744

Muir Wood Green  
693

Navy  
565

Stone  
276

White  
775

### CHOOSE DOCKERS® ESSENTIAL TWILL SHIRTS.

Smart & crisp. Dockers® twills keep you looking great thanks to innovations like Color Bond®, No Wrinkles and Stain Defender®.

#### A. WOMEN'S LONG SLEEVE

A feminine cut with point collar, left chest pocket, two-button cuff and tag-free interior for comfort.

**11277** Regular S-2XL **\$25.99**  
Women's 3XL-5XL **\$28.99**

#### B. MEN'S LONG SLEEVE

Classic button-down style, with left chest pocket and tagless interior for comfort.

**11280** Regular S-2XL **\$25.99**  
Big 3XL-6XL **\$28.99**  
Tall LT-3XLT **\$28.99**

#### C. MEN'S SHORT SLEEVE

Classic button-down style, with left chest pocket and tagless interior for comfort.

**11284** Regular S-2XL **\$22.99**  
Big 3XL-6XL **\$25.99**

Stone  
276

A. shown here





G&K SERVICES

GKI S Direct



### LOOK FOR THESE G&K PERFORMANCE FEATURES

Look for these performance icons that indicate special G&K apparel innovations throughout this catalog.



WATER RESISTANT



MOISTURE WICKING



NO ROLL COLLAR



SHRINK RESISTANT



FADE RESISTANT



STRETCH FABRIC



ANTI-BACTERIAL



TEMPERATURE REGULATION



STAIN RESISTANT



WRINKLE RESISTANT



WATERPROOF



WIND RESISTANT



WINDPROOF



UV PROTECTION



VISIBILITY ENHANCED



FLAME RESISTANT

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G&K POLOS & TEES

PAGES 48-49

G&K BUTTOWNS

PAGES 50-57

G&K WORKWEAR

PAGES 58-63

G&K PANTS/SHORTS



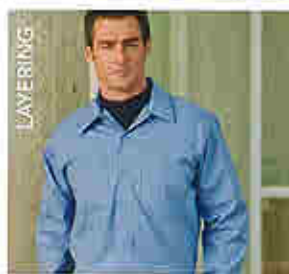
# G&K SERVICES®

Your total Image & Safety Solutions<sup>SM</sup> Provider.

GK IS Direct™

WE HAVE YOU COVERED:

- On-going daily uniform solutions
- Layering options to complement a rental uniform program
- One-time events



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SAFETY

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ACCESSORIES

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CHEFWEAR

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SWEATERS

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G&K  
OUTERWEAR

**A. NIKE GOLF WOMEN'S PIQUE KNIT SPORT SHIRT**

This sharp-looking pique knit sport shirt was specially designed to deliver cool, dry comfort and an uncompromising fit. Tailored for a feminine fit with front seams, a v-placket Johnny collar and knit sleeves. Includes a welt collar and embroidered contrast Nike® Swoosh design trademark on the left sleeve. Made of 6 oz. 100% cotton pique knit. Pearlized buttons are selected to complement the shirt color.

**13096** Regular S-XL **\$36.99**  
Women's 2XL **\$38.99**

**B. NIKE GOLF MEN'S PIQUE KNIT SPORT SHIRT WITH TIPPING**

Contrast tipping highlights the appeal of this 6 oz. 100% cotton polo with welt collar and cuffs. Features a three-button placket with coordinating NIKE GOLF embossed buttons and the Nike® swoosh trademark design embroidered on the left sleeve.

