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(54) **TRANSFERRING A TICKET**

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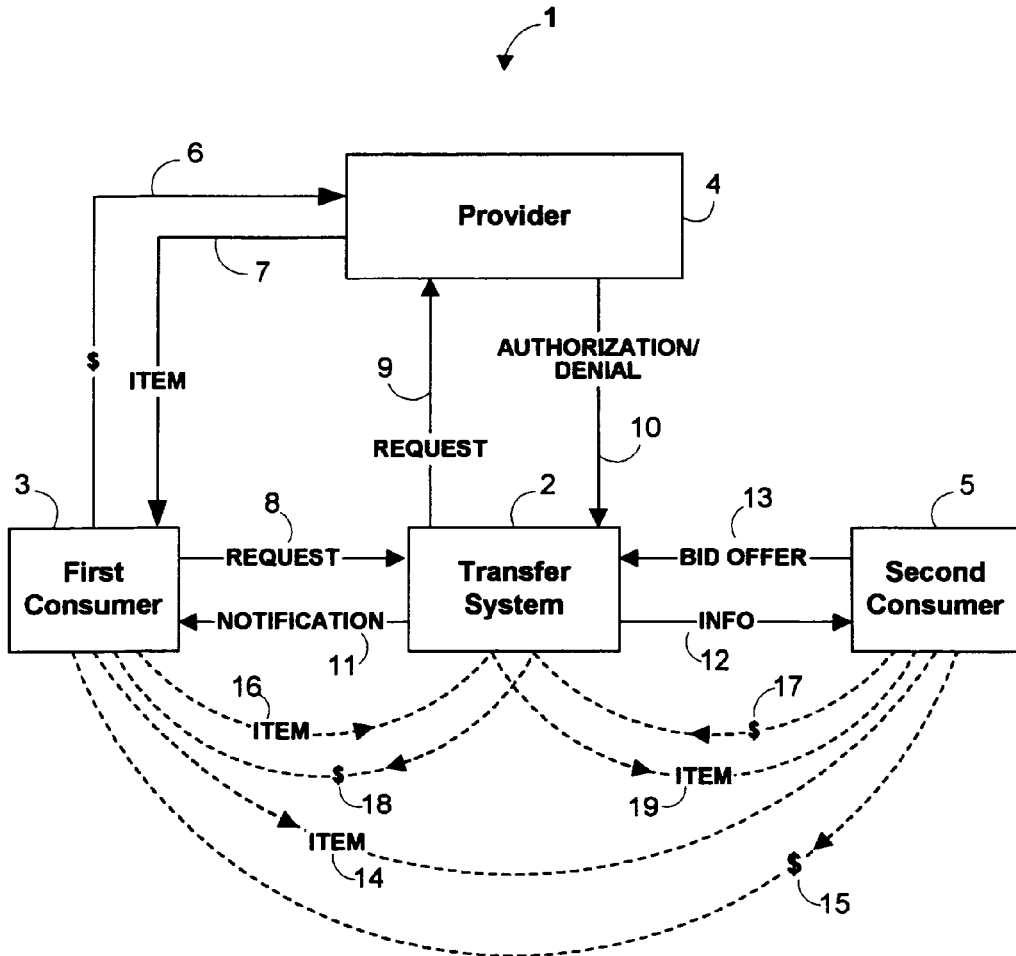(US)

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Related U.S. Application Data

(63) Continuation of application No. 14/171,044, filed on
Feb. 3, 2014, now abandoned, which is a continuation
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(60) Provisional application No. 60/156,474, filed on Sep.
28, 1999.

