

Alloy: Data + technology for the x alloy.us

VERIFY

REGISTER EVERY VOTER

Confirm the most up-to-date and detailed voter registration status of every voter.

[Learn more](#)

PROTECT

DEFEND EVERY VOTER

Gain insight into election protection outcomes to ensure voters get on – and stay on – the rolls.


[Get in touch](#)

SOURCE

TURN OUT EVERY VOTER

Access datasets of eligible voters you need in the upcoming election.

[Learn more](#)



Our community


At Alloy, your needs are paramount. We seek to build our products collaboratively with the communities they are designed to serve. That's why we are gathering a coalition of progressive organizations to co-design the future of voter data. Alloy Commons will be a collaborative forum that will help us conduct research, discuss shared values, share best practices, and collaborate on projects. We hope to build this into a resource for our entire community – for data practitioners, by data practitioners. We would love to hear your ideas about what would be most useful to you. Interested in learning more about Alloy Commons?

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More about Alloy

Our mission is to provide the best data and technology available to progressive causes and campaigns to help them win. At Alloy, we believe we are stronger when we act together. Ensuring that our candidates, causes, and movements have access to the information they need to succeed is paramount to our common interest. We believe building broadly accessible and affordable data infrastructure isn't just the right thing to do for our progressive community – it's how we secure the future of our democracy.

[Learn more](#)



Let's talk!

If you are at a progressive campaign or organization interested in getting better data, help hosting the data you have, or in partnering with us in some other way, we'd love to hear from you!

[Partner with Alloy](#)

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ALLOY VERIFY

The easiest way to check the status of every voter

Alloy Verify is an API that helps voter registration groups, progressive campaigns, and political techies know who's registered to vote.

[Get started for free](#)

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Made for developers *and* organizers

Get equipped with the latest voter registration status via our low-cost and simple-to-use API.

ALLOY DATABASE

YOUR WEBSITE, APP, OR VOTER DATASET

VOTER REGISTRATION STATUS

✓ registered

Frequent updates

Alloy Verify delivers the most up-to-date,

Radically affordable

Alloy Verify is free to try and offers budget

Easy to test and implement

Test drive the Alloy Verify API in minutes with

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detailed voter status. friendly subscriptions. only a few lines of code.

[See the details](#) [See pricing options](#) [Request access](#)


How it works:

- 1 Try Alloy Verify yourself within 24 hours.**

The election is right around the corner. [Request access](#) to Alloy Verify API and start testing it for free.


- 2 Set up and test with sample data.**

Set up your integration and see what it's like to use the API with sample data in our API sandbox.




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- 3 Get data for real voters.**

Once you gain full access, use the API to get voter registration statuses of real voters around the country.


- 4 Take action!**

Use the detailed voter registration information that Alloy Verify returns for each voter to drive election outcomes.



```
{  
  "first_name": "George",  
  "last_name": "Washington",  
}
```