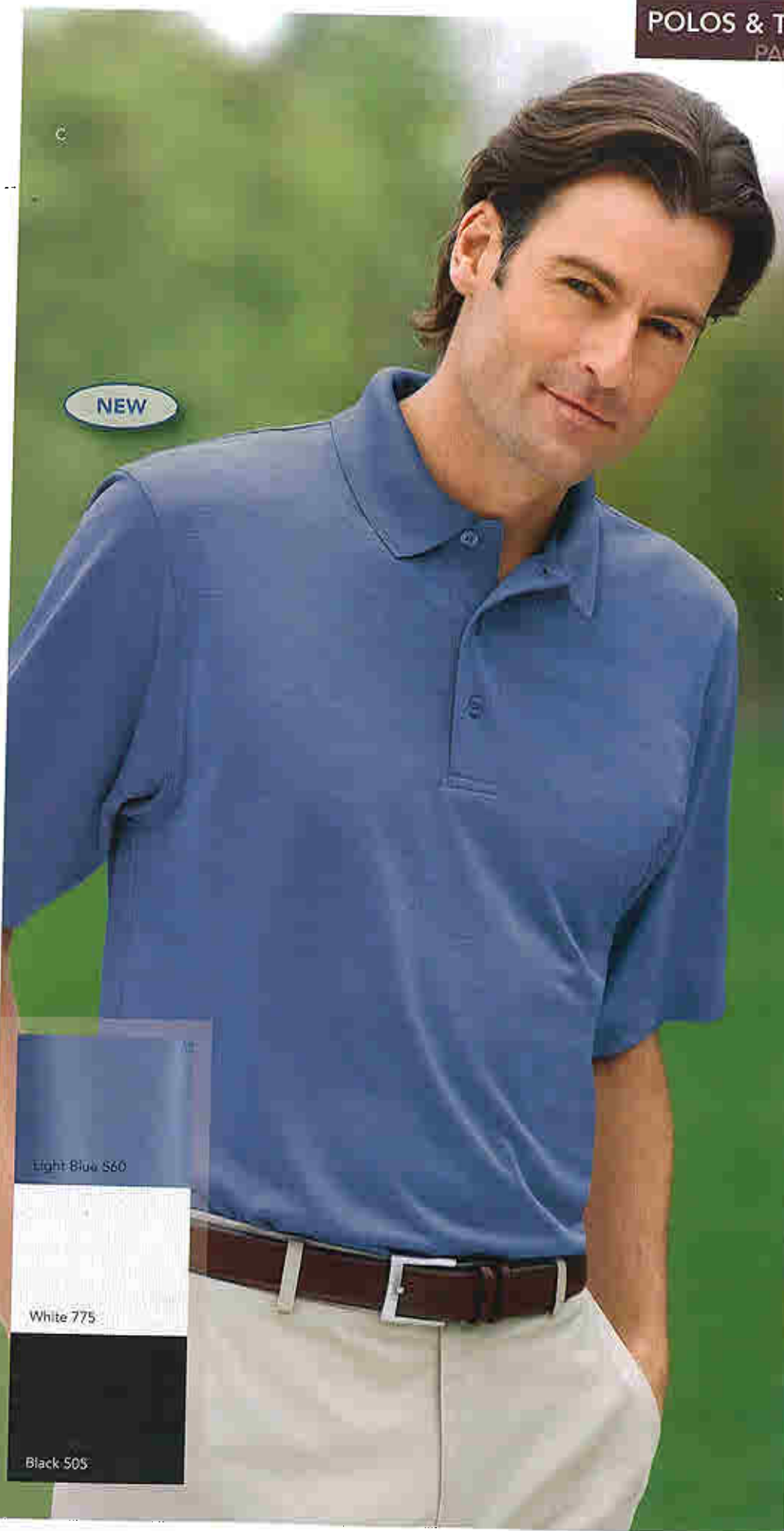
**11631** Regular S-XL **\$38.99**  
Big 2XL-4XL **\$40.99**

**C. MEN'S PERFORMANCE STRIPE JACQUARD POLO**

Solid jersey jacquard adds a wonderfully subtle look and a refined texture to these shirts. A jacquard mesh fabric blocking and matching flat knit collar along with jacquard mesh back yoke round out this contemporary look. Open hem sleeves. Straight bottom hem with side slits for added comfort and ease of movement. Heat seal label for added comfort and style. 100% 4.7 ounce spun polyester that is anti-bacterial and wicks moisture away keeping you cool, dry and comfortable all day long.



**13097** Regular S-XL **\$32.99**  
Big 2XL-3XL **\$34.99**





## DICKIES® HIGH VISIBILITY CLASS 2 LONG SLEEVE WORK SHIRT

Long lasting color retention in a hard working stain-resistant polyester shirt that keeps you comfortable as well as safe. Class 2 ANSI-certified 5.5 oz. spun polyester with stain-release finish. 2" 3M™ Scotchlite™ reflective material for 360 degree visibility. Two button-through pockets, lined two-piece collar for durability and adjustable button closure on sleeves.



### C. LONG SLEEVE

**11264** Regular M–XL **\$49.99**  
Big 2XL–3XL **\$52.99**

### SHORT SLEEVE—(see page 66)

**11265** Regular M–XL **\$44.99**  
Big 2XL–3XL **\$47.99**

## D. HIGH VISIBILITY ZIP-FRONT HOODED SWEATSHIRT

Stay warm and safe in this ANSI compliant hooded sweatshirt. Class 2 ANSI-certified 9.5 oz. spun polyester with stain-release finish. 2" 3M™ Scotchlite™ reflective material, muff pockets, knit cuffs, full-front zipper and drawstring hood.