(57)   **ABSTRACT**

A request is received from a first consumer to sell at least one
ticket, in which a provider of the ticket may have authorized
the ticket to be sold. Information regarding the ticket may
then be presented to at least a second consumer, who may
make an indication to purchase the ticket. Thereafter, the
first and second consumers each may be charged a fee in
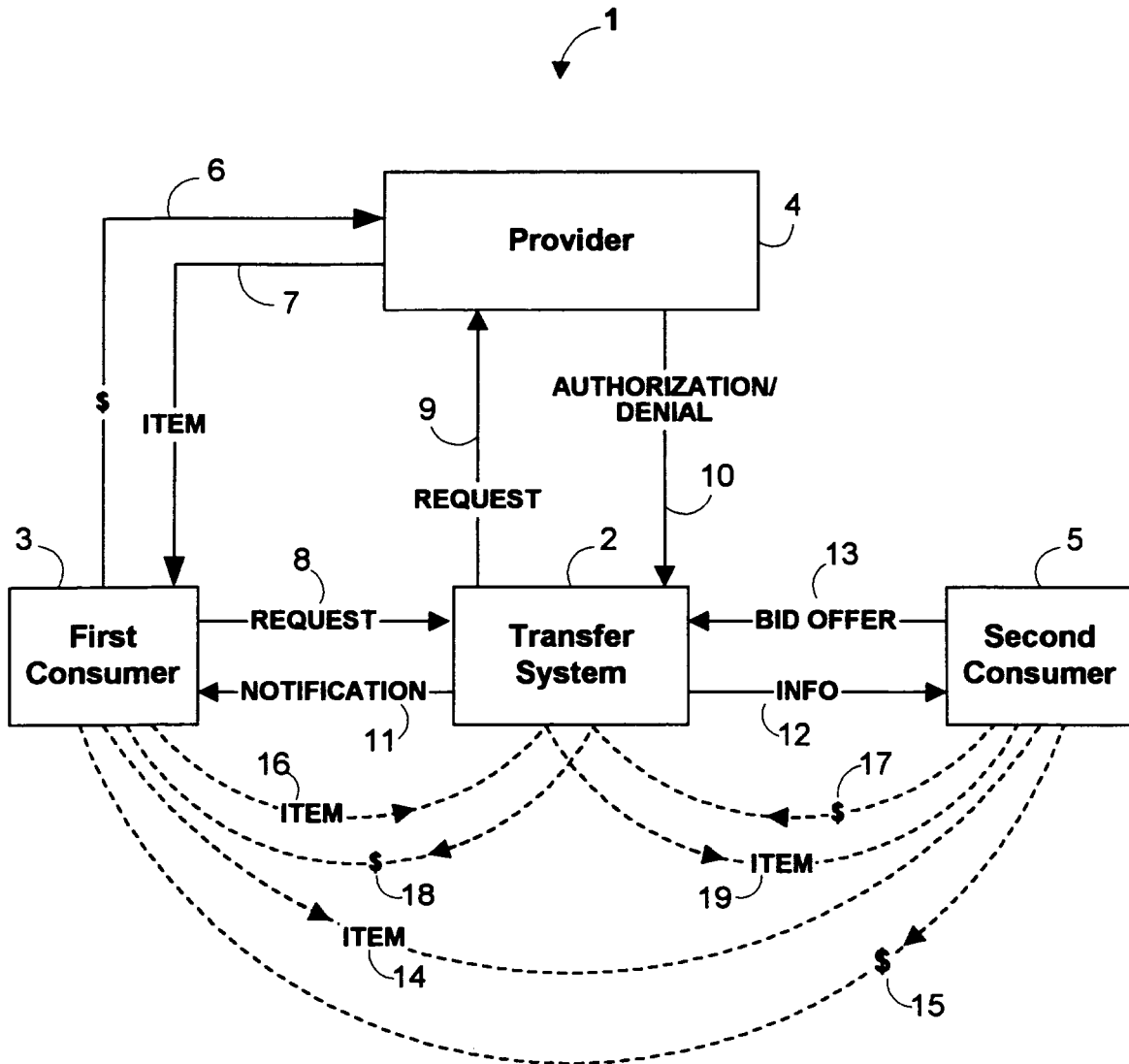connection with a sale of the ticket to the second consumer.
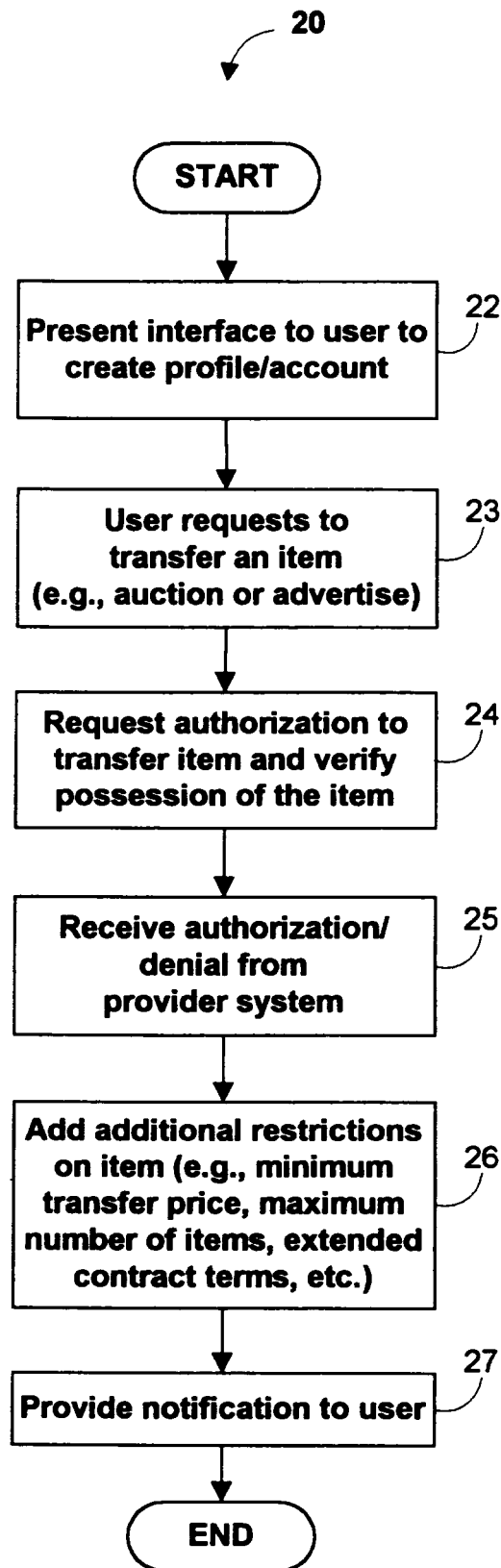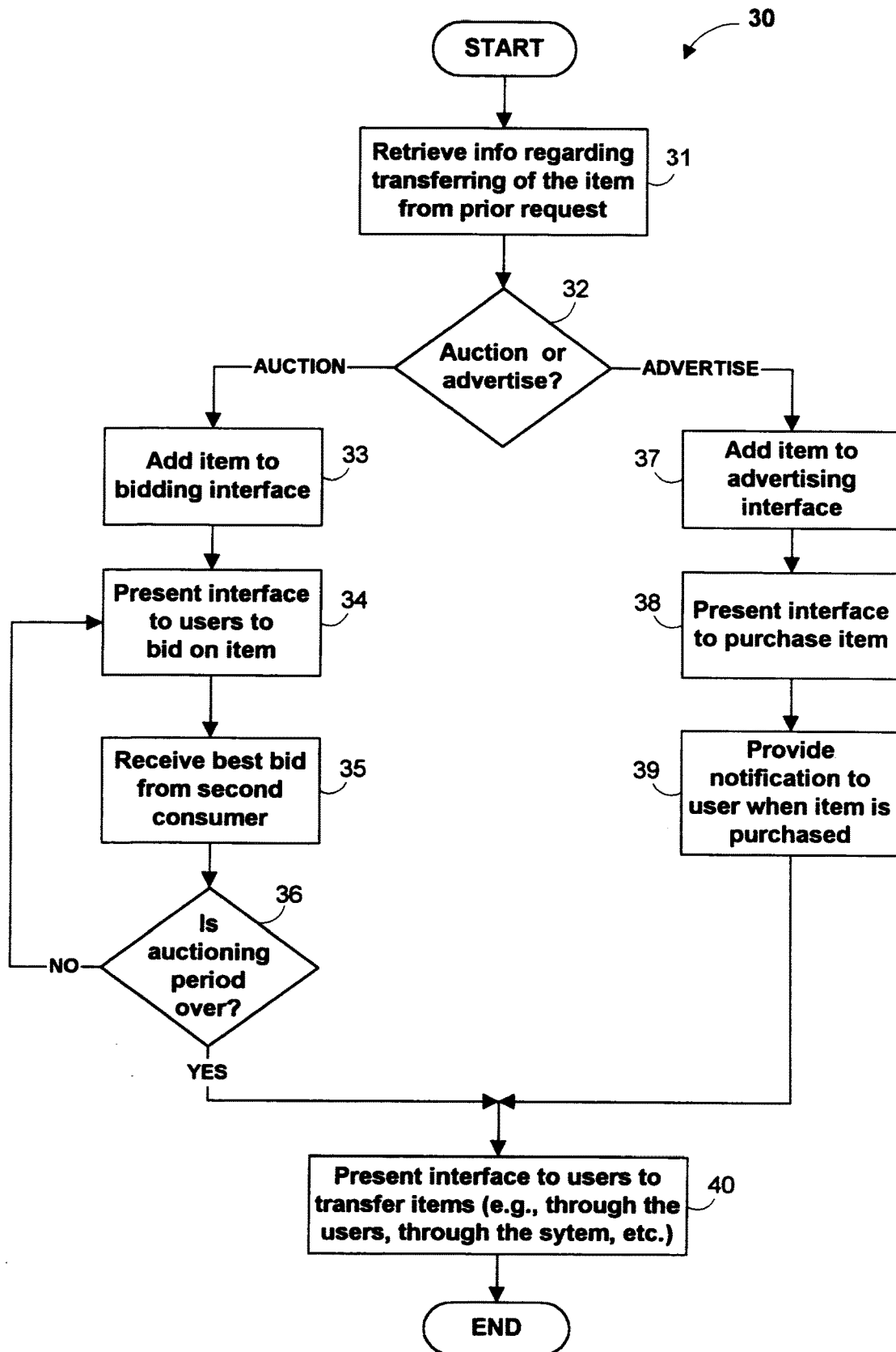
FIG. 1

