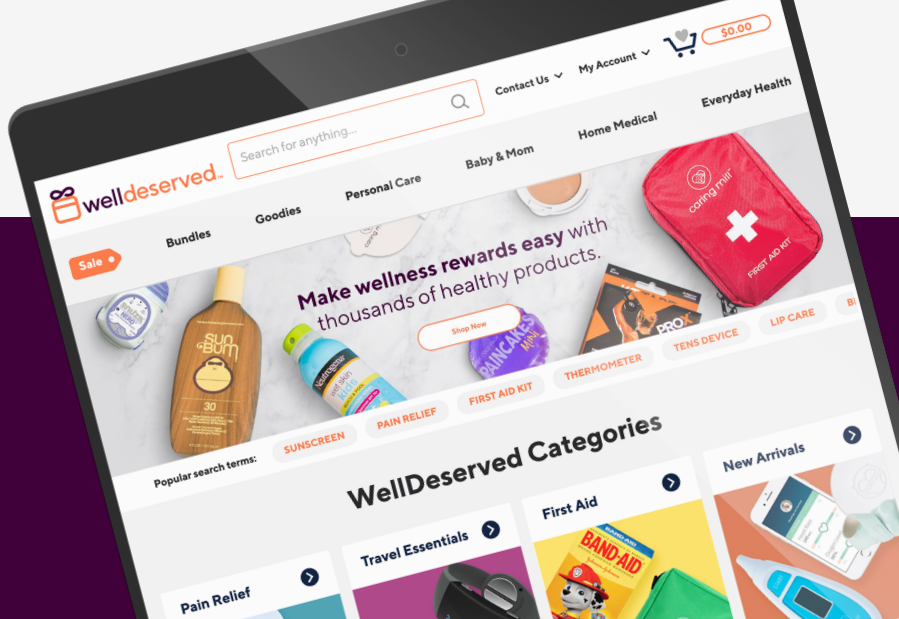




Wellness rewards made easy.

Health-E Commerce, the parent company of FSA Store and HSA Store, is pleased to introduce WellDeserved Health – an employee wellness destination dedicated to shopping with wellness rewards.



Why Partner?

Workplace wellness programs aim to improve employee health through preventive care and are one of the fastest-growing benefits segments in America today. WellDeserved Health is the first e-commerce site dedicated to shopping for qualified health products with wellness rewards.

Brokers can now *benefit better* from this expanding market by earning a revenue share on WellDeserved Health!

- **Increase wellness program adoption and renewal** through an easy way to redeem wellness rewards
- **Improve client satisfaction** through happier employees and less calls to HR
- **Help clients save more on payroll taxes and reduce health care costs** by aligning spend with products that fuel healthy behavior
- **Earn a generous revenue share** based on volume of tracked sales

Wellness Made Easy: A Case Study

We helped a WellDeserved Health partner boost its program by providing customized marketing support and a virtual store credit program. The result? **Over 10% lift in redemption rate vs. previous years.**

WellDeserved Health is...



The largest selection of qualified wellness products for purchase with tax-free wellness rewards



24/7 customer service, call or chat



Free shipping on orders \$50+



Easy Rx process for prescription OTC items