**29655** Regular M–XL **\$37.99**  
Big 2XL–4XL **\$40.99**

## E. DICKIES® HIGH VISIBILITY CLASS 3 COVERALL

Class 3 ANSI-certified 5.5 oz. spun polyester with stain-release finish. 2" 3M™ Scotchlite™ reflective material. Side waist elastic inserts and action back for ease of movement. 2-way center front zipper for easy in and out.



**11345** Regular S–XL **\$89.99**  
Big 2XL–4XL **\$92.99**

## F. HIGH VISIBILITY CLASS 2 INDUSTRIAL JACKET\*

Block the wind in this ANSI jacket. Class 2 ANSI-certified 7.5 oz. 100% polyester twill with 2" 3M™ Scotchlite™ reflective material. Can be worn with full sleeve liner for added warmth. Solid brass front zipper.



**10402** Regular 38–54 **\$94.99**  
Tall 42–50 **\$97.99**

\*024 Safety Yellow only

C–J



\* (F) Industrial jacket only available in Safety Yellow.



## G. HIGH VISIBILITY CLASS 3 MESH VEST

Short sleeve styling for additional visibility. Class 3 ANSI-certified 3.6 oz. polyester mesh with 2" ANSI reflective tape at body and sleeve for 360 degree visibility. Hook and loop front closure.



**11247** Regular S/M, L/XL **\$21.99**  
Big 2XL/3XL, 4XL/5XL **\$24.99**

## HIGH VISIBILITY CLASS 2 TEE SHIRT

Short or long sleeve style in a tough, yet breathable fabric. Class 2 ANSI-certified breathable polyester knit. 2" Level 2 ANSI-3M™ Scotchlite™ reflective material. Left chest pocket for storage.



### H. SHORT SLEEVE

**29453** Regular M–XL **\$19.99**  
Big 2XL–3XL **\$22.99**  
Big 4XL–5XL **\$25.99**

### I. LONG SLEEVE

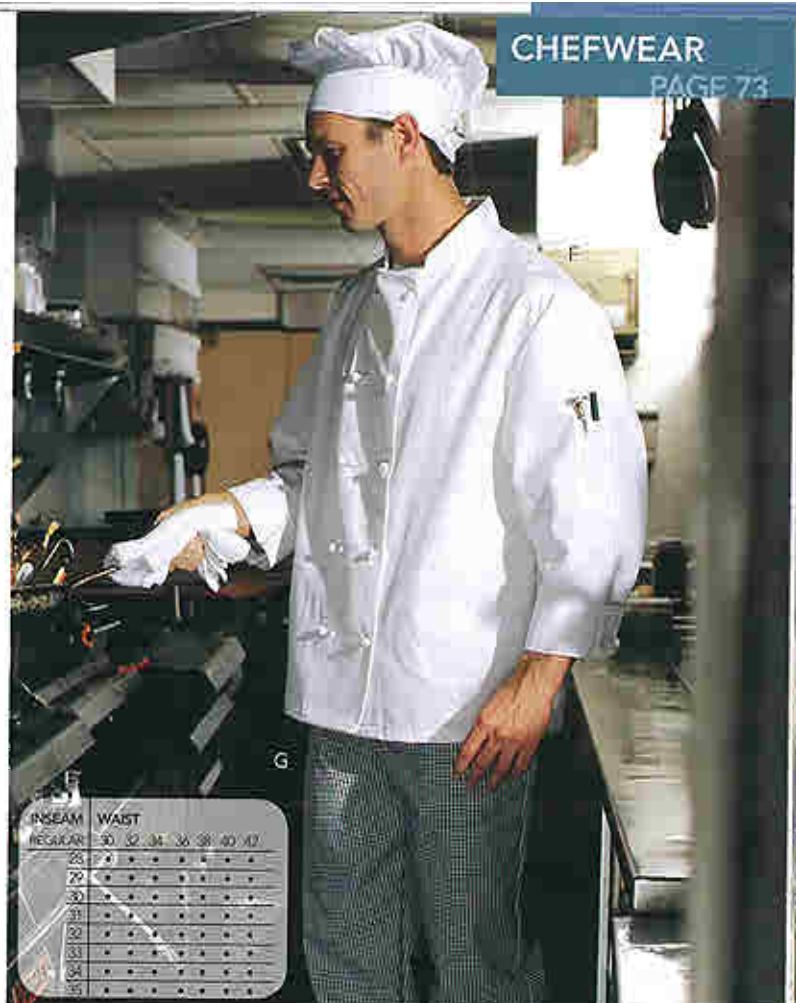
**11338** Regular M–XL **\$21.99**  
Big 2XL–3XL **\$24.99**

## J. HIGH VISIBILITY CLASS 2 BREAKAWAY MESH VEST

Class 2 ANSI-certified 3.3-oz polyester mesh with 2" Level 2 ANSI reflective tape. Five-point hook and loop ANSI-compliant breakaway closures for safety around rotating equipment. Hook and loop front closure.