20

```
                    ┌─────────────┐
                    │    START    │
                    └─────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │ Present interface to user to │  22
              │   create profile/account   │
              └──────────────────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │      User requests to      │  23
              │      transfer an item      │
              │ (e.g., auction or advertise) │
              └──────────────────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │   Request authorization to  │  24
              │   transfer item and verify  │
              │    possession of the item   │
              └──────────────────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │   Receive authorization/    │  25
              │       denial from           │
              │     provider system         │
              └──────────────────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │ Add additional restrictions │
              │  on item (e.g., minimum     │  26
              │  transfer price, maximum    │
              │ number of items, extended   │
              │   contract terms, etc.)     │
              └──────────────────────────┘
                           │
                           ▼
              ┌──────────────────────────┐
              │  Provide notification to user │  27
              └──────────────────────────┘
                           │
                           ▼
                    ┌─────────────┐
                    │     END     │
                    └─────────────┘
```

FIG. 2

30

START

Retrieve info regarding
transferring of the item
from prior request   31

Auction or
advertise?   32

—AUCTION—   —ADVERTISE—

Add item to
bidding interface   33   37   Add item to
                                                     advertising
                                                     interface

Present interface
to users to   34   38   Present interface
bid on item   to purchase item

Receive best bid
from second   35   39   Provide
consumer   notification to
                                                     user when item is
                                                     purchased

Is
auctioning   36
period
over?

—NO

YES

Present interface to users to
transfer items (e.g., through the   40
users, through the sytem, etc.)

END

FIG. 3

46

Provider system   45

43

First
consumer
computer
42

43

Internet
web page
server
41

43

Second
consumer
computer
44

FIG. 4

TRANSFERRING A TICKET

CROSS REFERENCE TO RELATED APPLICATIONS

[0001] This application is a continuation U.S. patent application Ser. No. 14/171,044 filed Feb. 3, 2014 which is a continuation of U.S. patent application Ser. No. 11/680,680 filed Mar. 1, 2007 which is a continuation of U.S. patent application Ser. No. 09/670,900, filed Sep. 28, 2000, which claims the benefit of U.S. Provisional Application No. 60/156,474 filed Sep. 28, 1999, each of which are hereby incorporated by reference herein in their entirety.

BACKGROUND OF THE INVENTION

[0002] The present invention is systems and methods for transferring items with restricted transferability, such as airline tickets, concert tickets, sporting event tickets, hotel reservations, etc. More particularly, the present invention relates to systems and methods for enabling consumers to exchange perishable items with the assistance from the providers of the items.

[0003] Many popular high-cost and yet perishable items, such as airline tickets, concert tickets, and sporting event tickets, are sold by providers to consumers with restrictions on the transferability of those items. For example, with items such as airline tickets, an airline (i.e., a provider) may sell an airline ticket to a first passenger (i.e., a consumer) twenty-one days in advance of the corresponding flight at a heavily discounted fare. In such a case, the airline would likely place restrictions on the transferability of the airline ticket in order to prevent the first passenger from selling the airline ticket to a second passenger a few days before the corresponding flight at less than what the airline would charge the second passenger for the same ticket at that time. The airline prevents such a transfer in order to prevent the first passenger from competing with the airline for the sale of the airline ticket to the second passenger.

[0004] Such restrictions on transferability may greatly burden a consumer when, for reasons beyond the consumer's control, the consumer is forced to forgo the benefit of the perishable item. For example, a consumer who purchased non-transferable and non-refundable airline tickets may be forced to lose the value of those tickets when the consumer is unable to make the corresponding flight due to unforeseeable business or personal obligations, or any other suitable reason.

[0005] Accordingly, it is desirable to provide systems and methods for transferring perishable items with restrictions on transferability.

SUMMARY OF THE INVENTION

[0006] It is therefore an object of the present invention to provide systems and methods which allow consumers to transfer items with restricted transferability to other consumers.

[0007] This and other objects of the present invention are accomplished in accordance with the principles of the invention by providing systems and methods which enable consumers to transfer goods and services with restricted transferability. Initially, these systems and methods wait for a first consumer to make a request to transfer an item (such as an airline ticket) after having purchased the item (directly or indirectly) from a provider (such as an airline). Once the request is received, the systems and methods then compose and send a request to transfer the item to the provider. This request may indicate inducements to the provider that will be granted in exchange for the provider authorizing a transfer. If the transfer is authorized, the systems and methods then present information regarding the item to other consumers, including a second consumer. This information may be presented as part of a bidding interface or as part of an advertising interface. Once the second consumer submits a winning bid for the item when the information is presented in a bidding interface, or an acceptable offer when the information is presented in an advertising interface, the transfer of the item can then be completed with or without the assistance of an intermediary (that may also be a provider of the systems and methods of the present invention). When the transfer is completed without the assistance of an intermediary, the first and second consumer may directly transfer the item and payment to each other. When the transfer is completed with the assistance of an intermediary, the first consumer may send the item to the intermediary and the second consumer may send payment to the intermediary. Once both the item and the payment have been received at the intermediary, the intermediary may send the item to the second consumer and all of the payment (or part of the payment when commission payments are made) to the first consumer.

