

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK**

**MARK:** HELLO

**CLASSES:** 3, 21, 35, 44

**APPLICANT:** Hello Products, LLC

**ADDRESS:** 363 Bloomfield Ave, Suite 2D  
Montclair, NJ 07042  
United States of America

**ENTITY:** a limited liability company organized and existing under the laws of Delaware

**OUR REF.:** HLLO 1902611

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and services and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

<b>Class</b>	<b>Goods and Services</b>
3	Refill containers for toothpaste, solid toothpaste tablets, solid mouthwash tablets, deodorants and antiperspirants
21	Dental flossers, dental floss dispensers, heads for electric toothbrushes, heads for manual toothbrushes
35	Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of a discount program for enabling participants to obtain discounts on dental and oral care goods and dental and oral care services through use of a discount membership card; Subscription-based order fulfillment services in the field of oral care products
44	Dental care center services

The mark is in standard characters and no claim is made to any particular font style, size or color.

### **ADDRESS FOR CORRESPONDENCE**

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd St., 17<sup>th</sup> Floor, New York, New York 10036, Attention: Robert A. Becker (Telephone 212-813-5900).

### **INTENTION AS OF FILING DATE**

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

## DECLARATION

I have read all of the statements below before signing.

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
  - The facts set forth in the application are true.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
  - To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
  - The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**Hello Products, LLC**

By: \_\_\_\_\_

Lauri Kien Kotcher

Title: CEO

Dated: \_\_\_\_\_

10/16/19