

earthDECKS POW! Awards

earthDECKS is raising funding to launch its POW! Awards program through a weekly voting game during the 2020 election year. POW! acronym for Predict Our Winners is trademarked as an online gamified, crowd-sourced voting/ prediction activity. In 2020 POW! will engage the US population in an election voting/prediction game, and later POW! will be used for other voting/prediction questions. We're inspired by the clever way that Airbnb raised its early funding leading up to the 2008 elections.



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POW!™
PREDICT OUR WINNERS
ELECTION/FUTURES GAME

How Airbnb raised its first funding...

How **HOT** is this candidate on our Impact Meter? Play **POW!** to see.

Why We Seek Airbnb Sponsorship

Funding itself will make a huge difference. But beyond funding, Airbnb sponsorship is significant in four ways:

First, Airbnb has demonstrated the power of the platform business model. We aim, inspired by Airbnb, to build a platform philanthropy model – a global network to make a difference in the world, demonstrating the power of platforms for impact.

Second, doffing our cap to Airbnb's clever way of raising its first funding, raising our first funding through a 2020 election POW! game is also critical for our futures. Many Americans had no idea in 2016 that Trump would win the election. We aim to engage the public to realize the power of prediction, not only to foretell, but also to influence the outcome of an election. Engagement can make a huge difference in this critical election.

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