[0008] Although the present invention is illustrated in connection with airline tickets, the invention is equally applicable to other types of items, such as concert tickets, sporting event tickets, option contract rights, systems for which a non-refundable deposit has been paid (e.g., hotel rooms, car rentals, and restaurant reservations), etc.

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] Further features of the invention, its nature and numerous advantages will be more apparent from the following detailed description of the preferred embodiments, taken in conjunction with the accompanying drawings, in which like reference characters refer to like parts throughout, and in which:

[0010] FIG. 1 is a transaction flow diagram of one embodiment of the systems and methods of the present invention;

[0011] FIG. 2 is a flow diagram of a process for contacting a provider and providing notification to a consumer in accordance with one embodiment of the present invention;

[0012] FIG. 3 is a flow diagram of a process for trading and transferring an item between consumers in accordance with one embodiment of the present invention; and

[0013] FIG. 4 is a block diagram of one embodiment of hardware that may be used to implement the present invention.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

[0014] The present invention is now described in connection with FIGS. 1-4.

[0015] Turning first to FIG. 1, an example of a transaction flow 1 of one embodiment of the systems and methods of the present invention is illustrated. As shown, a first consumer 3 may purchase an item at steps 6 and 7 by, for example, providing a provider 4 with a payment (step 6) and provider 4 providing first consumer 3 with an item (e.g., goods or services) (step 7). At any point after first consumer 3

purchases the item at steps **6** and **7**, first consumer **3** may submit a request at step **8** to a transfer system **2** to transfer the item.

[0016] When a transfer is requested, system **2** may prompt first consumer **3** for the desired conditions for the transfer. For example, system **2** may prompt first consumer **3** as to whether first consumer **3** would like to auction the item or simply post an advertisement for the item. System **2** may also prompt first consumer **3** for additional selling information, such as a minimum sale price for the item, or any other suitable information, or any combination thereof. Alternatively, this information may be submitted as part of the request.

[0017] Transfer system **2** may then request that provider **4** authorize a transfer of the item at step **9**. System **2** may also ask provider **4** to verify that first consumer **3** is in fact in possession of the item.

[0018] When requesting authorization at step **9**, system **2** may indicate an inducement to provider **4** that may be granted in exchange for the provider granting authorization to transfer the item. For example, a flat fee (such as S**50**) may be paid to the provider system in order to release the restriction on transferability. As another example, a percentage fee (such as 10% of the transfer price) may be paid to the provider system. As yet another example, the fee paid may be higher when the provider system is also trying to sell similar items to other consumers (e.g., when a corresponding flight is not sold out) and lower otherwise. As still another example, the provider system may place additional restrictions on the transfer, such as a minimum transfer price, a maximum number of items that may be sold, or any other suitable restriction, or any suitable combination thereof. As a further example, the provider system may be given the option of buying back the item at an agreed upon price. Any other suitable approach may also be used. At step **10**, system **2** may then receive an authorization or denial for the transfer. This authorization or denial may then be communicated to first consumer **3** at step **11**.

[0019] Referring to FIG. **2**, an example of a process **20** for performing steps **8-11** of FIG. **1** is illustrated. As shown in FIG. **2**, an interface may be presented at step **22** to consumer **3** that allows the consumer to create a consumer profile. The interface may, for example, prompt the consumer for his/her full name, address(es), telephone number(s), e-mail address (es), credit card information, and any other information suitable for use by transfer system **2**. This profile may then be stored in a database in system **2**.

[0020] Upon creating the profile, consumer **3** may then request to transfer an item with restricted transferability at step **23**. The consumer may request to transfer the item by auctioning or posting an advertisement for the item. Once consumer **3** has requested to transfer the item, system **2** may contact provider **4** to request authorization to transfer the item at step **24**. System **2** may use information in the consumer profile in requesting authorization. System **2** may also verify with provider **4** that consumer **3** is in fact in possession of the item. For example, system **2** may query provider **4** for information on whether consumer **3** possesses the item. Alternatively, system **2** may request that consumer **3** provide any additional information on the item, such as a serial number, to verify possession.

[0021] In response to the request made at step **24**, provider **4** may authorize or deny the requested transfer at step **25**. This authorization or denial may be provided via e-mail, telephone, printed mail, or any other suitable method. At step **26**, when an authorization is granted, provider **4** may add any additional restrictions on transfer of the item, such as a minimum transfer price, a maximum number of items, additional contract terms, or any other suitable restriction, or any suitable combination thereof. Finally, at step **27**, system **2** may then notify consumer **3** whether the requested transfer was authorized and what additional restrictions, if any, have been imposed. The system may, for example, relay the provider's decision to the consumer by sending an e-mail, pop-up message, printed message (which is mailed to the consumer), or any other suitable printed or electronic notification.

