

## Get Involved



We will be accepting applications for the funding of local and global projects



Advance natural resource conservation, stewardship and education through direct contributions to The FairWays Foundation



Be part of the future through The FairWays Foundation Summit



Contribute towards The FairWays Foundation through your purchases of Aquatrols products

## Project Funding Examples

- Supporting habitats and wildlife
- Educational events
- Linking landscape and business
- Encouraging sustainable management practices
- Environmental improvement projects
- The possibilities are endless... get involved!



# Conservation



# Stewardship



# Education

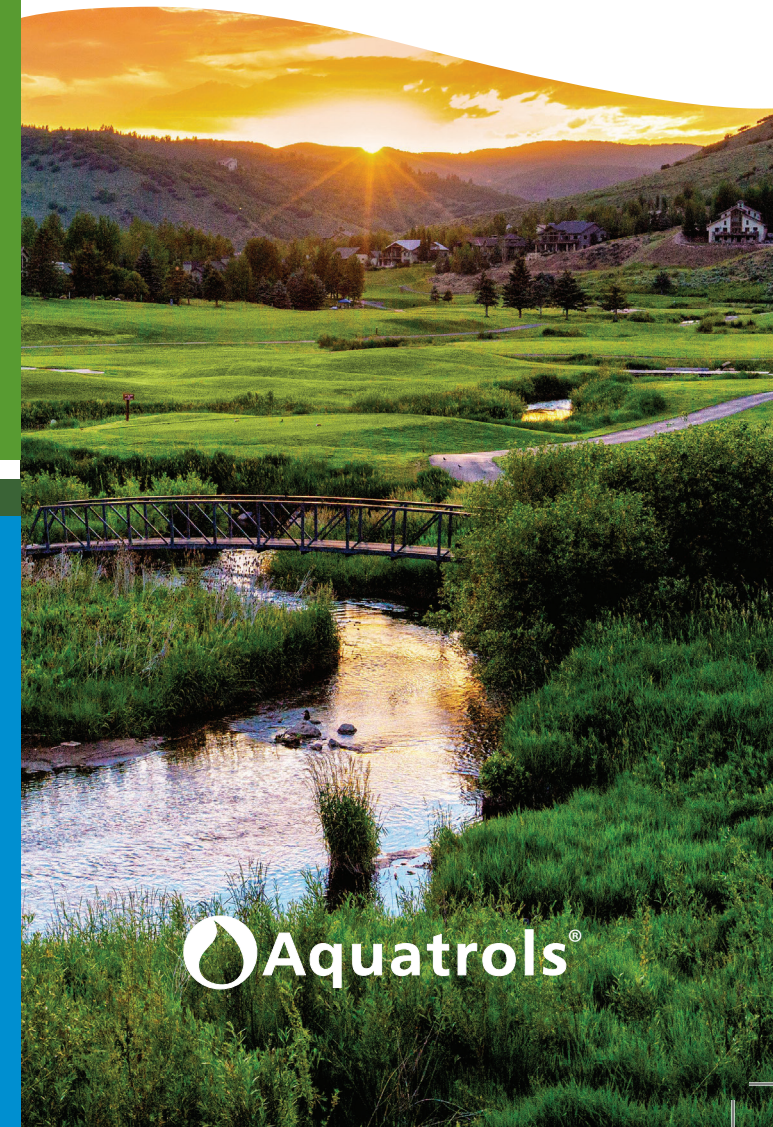


The FairWays Foundation



The FairWays Foundation

[www.TheFairWaysFoundation.com](http://www.TheFairWaysFoundation.com)



 Aquatrols®

# Not Changing the Whole World... Just Your World.

## What is the FairWays Foundation?

The FairWays Foundation is a stand-alone not-for-profit organization dedicated to safeguarding our environment. The FairWays Foundation will support conservation-based projects; big and small, as well as educational events for professionals, newcomers to the field and for future minds.

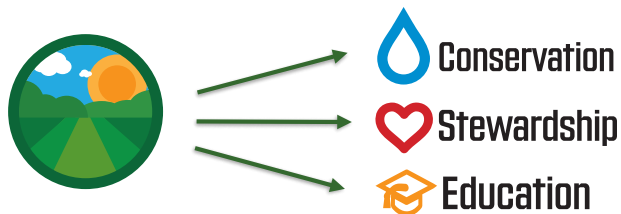
## Funding Path

The FairWays Foundation will be funded through a mixture of means:

Contributions from industry partners

Customer contributions and support

A percentage of Aquatrols revenue



## What is the purpose of the foundation?

Environmental stewardship is not an initiative. It is a long-term investment into our future and the future of our industry. The FairWays Foundation will directly fund local and global projects that advance the conservation of our natural resources. These projects will help to preserve the environment we live and work in whilst encouraging education and stewardship not only within our own industry but also within wider communities.

## FairWays Foundation Summit

A gathering of motivated members and participants in a relaxed setting.

Share/discuss conservation and related topics

Environmental stewardship topics presented by subject matter experts

Learning that delegates can share with local communities and businesses

## Why is conservation so important?

There are approximately 32,000 golf courses worldwide occupying over a million acres of land. We have a responsibility to protect these habitats. Conservation provides the link between our industry and the natural resources we all depend on to ensure a positive use of the land we occupy. Educating and recognizing the threats will enable us to tackle the challenges that we face. Good stewardship will protect our environment now and in the future.

## Expected Structure



The board will be comprised of Aquatrols employees as well as external members such as academics, subject matter experts and customers.



Committees will be formed as required to manage and solicit education events, funding applications and membership.