Powerful enough for the data geeks, simple enough for the field team

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```
"address": "3200 Mount Vernon",
"city": "Mt Vernon",
"state": "VA",
"zip": "22121",
"birth_date": "1732-02-22",
"phone_num": "555-555-5555"
}
```

Spend less time buying and managing data and more time engaging voters.

With minimal code, you can seamlessly integrate the Verify API into your voter database, website, field tool, or mobile app.

[Read our API docs](#)

Ready to get started?


[Get started for free](#) [Get in touch](#)

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ALLOY SOURCE

Fresher, more affordable data on current and potential voters


Whether you're looking to mobilize people across the country or register voters in targeted districts, we're here to help.

[Get started](#)

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Radically affordable

High cost is no longer a barrier to accessing quality data.


[See pricing options](#)



Easy to implement

Easily upload our data to your tool of choice and hit the ground running.

[See how it works](#)




Find unregistered voters

Along with voter data, we offer a greater variety of data on unregistered voters.

[Learn how we do it](#)

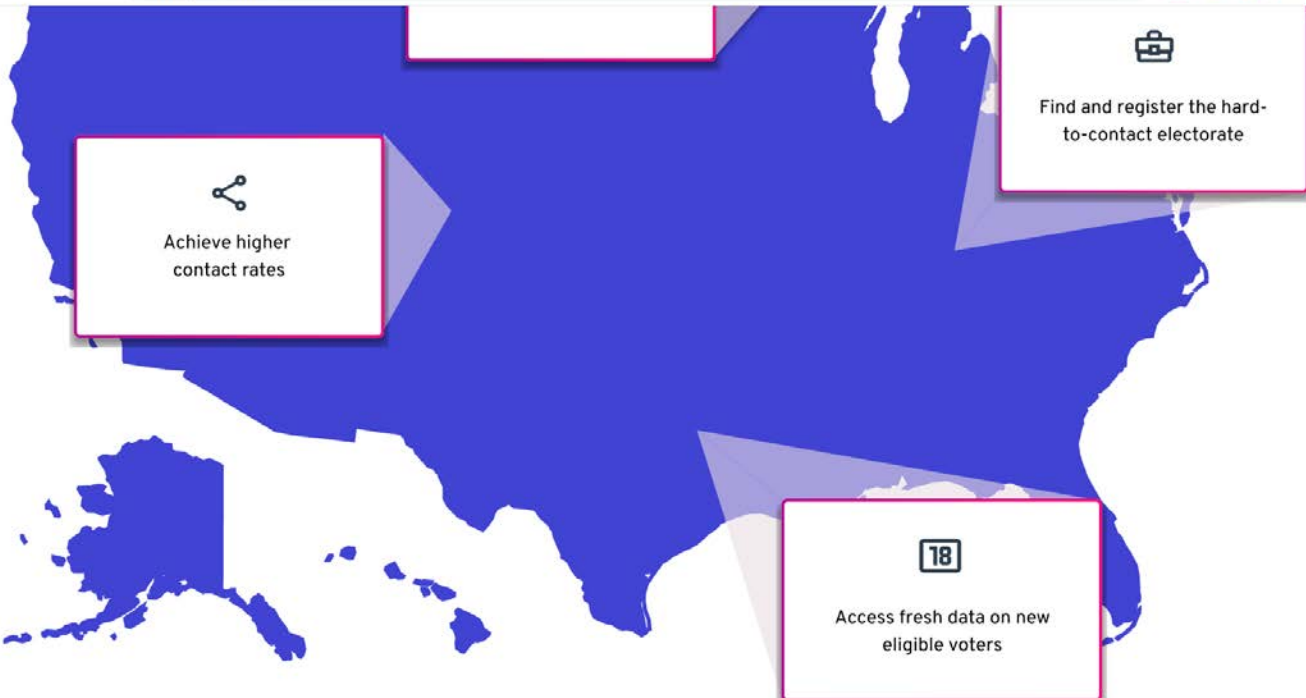
Making a difference in 2020, Alloy Source provides high quality data that spans the nation at an affordable cost to progressive and Democratic causes.



Win crucial races with reliable data that spans the nation

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Achieve higher contact rates

Find and register the hard-to-contact electorate

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Access fresh data on new eligible voters

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Ready to get started?

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Learn more about who we are

Alloy is a nonprofit start-up building data and technology for the progressive movement.

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We have seen the gaps that exist in political data, where existing infrastructure falls short, and how

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What we stand for

financial barriers stand in between causes and the information they need to succeed.

That's why we're working to:


- improve the quality of the data,
- lower the barriers to access,
- and increase the usability and security of data across the ecosystem.

We believe building broadly accessible and affordable data infrastructure isn't just the right thing to do for our progressive community – it's how we secure the future of our democracy.

The challenge

We live in a world where data is a cornerstone of success.

Conservative advocacy groups and Republican campaigns understand this well. They've invested in superior data capabilities that enable them to routinely outperform progressive campaigns and causes. Today, many progressive groups don't have access to high-quality data, and often can't afford the tools and resources they need to succeed. This makes it difficult for them to meaningfully engage their supporters and strengthen relationships with their constituents, both on and off line. To make matters worse, the boom-and-bust cycles of political investment exacerbate the creation of band-aid



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solutions for these systemic challenges. The time has come for a new approach.

The opportunity


Building a more effective and representative progressive movement requires a fundamental change in how we think about and use data.

As progressives, we believe we are stronger when we act together. Ensuring that our candidates, causes and movements have access to the information they need to succeed is paramount to our common interest. We also believe in a sustainable model that provides open access and equal benefit. It is in this spirit that we have come to view Alloy as a progressive utility: a well-resourced nonprofit focused on long-term sustainability and delivering value to the progressive ecosystem.




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Why Alloy




Nonprofit

Alloy is a DC nonprofit corporation focused on delivering long-term value to the progressive ecosystem. The more people who have access to the tools they need to win, the better our country will be. We are motivated by our mission, not by turning large profits.




Progressive utility

We are progressives. We know that when we invest in the future, we all win. Alloy aims to be a progressive utility providing open access and equal benefit for our entire community. That's why our team is focused on building technology that is broadly accessible, affordable, and unwaveringly reliable.




Top-notch tech talent


At Alloy we're proud to have top-notch tech talent and incredible political organizers teaming up on our urgent mission. Our teammates are talented, selfless, and here to lend their skill sets to the greater good.



Short-term focus, long-term



You have control, always



Mission-driven, results-oriented

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vision

The stakes couldn't be higher in 2020. At Alloy we're privileged to have a tech team skilled at tackling the urgent challenges of now, as well as the resources to design for long-term solutions.

Organizations own the data they create and collect. They decide what we do with it. That can be just storing it for them. Or it could be sharing it more broadly with like-minded organizations. In every case, they decide how it is managed and where it goes. Period.

At Alloy we are motivated by one thing only: providing the best data and technology to progressive causes and campaigns to help them win. We keep our focus on results, not on optics or politics.



Our people

Alloy is a creative and curious team of data scientists, designers, developers, organizers, and campaign alumni. We bring together decades of diverse political, government, and technology backgrounds and expertise.

[Meet the team](#)

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