[0022] Turning back to FIG. **1**, if the request to transfer the item is authorized, system **2** may then present information to consumers, including a second consumer **5**, at step **12**. Information may be provided in the form of an advertisement or as part of an auction system. In response to this information, a second consumer **5** may indicate a willingness to receive the item via an auction or in response to a posted advertisement, for example. Once a second consumer **5** has been found, the participation of system **2** in the transfer may be complete and consumers **3** and **5** may close the transfer through steps **14** and **15**. As illustrated, closing the sale may include second consumer **5** sending money to first consumer **3** at step **15** and first consumer **3** sending the item to second consumer **5** at step **14**.

[0023] Alternatively, system **2** may assist in closing the transfer on behalf of consumers **3** and **5**. For example, system **2** may notify provider **4** of the transfer so that the provider **4** may void-out the item possessed by first consumer **3**, and issue a new item to second consumer **5**. As another example, system **2** may instruct second consumer **5** to send a payment to system **2** at step **17** and instruct first consumer **3** to send the item to system **2** at step **16**, after which system **2** will send the payment to first consumer **3** at step **18** and the item to second consumer **5** at step **19**. In this capacity, system **2** may act as an intermediary or may use an external intermediary.

[0024] System **2** may charge a service fee for providing this service. This fee may be paid by first consumer **3**, second consumer **5**, and/or provider **4**. The fee may be subtracted from the payment made at step **17**, for example. Alternatively, a payment could be made from first consumer **3** at the time of submitting the request at step **8**.

[0025] In order to verify the authenticity of first consumer **3** and second consumer **5**, and to insure performance of their obligations, each consumer may be prompted by system **2** to enter suitable information such as a name, an address, a telephone number, a credit card number, a social security number, or any other suitable information, or any combination thereof, at any time.

[0026] Turning to FIG. **3**, an example of a process **30** for performing steps **12-15** of FIG. **1** is illustrated. As shown at step **31**, system **2** may retrieve request information regarding transferring of the item that was previously submitted by first consumer **3** (e.g., asking price, item description, bidding duration, whether to auction or advertise the item, etc.). In one suitable approach, first consumer **3** may decide to post an advertisement and accept the first bid when, for example, the consumer possesses an item which expires in a few days. In another suitable approach, the consumer may decide to

3

auction an item when, for example, the consumer desires to obtain the best possible offer gained through bidding competition.

[0027] At step **32**, system **2** uses this information to determine whether first consumer **3** wants to advertise or auction the item. When the consumer desires to auction the item, the system may add the item to a bidding interface at step **33**. At step **34**, second consumer **5** may be presented with this interface in order to enable that consumer to place a bid on the item. This interface preferably facilitates the consumer inputting bidding information at step **35**. Bidding information may include the consumer's name, billing address, shipping address, bid, and/or any other suitable information. At step **36**, the system may then determine if the auctioning period is over. If the auctioning period is not over, process **30** may loop back to step **34** and allow additional bids to be placed. In this example, system **2** will provide the item to the consumer with the best bid placed at step **34** prior to the end of a bidding period. The bidding period may be determined by consumer **3** or system **2** and may be for some period of time after a first bid is received or until at least one bid is received after at least a minimum period of time.

[0028] If it is determined at step **32** that consumer **3** decided to post an advertisement at step **32**, however, system **2** may then add the item to an advertising interface at step **37**. Second consumer **5** may be presented with this interface in order to facilitate offering to buy the item at step **38**. When second consumer **5** offers to buy the item, system **2** may provide a notification to first consumer **3** at step **39**. For example, system **2** may provide the item to second consumer **5** when his offer matches the criteria of the request information. For example, the given offer must be greater than or equal to an asking price.

[0029] Once system **2** has received an acceptable offer at step **39** or after the auctioning period has lapsed at step **36**, system **2** may provide consumers **3** and **5** with options relating to transferring the item at step **40**. For example, the system may allow each consumer to send their respective item or payment to system **2**. In this approach, system **2** preferably handles the processing and may charge each consumer with a handling fee. In another suitable approach, system **2** may allow consumers **3** and **5** to send the item and payment directly to each other without intervention from system **2**. Yet another suitable approach, system **2** may notify provider **4** of a transfer between consumers **3** and **5**. In such a case, system **2** may require provider **4**, for example, to reissue tickets, reservations, or any other item to second consumer **5**, and void the original item. Provider **4** may request additional information from each consumer **3** and **5**, such as name, address(es), phone number(s), etc., in order to complete the transfer of items. Any other suitable approach for transferring items may also be used.

[0030] The systems and methods of the present invention may be implemented using any suitable communication network. One embodiment of such a communication network **46** is shown in FIG. **4**. As illustrated, transfer system **2** may be implemented as a web site that is hosted on an Internet web page server **41**, which may be any suitable server. A provider system **45**, a first consumer computer **42**, and a second consumer computer **44** may be connected to Internet web page server **41**, or any other suitable server, through any suitable Internet connections **43**.