**11248** Regular S/M, L/XL **\$15.99**  
BIG 2XL/3XL, 4XL/5XL **\$18.99**




INSEAM	WAIST							
	REGULAR	30	32	34	36	38	40	42
28	*	*	*	*	*	*	*	*
29	*	*	*	*	*	*	*	*
30	*	*	*	*	*	*	*	*
31	*	*	*	*	*	*	*	*
32	*	*	*	*	*	*	*	*
33	*	*	*	*	*	*	*	*
34	*	*	*	*	*	*	*	*
35	*	*	*	*	*	*	*	*

# IMAGE READY CHEFWEAR

## BECAUSE YOUR IMAGE DOESN'T STOP AT THE KITCHEN DOOR

**C. MEDIUM CROWN CHEF HAT**  
Classic chef's hat in easy-care 65% polyester/35% cotton poplin with Velcro® adjustable closure and a double-folded band.

**75720** One size fits most **\$6.99**  
 775 White


**COOK SHIRT**  
Classic cooking shirt in long-wearing, easy-care 4.3 oz. 65% polyester/35% cotton poplin blend with lined collar, gripper front closure and neat square bottom.

**D. WITH POCKET**  
**11787** Regular S-XL **\$11.99**  
Big 2XL-3XL **\$13.99**


**E. WITHOUT POCKET (not shown)**  
**11999** Regular S-XL **\$9.99**  
Big 2XL-3XL **\$11.99**

D, E  
 775 White

**F. COTTON EXECUTIVE CHEF COAT**  
Executive style in the kitchen, in 6.25 oz. plain weave 100% cotton twill featuring stand-up collar and double-breasted front with French knot buttons. Thermometer pocket on left sleeve, vented cuffs and generous armhole openings for ease of movement.

**10412** Regular S-XL **\$19.99**  
Big 2XL **\$21.99**  
 775 White

**G. COOK/CHEF PANTS**  
Traditional cooking pants in cool, comfortable 7 oz. 65% polyester/ 35% cotton soil-release twill. Two slack-style front pockets, two patch hip pockets and side elastic waist.

**35624** Regular **\$16.99**  
See size chart on photo above  


G  
 775 White 792 Black/White



**H. BASIC CHEF COAT**  
Hardworking kitchen basic, in long-lasting 7.5 oz. 65% Polyester/35% cotton twill. Features stand-up collar, thermometer pocket on left sleeve, left chest pocket and vented cuffs.

**22089** Regular S-XL **\$16.99**  
Big 2XL-3XL **\$18.99**  
 775 White 505 Black





F



**E. SPORT DUFFLE BAG**

The perfect carryall for a trip to the gym or out of town, in a durable polyester/canvas blend. Zippered main compartment with bottom board, zippered end pocket for shoes, gusseted front pocket for extra room, and adjustable/detachable shoulder strap. Bag measures 18.25" long, 11" deep and 12.5" wide.

20868 \$14.99

505 Black

F



OUR TOTES  
FUNCTION WITH  
**STYLE**  
TO SHOWCASE  
YOUR LOGO

**F. EXPANDABLE BRIEFCASE**

Great for laptops and a whole lot more. Made from durable 600-denier polyester with heavy duty plastic closures. Zip-around gussets that provide up to 2" of additional space. Padded storage area for your laptop. Bag measures 15.75" long x 11.75" deep x 6" wide.

