

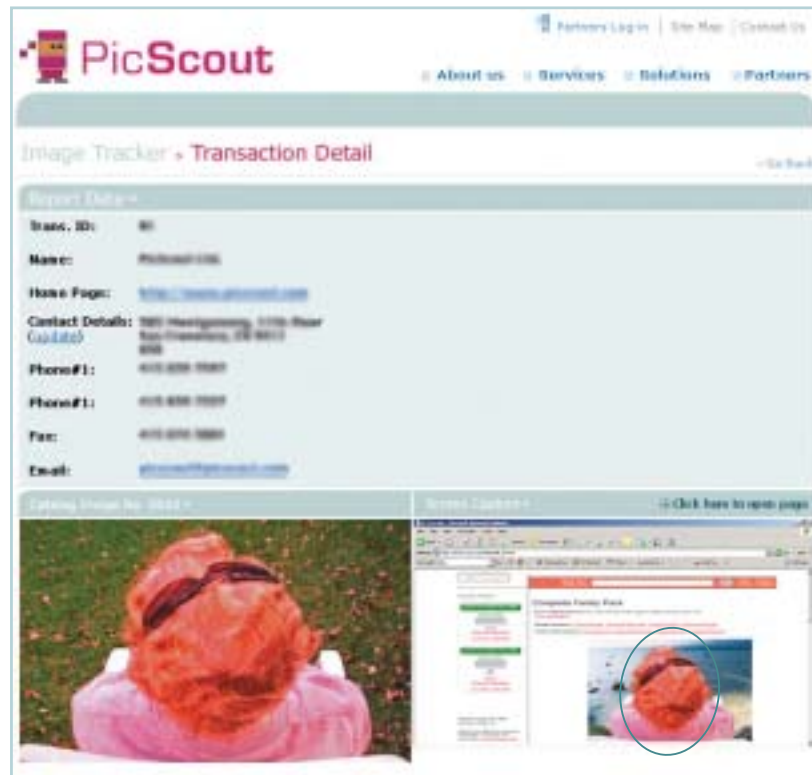
Image Tracker™

Do you know who is using your visual assets right now?

The internet, a key channel for potential buyers looking for visual content, can provide easy access for anyone wishing to copy your images commercially. **Over 90% of images online are being used without proper licensing.** This is where PicScout's Image Tracker™ comes in.

Image Tracker™ is the leading solution for monitoring any digital files in various media. It monitors millions of images from the world's most prestigious collections, helping you **recover fees from unauthorized users, track the usage, and provide valuable data for increasing your customer base.** PicScout's Image Tracker™ implements advanced Internet crawling and image recognition technologies which enable you to better control your visual assets.

Image Tracker™ customers can choose among the leading law firms and recovery agents with which PicScout is associated. We have established this worldwide network of copyright enforcement experts as part of our efforts to provide a full compliance solution toward the recovery of all revenues to which your images are entitled.



An example of PicScout's Match Report

Use PicScout's advanced technologies to recover lost revenue
and serve your customers and contributors better

Your Images
& US

PicScout serves some of the world's most prestigious visual asset collections.

jupiterimages
your world made better

PicScout supports Jupiterimages as they grow

"As our rights-managed image business has grown, we've been proactively researching various solutions to better control the unauthorized usage of our various RM content and to protect our contributors. We are pleased to work with PicScout on this important initiative for us on our community" stated Alan M. Meckler, Chairman and CEO of Jupitermedia Corporation.

gettyimages

PicScout protects Getty Images contributors

"Getty Images is committed to continuing to do all we can to enforce copyright laws and ensure that our photographers and image contributors are compensated for their work. We have been evaluating technologies to make this process more efficient and effective and we believe that PicScout offers such a solution" said Deb Trevino, Getty Images Vice President of Communications.

Masterfile

PicScout expands with Masterfile

"With the establishment of Masterfile's new European headquarters in Düsseldorf on January 2006, it made sense for us to use PicScout's service in Europe to address the problem of illegal use of our images. Apart from the obvious benefits to us, we also take the responsibility for protecting our photographers' copyrights very seriously" Said Tomas Speight, Senior VP International of Masterfile.

Image Tracker™ Features	Image Tracker™ Benefits
Nothing to Embed - no alteration, code or mark is needed to effectively monitor your images.	Become Aware - of who is using your images.
Detailed Reports - include full contact details and a proof sheet, allowing you to pursue infringement cases.	Maintain Control - of the infringer information through extensive reports.
Commercial Focus - our crawling mechanisms focus on commercial websites only.	Recover Revenue - from unauthorized usage of your images.
Secured Account - is available 24x7 on a friendly online interface in order to fully manage your images' rights.	Gain Customers - who are already using your images but not paying you yet.
Advanced Image Recognition System - identifies images even when cropped, colored or altered significantly.	Take Advantage - of our global recovery expert network as part of our efforts to provide a full compliance solution.

Contact us today, to find out how you can better control your visual assets, increase revenue and protect your customers.

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