[0031] Internet web page server **41** may be any server suitable for providing access to a web site operating as system **2**. Internet web page server **41** may, for example, provide one or more web pages to first consumer computer **42** and second consumer computer **44** using one or more suitable protocols (e.g., the HyperText Transfer Protocol (HTTP) and Transmission Control Protocol/Internet Protocol (TCP/IP)). The server may also run a database engine suitable for maintaining a database of consumer and item information. In practice, one or more functions of first consumer computer **42**, second consumer computer **44**, and the Internet web page server **41** may be integrated into a single server, or may be distributed across multiple servers.

[0032] Any suitable Internet connections **43** may be used in communication network **46** in accordance with the present invention. For example, Internet connections **43** may be comprised in whole or in part of the Internet, an intranet, a public data network, a private data network, a wireless network, a cable network, any other suitable data network or combination of networks, dial-up connections, etc.

[0033] Thus, systems and methods for transferring items with restricted transferability are provided. It will be understood that the foregoing is only illustrative of the principles of the invention and that various modifications can be made by those skilled in the art without departing from the scope and spirit of the invention, which is limited only by the claims that follow.

1. (canceled)

2. An electronic authorization control system for communication over a communication network between a transfer computing system and a provider computing system and interfaces of computing systems of consumers to allow for transferability of tickets, the electronic authorization control system comprising:

a transfer computing system configured to:

receive, from an input interface of a computing system of a consumer, an electronic signal representing a request to use the transfer system to transfer a ticket, in which a provider of the ticket placed on the ticket at least one restriction on transferability; and

send, to a provider computing system, an electronic signal representing a request for the provider to authorize transfer of the ticket that is contrary to the at least one restriction on transferability;

in response to receipt of an electronic signal representing an indication, from the provider computing system, that (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket:

send an electronic signal representing a notification to the consumer that the provider computing system (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket;

if the request to transfer includes a request to advertise the ticket, then:

(a) send an electronic signal to cause, information regarding the ticket, to be presented to advertising interfaces of computing systems of a plurality of consumers, and

(b) if receipt of an electronic signal representing an acceptable offer for the ticket is received, from a computing system of a second consumer from the

plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to allow the consumer and the second consumer with a selectable option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system;

if the request to transfer includes a request to auction the ticket, then:

(a) compute a maximum and minimum time to set a predetermined time period for an auction period,

(b) generate an electronic signal to cause information regarding the ticket, to be presented at a first time during the predetermined time period to auction interfaces of computing systems of a plurality of consumers,

(c) determine whether the predetermined time period for the auction period has lapsed;

(d) if the predetermined time period for the auction period has lapsed,

if receipt of an electronic signal representing a winning bid for the ticket is received, from a computing system of a second consumer from the plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to (i) automatically send an electronic signal representing a pop-up message to the consumer notifying the consumer of the winning bid and (ii) allow the consumer and the second consumer with an option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system; and

(e) if the predetermined time period for the auction period has not lapsed,

automatically loop back to generate an electronic signal to cause information regarding the ticket, to be presented at a second time during the predetermined time period to the auction interfaces of the computing systems of the plurality of consumers; and

generate an electronic signal to cause to charge the consumer a fee to use the transfer computing system to transfer the ticket.

3. An electronic authorization control system for communication over a communication network between a transfer computing system and a provider computing system and interfaces of computing systems of consumers to allow for transferability of tickets, the electronic authorization control system comprising:

a transfer computing system configured to:

receive from an input interface of a computing system of consumer a request to use the transfer system to sell a ticket, in which a provider of the ticket placed on the ticket at least one restriction on transferability; and

send to a provider computing system a request for the provider to authorize a sale of the ticket that is contrary to the at least one restriction on transferability;

in response to receipt of an electronic signal representing an indication, from the provider computing system, that (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket:

send an electronic signal representing a notification to the consumer that the provider computing system (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket;

if the request to transfer includes a request to advertise the ticket, then:

(a) generate an electronic signal to cause, information regarding the ticket, to be presented to advertising interfaces of computing systems of a plurality of consumers, and

(b) if receipt of an electronic signal representing an acceptable offer for the ticket is received, from a computing system of a second consumer from the plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to allow the consumer and the second consumer with a selectable option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system;

If the request to transfer includes a request to auction the ticket, then:

(a) compute a maximum and minimum time to set a predetermined time period for an auction period,

(b) generate an electronic signal to cause information regarding the ticket, to be presented at a first time during the predetermined time period to auction interfaces of computing systems of a plurality of consumers,

(c) determine whether the predetermined time period for the auction period has lapsed;

(d) if the predetermined time period for the auction period has lapsed,

if receipt of an electronic signal representing a winning bid for the ticket is received, from a computing system of a second consumer from the plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to (i) automatically send an electronic signal representing a pop-up message to the consumer notifying the consumer of the winning bid and (ii) allow the consumer and the second consumer with an option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system;

(e) if the predetermined time period for the auction period has not lapsed,

automatically loop back to generate an electronic signal to cause information regarding the ticket, to be presented at a second time during the predetermined time period to the auction interfaces of the computing systems of the plurality of consumers; and

generate an electronic signal to cause to provide an inducement to the provider computing system for authorizing the sale of the ticket.

