



FLIPTREE

## Beyond the branches

### At FlipTree, we see

- communities as a source of safety and stability, a source of happiness and comfort
- a future where family extends far beyond genetics and "Home" is more than an address
- ecosystems developed exclusively to make life simpler
- a future weaved in trust and understanding, where confidence and peace of mind are the orders of the day

### At FlipTree, we believe

- community, trust, ethics, efficiency, personal connections, and progress drive satisfaction
- the best goal a person can have is to make the world a better place and contribute to the happiness of others
- helping each other is the most obvious, intelligent, logical thing in the world, and it's enjoyable to do so
- the future of our communities should be weighed in the amount of hugs we've given and hands we've held

### At FlipTree, we aim

- to be carbon neutral by increasing efficiency while adding zero new capacity
- to create a community-oriented ecosystem built on the bedrock of trust
- to recognize, utilize, and capitalize on the unused capacity that exists around us