

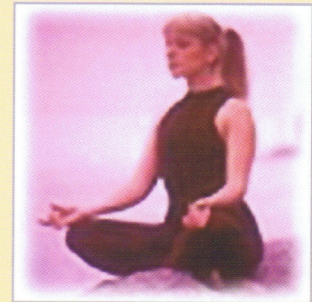
Image Tracker™ for Photographers

Do you know who is using your images right now?

In recent years the web has become an important channel to make your work available to potential buyers. The ease of access to quality images has also made it easy for anyone to copy your images and start using them. Most of the right managed images found of the web are being used without the proper licensing.

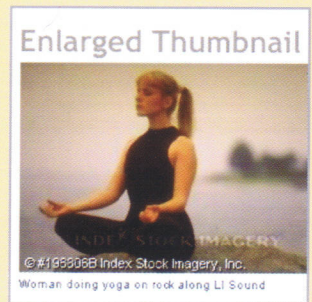
- ❑ Copyright notices – *might be ignored*
- ❑ Visible watermarks – *might be cropped*
- ❑ Digital watermarks – *might be detected and removed*
- ❑ **USE IMAGE TRACKER – TO MANAGE YOUR RIGHTS!**

The Image Tracker™ Service is leading a revolution in the way stock photography agencies and photographers monitor use of their images on the web. Using robust Internet crawling and proprietary image recognition technologies the service enables YOU to better control your visual assets.



➤ Colorized, resized Internet image

➤ Database image



“A key advantage of the Image Tracker™ Service is that the reports are very relevant. The reports we received were from commercial websites, and a majority of them were not properly licensed.”

Dan Russelman
 Index Stock Imagery

PicScout deploys advanced technology to improve business of the professional photography industry. **PicScout** serves some of the world's most prestigious visual asset collections and monitors over three million right managed images in both the US and Europe.

PicScout
 Manage Your Rights

HOME ABOUT SOLUTIONS INSIGHTS CONTACT US MY ACCOUNT

Report Summary For IndexStock

Report Data:
 Name: [Index Stock Imagery](#)
 Home Page: [http://www.indexstock.com](#)
 Contact details: [151326b.JPG](#)
 Status:

Web Master
 Home Page:
 Web Master details:
 Image:
 Date: 01/12/2004
 Created:
 Invoice No.:
 Catalog Image No.: 151326b.JPG

Result 1 of 2
 << Navigate >>

Screen Capture
[Click Here To Open Page](#)

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➤ Image Tracker™ Match Report

Use advanced technology to improve your own business that until recently was available only for large stock photography agencies .

- 01 Sign up
- 02 Add your images to the 3 million images already being monitored by PicScout
- 03 Access your online account to manage your images
- 04 Find out who is using your images and control your image rights

Image Tracker™ Upload Images

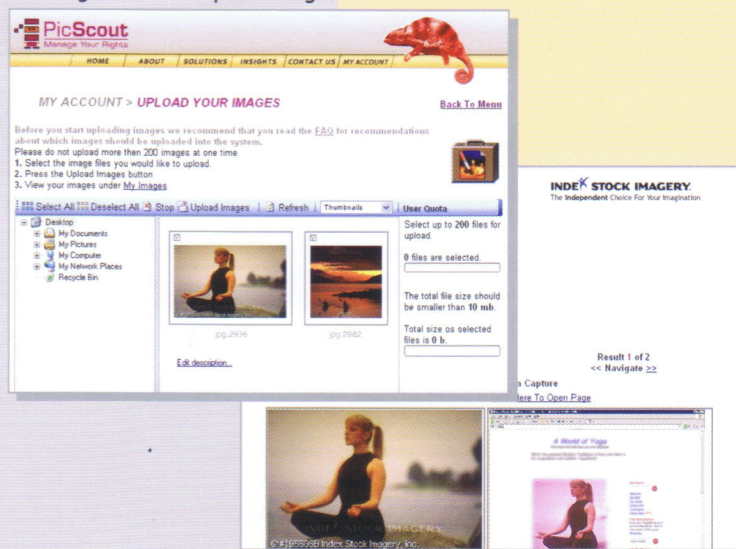


Image Tracker™ Match Report

PicScout's advanced technology offers several key benefits:

- With PicScout technology the infringing party has no safeguard to remove.
- There is no need to change your workflow or embed any code in all your images.
- Images can be found even if they have been altered. Most embedded codes and marks fail to maintain on altered images.
- The use of watermarks can reduce the quality of the original image and affect the likelihood of a purchase. PicScout technology does not alter the image quality while effectively monitoring its use.
- The Internet crawling uses a learning mechanism which focuses on commercial websites, so you can concentrate on finding uses which could generate additional revenue.

Image Tracker Service benefits:

- Zero installation - The **Image Tracker** is a fully managed solution; there is no need to change current workflow, download and install software, or purchase new hardware.
- One central web-based location attends to all your needs for managing your image rights.
- Gain new customers who are using your images and recover revenue from unauthorized use of your images.
- Join to a growing community of professional photographers who are using the solution to improve their business.

"As a photographer I am very happy with our work with PicScout ... I know that my images are better protected, and I can provide my photographers with peace of mind that we are deploying the most sophisticated technology in the world."

Jeff Schulz
Alaska Stock Images

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WWW.PICSCOUT.COM

 **PicScout**
Manage Your Rights