



Services

All our services are backed by years of industry expertise, which allow us to bring a unique added value, the main essence of our success. Ultra Orange Foods has the opportunity to work with the complete chain within the process, from the producers, to the final consumer of the products. We develop a relationship of trust with each one of our clients. When providing direct service to the consumer, we gain access to direct feedback of each product experience. This feedback is shared with producers and manufacturers, in an effort to refine their products to last in the market.

With Ultra Orange Foods your products get access to an established market, where our brand has a proven track record for offering quality at the best prices.

Sales

We select and represent quality products from all over the world. We help our producers and manufacturers to introduce their products in the market with a representation that connects them to a network of leading companies in the field of the food service industry and direct retail to the consumer. Our services generate sales opportunities within the 3 channels, manufacturer or producer, distributor and end-customer, depending on the product. Additionally, we open the market, introducing the products we represent to restaurant chains, hotel chains, amusement parks, movie theaters, manufacturers of finished products and important distributors that perform the logistics in the best possible way. We design a customized sales strategy for each specific product.



Market Studies

We carry out specific market studies for each client and their products, taking into account their objectives and supporting them on the implementation of such defined strategy. Our expert sales representatives have direct access to detailed information on product pricing in the market. We obtain and analyze all the details of the entire cycle; purchase cost of the restaurant, purchase cost of the manufacturer, purchase cost of the supermarket, purchase cost of the distributor and purchase cost of the importer, with which we obtain a competitive advantage when introducing a new product in the market.

Consulting Services For Producers And Manufactures

