

DECLARATION

The undersigned declares that he is properly authorized to execute this application and to make this declaration on behalf of Applicant; that he believes Applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he believes Applicant to be entitled to use the mark in commerce; that to the best of his knowledge and belief, no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001; and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

Declared at Paris, France, this 26 day of May 2010.

Hachette Filipacchi Presse

By: _____

Name: Fabienne Sultan

Title: Manager Industrial Property Department

Fabienne SULTAN
Directrice
Département Propriété Industrielle
Manager Industrial Property Department