



Wireless Development Consulting * Planning * Design



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Site Marketing Program

Site Marketing includes the marketing of existing wireless structures for collocation as well as raw land suitable and feasible for build to suit opportunities. BCA focuses on build to suit opportunities with informed land owners who have already provided consent and are ready to negotiate leases.

Throughout the years of providing site acquisition and land use planning services to the wireless industry in Southern California, Brian Cook & Associates has developed relationships with many area property owners. Property owners began requesting our services in marketing their properties to the wireless industry.

Throughout Ventura, Orange, San Bernardino, Los Angeles, San Diego, Riverside, and Imperial counties BCA has selected target sites that have best met the needs of our clients. Our prospective sites are researched thoroughly, scrubbed for competing structures, compared to local building activity, researched with the local jurisdiction, walked and legally secured with the landowner before they are marketed to clients.

BCA has separated the site marketing program from our firms other activities in order to ensure fair and reasonable representation of all clients.

[Site Marketing Portfolio List](#)

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