## About Us We are MSW Compliance, the brainchild of MSW Consultants, a twenty-year old California-based consulting firm focused on providing solid waste advisory services exclusively to local governments in the areas of finance, economics, and public policy.

MSW Compliance was created to develop software solutions that make recycling compliance and enforcement easy for California local governments. Our goal is to help California jurisdictions become more sustainable by making it easier for them to ensure that local businesses comply with the State's mandatory commercial recycling laws.

Minerva™ is our cloud-based software platform that enables California jurisdictions to monitor, manage, and report on the recycling activities of their commercial waste generators.

## Why the name Minerya?

In ancient folklore, Minerva is the Roman goddess of wisdom and commerce. Her image dominates the Seal of the Great State of California, as she oversees the bounty and beauty of the Golden State. The image of the goddess Minerva combines the wisdom of preserving resources for future generations, with the unique character and beauty of California.

Our Minerva™ software makes it easier and more efficient for local governments to help their commercial businesses to become more sustainable, and preserve the beauty and bounty of California. As a result, we felt it was appropriate to name our software in honor of the goddess Minerva, California's symbol of wisdom and commerce.

A man's reach should exceed his grasp, Or what's a heaven for?



that we as individuals should always strive for those things in life that are not easily attainable. I believe this should not only apply to us as individuals, but also to societies. California's waste diversion goals may now seem to exceed our grasp. However, we should reach for them nonetheless."

David Davis
MSW Consultants

## **Our Team**



David Davis
President



Craig Stroud
Senior Consultant



Chen Newman Analyst



Girard Mobley

Auditor

## **Contact Us**

To arrange for a demonstration, please call us at (951) 973-0023, or enter your information here and we will contact you.

- Name of Jurisdiction \*

Call Me

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