11219 \$19.99

505 Black





## CREATING A NEW CUSTOM EMBROIDERED LOGO

### FOUR EASY STEPS

- 1 **Provide Us Your Artwork.** Please give your artwork to your G&K representative in one of the following ways (no faxes please as this can distort the image).
  - A Digital File**—Artwork in one of the following options:  
TIF BMP JPG DST (need outline as well as POF)  
EPS AI PSD GIF
  - Camera Ready Art**—A black and white logo slick that is a sharp image of your logo. Please provide a black and white laser print of the digital file for us to reference.
  - Stationery, Business Card, Letterhead or Laser Print of your logo** This format may require art services to retouch to assure quality reproduction at an additional artist fee of \$100/hour.
- 2 **Select Your Logo Colors**  
Indicate your logo thread colors for each area of your design by selecting from the thread chart or have G&K select these for you based on your artwork. You may select up to 9 thread colors for your logo. If providing PMS (Pantone Matching System) colors, we will match as close as possible.
- 3 **Select Your Placement**—Select your logo placement(s) from the options shown.
- 4 **Give Us Your Approval**—Please provide your approval of your new logo to your G&K representative. You are now ready to order.

### EMBROIDERY TIPS:

- Letter sizing—For the highest quality legible embroidery, lettering must be ¼" Tall or greater to be legible for most outerwear, polos, T-shirts and wovens, and ⅜" Tall for sweaters and heavier pile products.
- Cap embroidery—2¼" maximum artwork height. Garment embroidery design files cannot be used for cap placements. Developing a new digitized design file is necessary.

### CUSTOM EMBROIDERY DIGITIZING SET-UP FEES

\$95 up to 10,000 stitches

\$135 10,001 – 20,000 stitches

Designs over 20,001 stitches will be quoted

**Note:** Most designs are 5,000 – 6,000 stitches

If you require a simple edit to an existing logo, a charge of \$45 will apply for a change up to 5,000 stitches. If a more complex edit (over 5,001 stitches) is requested, charges follow our Custom Embroidery Digitizing Set-Up Fees.



**1 Provide Billing Information**

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone Number (in case we have questions about your order) \_\_\_\_\_  
 Day ( ) Evening ( )  
 P.O. # \_\_\_\_\_ E-Mail \_\_\_\_\_  
 (for order confirmation & shipping notice)

**2 Provide Shipping Information**

Same as Billing Address  
 Company Name \_\_\_\_\_  
 Attention \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Day ( ) Evening ( )  
 Fax ( ) \_\_\_\_\_

**3 Provide Payment Information**

Credit Card:  VISA  MasterCard  American Express  
 Card Holder Name \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 Card No. \_\_\_\_\_  
 Signature \_\_\_\_\_  
 G&K established business credit  
 Account # \_\_\_\_\_  
 AP Contact E-mail address \_\_\_\_\_  
 (for accounting purposes)

**4 Select Product**

Product Information				Standard Embroidery				Custom Embroidery															
Line #	Item #	Color	Size/Weight	Inseam	Product Name/Description	Qty.	Price Each	Sub Total	Company Name/Employee Name	Type Style	Thread Color	Logo Placement	Qty.	Std Emb Line Charge	Sub Total	Design ID #	Logo Placement	Emb' Charges /unit	Qty.	Sub Total	Total		
1	12345	Navy	L		Example Product	8	\$19.99	\$159.92	Bob's Auto Body Shop	B	White 1801	Left Chest #2	8	\$3.00	\$24.00	Z12345	Left Sleeve #5	\$4.50	8	\$36.00	\$219.92		
2																							
3																							
4																							
5																							
6																							
7																							
8																							
9																							
10																							

**Internal Use**  
 Customer ID # \_\_\_\_\_  
 DPC # \_\_\_\_\_  
 GK Representative ID \_\_\_\_\_ Title \_\_\_\_\_  
 GK Representative ID \_\_\_\_\_ Title \_\_\_\_\_

**6 Select Shipping Method, Apply Applicable Tax & Total**

Value Amount (plus applicable Embroidery charges)	Standard	2 <sup>nd</sup> Day Air AM	Next Day Air AM
\$0.01 - \$50.00	\$6.95	\$15.95	\$19.95
\$50.01 - \$100.00	\$9.95	\$19.95	\$26.95
\$100.01 - \$200.00	\$12.95	\$24.95	\$34.95
\$200.01 - \$500.00	\$17.95	\$47.95	\$56.95
\$500.01 +	5%	10%	12%

Shipping methods available after order processing time is complete.



G&K Services, Inc. P.O. Box 43885 Atlanta, GA 30336 Phone 1-877-352-8181 Fax 1-877-352-7575 www.gkservices.com

THANKS FOR CHOOSING IMAGE APPAREL FROM G&K SERVICES®



G&K SERVICES

**GKI-S Direct**  
Image & Safety Solutions

*Enhancing Image & Safety Through Innovation®*

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1-877-352-8181

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