4. An electronic authorization control system for communication over a communication network between a transfer computing system and a provider computing system and interfaces of computing systems of consumers to allow for transferability of tickets, the electronic authorization control system comprising:

a transfer computing system configured to:

receive from an input interface of a computing system of a consumer a request to use the transfer computing system to sell a ticket, in which a provider of the ticket placed on the ticket at least one restriction on transferability; and

send to a provider computing system a request for the provider to authorize a sale of the ticket that is contrary to the at least one restriction on transferability;

in response to receipt of an electronic signal representing an indication, from the provider computing system, that (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket:

send an electronic signal representing a notification to the consumer that the provider computing system (1) authorizes the transfer of the ticket that is contrary to the at least one restriction on transferability and (2) verifies that the consumer is in possession of the ticket;

if the request to transfer includes a request to advertise the ticket, then:

(a) generate an electronic signal to cause, information regarding the ticket, to be presented to advertising interfaces of computing systems of a plurality of consumers, and

(b) if receipt of an electronic signal representing an acceptable offer for the ticket is received, from a computing system of a second consumer from the plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to allow the consumer and the second consumer with a selectable option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system;

If the request to transfer includes a request to auction the ticket, then:

(a) compute a maximum and minimum time to set a predetermined time period for an auction period,

(b) generate an electronic signal to cause information regarding the ticket, to be presented at a first time during the predetermined time period to auction interfaces of computing systems of a plurality of consumers, and

(c) determine whether the predetermined time period for the auction period has lapsed;

(d) if the predetermined time period for the auction period has lapsed,

if a winning bid for the ticket is received, from a computing system of a second consumer from the plurality of computing systems of consumers, then generate an electronic signal to cause to present a transfer interface to (i) automatically send an electronic signal representing a pop-up message to the consumer notifying the consumer of the winning bid and (ii) allow the consumer and the second consumer with an option to input a request to transfer the ticket from the consumer to the second consumer via the transfer computing system or input a request to transfer the ticket from the consumer to the second consumer without the transfer computing system;

(e) if the predetermined time period for the auction period has not lapsed,

automatically loop back to generate an electronic signal to cause information regarding the ticket, to be presented at a second time during the predetermined time period to the auction interfaces of the computing systems of the plurality of consumers;

generate an electronic signal to cause information regarding the ticket to be presented to output interfaces of computing systems of a plurality of consumers based on the indication from the transfer computing system indicating that the transfer of the ticket is authorized.

5. The authorization control system of claim **2**, in which the at least one restriction on transferability comprises a restriction on a price at which the consumer may resell the ticket.

6. The authorization control system of claim **2**, in which to cause information regarding the ticket to be presented comprises to holding an auction for the ticket and to present information regarding the ticket through the auction.

7. The authorization control system of claim **6**, in which the consumer provides a bidding duration for the auction and a minimum sale price.

8. The authorization control system of claim **2**, in which to cause information regarding the ticket to be presented comprises to advertise the ticket for a price.

9. The authorization control system of claim **8**, in which the consumer provides the price.

10. The authorization control system of claim **3**, in which the at least one restriction on transferability comprises a restriction on a price at which the consumer may resell the ticket.

11. The authorization control system of claim **3**, in which to cause information regarding the ticket to be presented comprises to holding an auction for the ticket and to present information regarding the ticket through the auction.

12. The authorization control system of claim **11**, in which the consumer provides a bidding duration for the auction and a minimum sale price.

13. The authorization control system of claim **3**, in which to cause information regarding the ticket to be presented comprises to advertise the ticket for a price.

14. The authorization control system of claim **13**, in which the consumer provides the price.

15. The authorization control system of claim **3**, in which the inducement comprises a flat fee.

16. The authorization control system of claim **4**, in which the inducement comprises a percentage of a sale price at which the ticket is sold.

17. The authorization control system of claim **4**, in which the at least one restriction on transferability comprises a restriction on a price at which the consumer may resell the ticket.

18. The authorization control system of claim **4**, in which to cause information regarding the ticket to be presented comprises to holding an auction for the ticket and to present information regarding the ticket through the auction.

19. The authorization control system of claim **18**, in which the consumer provides a bidding duration for the auction and a minimum sale price.

20. The authorization control system of claim **4**, in which to cause information regarding the ticket to be presented comprises to advertise the ticket for a price.

21. The authorization control system of claim **20**, in which the consumer provides the price.

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