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GET CERTIFIED

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GET CERTIFIED

CERTIFICATION IS A CLEAR PATH TO SUCCESS

Certification Program Overview

MRINetwork offers four certification programs:

- (CSAM*)** **Certified Senior Account Manager** (established 1985)
- (CSPC*)** **Certified Senior Project Coordinator** (established 2002)
- (CSM*)** **Certified Senior Manager** (established 2005)
- (CLP)** **Certified Leadership Professional** (established 2013) - [click here for more information](#) (<http://theresource.mrinetwork.com/pages/certifiedleadership.cfm>).

Certification programs enable owners, managers, account executives, and project coordinators to demonstrate they are at the top of their profession. These professional designations send a message to customers and peers that you are the best in the business, committed to excellence and continuous professional development, and leaders accustomed to delivering the highest quality of customer service.

Certified members are the first choice for IOR opportunities. Certified members have a low turnover rate. And certified members have a higher rate of professional recognition. In fact, 65% of MRINetwork's Top Ten Account Executive winners are certified.

Once the minimum eligibility requirements are met, the certification process is simple; study and take the exam. It is highly recommended to take a few weeks to read through the study materials and/or participate in certification prep classes, and then enroll for the exam.

Certification allows members access to a broad range of exclusive conferences, program development courses, and meetings. Many of these forums feature presentations and mentoring by proven performers who delineate the best strategies and tactics for success and offer that competitive edge.

Certification is a clear path to success. The program provides the opportunity to demonstrate leadership skills and to become an integral member of the MRINetwork team.

Eligibility Requirements (US Offices Only)

CSAM	CSPC	CSM	CLP
2 years tenure	2 years tenure	2 years tenure	2 years tenure
Cumulative Cash-in of \$500K	Cumulative Points of 250,000	Cumulative Cash-in of \$500K	Office Cumulative Cash-in of \$1MM
Nominated by Owner/Manager	Nominated by Owner/Manager	Office must be in good standing	Office must be in good standing

Eligibility Requirements (non - US Offices Only)

CSAM	CSPC	CSM	CLP
2 years tenure	2 years tenure	2 years tenure	2 years tenure
Cumulative Cash*	Cumulative Points*	Cumulative Cash*	Office Cumulative Cash-in of \$1MM
Nominated by Owner/Manager	Nominated by Owner/Manager	Office must be in good standing	Office must be in good standing

*Cumulative cash in requirements are established for each country.

Enrolling for the Exam

Once eligibility requirements are met, the Manager may start the enrollment process. At least two weeks prior to the exam date, the Manager completes the Exam Enrollment Form. The individual's name should be typed as it should appear on their certificate. The form should be emailed as an attachment to Judy Olechiv.

If an individual is retaking the exam, the Manager completes a new enrollment form. The Manager indicates the date of the last exam and identifies which sections need to be retaken. The form should be emailed as an attachment to Judy Olechiv.

Enrolling for the Exam

The exam may be taken at the individual's own office with arrangements for a Proctor to oversee the exam process. The designated proctor should either be a CSAM, Manager, testing facilitator, or Business Development Manager from MRIWW who can remain at the test site for the duration of the exam. Allow 4 hours for the exam.

Grading the Exam

The exam is graded automatically by the test website. The Manager receives the results from each section, and then compiles the total results within 2 business days.

The following rules apply in scoring the exam:

1. An overall score of 80% or better is required for passing the entire Exam.
2. A grade of 75% or better is required for passing each section of the Exam.
3. If any section is scored below 75%, that section must be retaken to obtain the 80+% to pass.


Informational Assistance

> [Frequently Asked Questions](#)

- > [Study Materials / 7-Week Study Program - CSAM, CSPC, CSM Exams](#)
([http://theresource.mrinetwork.com/pages/certificationprograms.cfm?](http://theresource.mrinetwork.com/pages/certificationprograms.cfm?Study%5FMaterials%5F%2D%5FCSAM%2C%5FCSPC%5FCSM%5FExams%2Edoc&object=3738&folderID=714&fileID=12806&action=view)

[Study%5FMaterials%5F%2D%5FCSAM%2C%5FCSPC%5FCSM%5FExams%2Edoc&object=3738&folderID=714&fileID=12806&action=view](http://theresource.mrinetwork.com/pages/certificationprograms.cfm?Study%5FMaterials%5F%2D%5FCSAM%2C%5FCSPC%5FCSM%5FExams%2Edoc&object=3738&folderID=714&fileID=12806&action=view))

> Need a Mentor?

- > [Mentor Program Overview](#)
-  [Protégé Enrollment Form](#)