



Trademark Electronic Application System

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PTO Form 1478(Rev 09/2006)

OMB No. 0651-0009(Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register Handwritten Signature

To the Commissioner for Trademarks:

MARK: SHIELD (Standard Characters, see below)



The literal element of the mark consists of SHIELD. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, ADS Services, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
PO Box 3041
Midland, Texas 79702
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 037: Repair and maintenance services for oil and gas well drilling equipment; rental of oil and gas well drilling equipment; rental of oil and gas well drilling tools.

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/00/2018, and first used in commerce at least as early as 12/00/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Business card, redacted proposal for services and marketing materials..

[Specimen-1 \[SPE0-3810437218-20191126163953426235_-_SHIELD.pdf\]](#)

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5711379 and 5717585.

The applicant hereby appoints Amanda K. Greenspon. Other appointed attorneys are William A. Munck, Robert D. McCutcheon, John J. Arnott, Adam R. Villanueva. Amanda K. Greenspon of Munck Wilson Mandala, LLP, is a member of the Connecticut bar, admitted to the bar in 2007, bar membership no. 426639, and the attorney(s) is located at

Docket Clerk
P.O. Drawer 800889
Dallas, Texas 75380
United States
972-628-3600(phone)
972-628-3616(fax)
trademarks@munckwilson.com (authorized).

The attorney docket/reference number is ADSS01-14004.

Amanda K. Greenspon submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Amanda K. Greenspon

Munck Wilson Mandala, LLP

Docket Clerk

P.O. Drawer 800889

Dallas, Texas 75380

972-628-3600(phone)

972-628-3616(fax)

trademarks@munckwilson.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

- **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
 - To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
 - The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

NOTE: The same person may sign the declaration on behalf of the other joint applicant(s), by merely making identical entries. The USPTO will presume that the one person who has signed was, in fact, authorized to sign on behalf of the other person(s). □

Signature: _____  _____

Signatory's Name: Charles Orbell

Signatory's Position: President

Signatory's Phone Number: _____1 432 556 7350____

Date Signed: 12-27-2019

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page **must** include both the signature information **and** the declaration language. Do **not** include the entire application, but do ensure that the declaration language actually appears; *a signature by itself will not be acceptable*. If, due to browser limitations, the declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the **one complete page** can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into

another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.□

IMPORTANT INFORMATION FOR APPLICANT:

No filing fee refunds

Once your application is submitted, the USPTO we will not cancel the filing or refund your fee. The fee is a processing fee, which the USPTO does not refund even if a registration is not issued after substantive review of the application. This is true regardless of how soon after submission you might attempt to request cancellation of the filing.□

All information submitted made public

All information submitted to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, email address, and street address. Please be aware that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view the information in the USPTO's on-line databases and through internet search engines and other on-line databases and may use this information to contact you directly. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.□

Review of application

Registration is not automatic or guaranteed. A USPTO examining attorney will review your application approximately three months after the filing date for compliance with all legal requirements. This may result in a letter (an "Office action") being issued that will require you to submit a response within a strict time deadline, even if a filing company has filed the original application on your behalf. Failure to submit a timely response will result in the abandonment of your application.

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Trademark/Service Mark Application, Principal Register

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	mark.jpg
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SHIELD
	The mark consists of standard characters, without claim to any

MARK STATEMENT	particular font style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	ADS Services, LLC
*STREET	PO Box 3041
*CITY	Midland
*STATE (Required for U.S. applicants)	Texas
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	79702
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	037
*IDENTIFICATION	Repair and maintenance services for oil and gas well drilling equipment; rental of oil and gas well drilling equipment; rental of oil and gas well drilling tools.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/00/2018
FIRST USE IN COMMERCE DATE	At least as early as 02/00/2018
SPECIMEN FILE NAME(S)	SPE0-3810437218-20191126163953426235_-_SHIELD.pdf
SPECIMEN DESCRIPTION	Business card, redacted proposal for services and marketing materials.
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5711379 and 5717585.
ATTORNEY INFORMATION	
NAME	Amanda K. Greenspon
ATTORNEY DOCKET NUMBER	ADSS01-14004
ATTORNEY BAR MEMBERSHIP NUMBER	426639
YEAR OF ADMISSION	2007
U.S. STATE/ COMMONWEALTH/ TERRITORY	Connecticut
FIRM NAME	Munck Wilson Mandala, LLP

INTERNAL ADDRESS	Docket Clerk
STREET	P.O. Drawer 800889
CITY	Dallas
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COUNTRY	United States
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PHONE	972-628-3600
FAX	972-628-3616
EMAIL ADDRESS	trademarks@munckwilson.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	William A. Munck, Robert D. McCutcheon, John J. Arnott, Adam R. Villanueva
CORRESPONDENCE INFORMATION	
NAME	Amanda K. Greenspon
FIRM NAME	Munck Wilson Mandala, LLP
INTERNAL ADDRESS	Docket Clerk
STREET	P.O. Drawer 800889
CITY	Dallas
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	75380
PHONE	972-628-3600
FAX	972-628-3616
*EMAIL ADDRESS	trademarks@munckwilson.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	275
SIGNATURE INFORMATION	
SIGNATORY'S NAME	Charles Orbell