

## Canadian Trademarks Details

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### 1847295 - Bella Jade

#### Application/Registration numbers

Application number 1847295  
 Registration number TMA1013970

#### Status

CIPO status REGISTERED

#### Key Dates

Filed 2017-07-13  
 Registered 2019-01-28

#### Interested Parties

Registrant GONGWELL SERVICES  
 INCORPORATED 2099 Lougheed  
 Highway, Suite B201 Port Coquitlam  
 V3B 1A8 BRITISH COLUMBIA

#### Descriptive Reference

Name Bella Jade  
 Type Word Mark  
 Category Trade-mark

#### Disclaimer text

The right to the exclusive use of the word Jade is disclaimed apart from the trade-mark.

#### Index headings

BELLA JADE

BEAUTIFUL

#### Foreign Character Translation

As per the applicant, Bella is Italian and Latin words for beautiful.

#### Goods

Nice class	Statement
10	(1) Non-powered massage products and training products, namely massage balls, massage wands, massage sticks, massage plates, massage eggs, massage boards, massage beads.
14	(2) (a) Jewelry. (b) Costume jewelry. (c) Precious metal and non-precious metal jewelry. (d) Jewelry with and without precious and semi-precious gemstones. (e) Precious gemstones. (f) Semi-precious gemstones. (g) Jewelry, namely rings, hair ornaments, earrings, bracelets, bangles, bands, necklaces, pendants, pins, brooches, headgear, and body jewelry. (h) Jewelry, namely sterling silver and gold jewelry. (i) Jewelry, namely, silver jewelry, gold jewelry, diamond jewelry, amber jewelry, gemstone jewelry, porcelain jewelry, pearl jewelry, other stone jewelry, pewter jewelry, glass jewelry, stainless steel jewelry, carbon tungsten jewelry, titanium jewelry, wood jewelry, ceramic jewelry, hemp jewelry, fashion jewelry, acrylic jewelry, wedding jewelry, custom jewelry, cubic zirconia jewelry, other jewelry, and jewelry accessories, namely jewelry boxes, watches and jewelry organizer display boxes, watches and jewelry organizer display stands. (j) Items of jewelry incorporating precious or semi-precious stones.

#### Claims

Used in CANADA since at least May 01, 2015 on goods (1).

Used in CANADA since at least May 01, 2016 on goods (2).

Actions			
Action	Action date	Response date	Comments
Filed	2017-07-13		
Created	2017-07-14		
Formalized	2017-07-18		
Search Recorded	2017-11-09		
Examiner's First Report	2017-11-09	2018-05-09	
Correspondence Created	2018-05-02	2018-11-02	
Approval Notice Sent	2018-06-22	2018-07-20	
Approved	2018-08-09		APPROVED BY PROGRAM EX200M1
Extracted for Advertisement	2018-08-24		Vol.65 Issue 3331 2018/08/29
Advertised	2018-08-29		Vol.65 Issue 3331
Allowed	2018-12-14		
Allowance Notice Sent	2018-12-14	2019-06-14	
Registered	2019-01-28		

**Date modified:**

2018-10-25