

How Looker works

STEP 1

Connect Looker to any relational database, like Amazon Redshift or Google BigQuery.

STEP 2

Let Looker automatically generate a data model from your schema.



STEP 3

Refine the model to reflect your company's unique metrics and business logic.

STEP 4

Build the basics — KPI dashboards and departmental reports — then invite all your users to self-serve.

FINAL STEP

Confidently encourage users to dive into the curated environment to answer their own questions with the knowledge that Looker will turn them into accurate, performant SQL.

Data everywhere

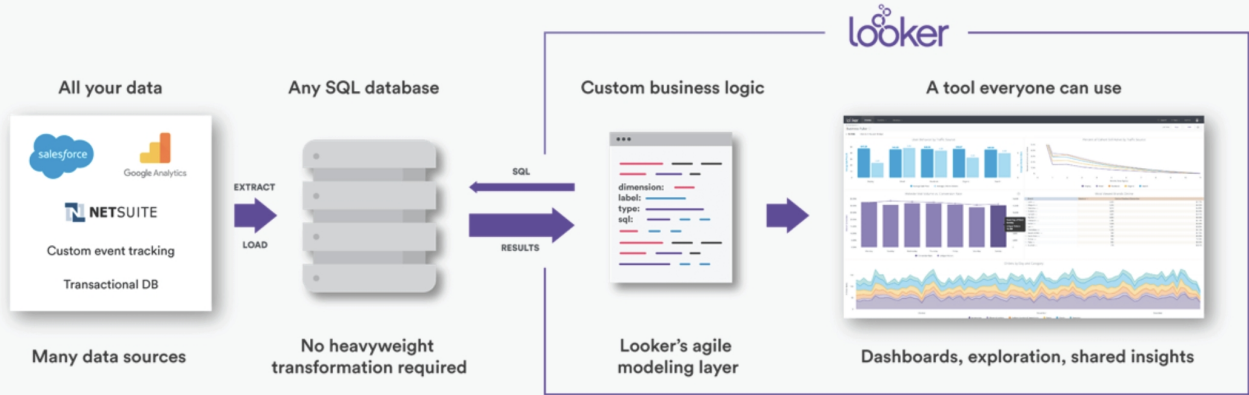
Deliver data directly in the tools your teams use everyday. Bring data into every action and every decision - in Slack, in Salesforce.com, even in your custom applications. Or build new applications on top of the Looker Data Platform to truly customize the experience for your business.

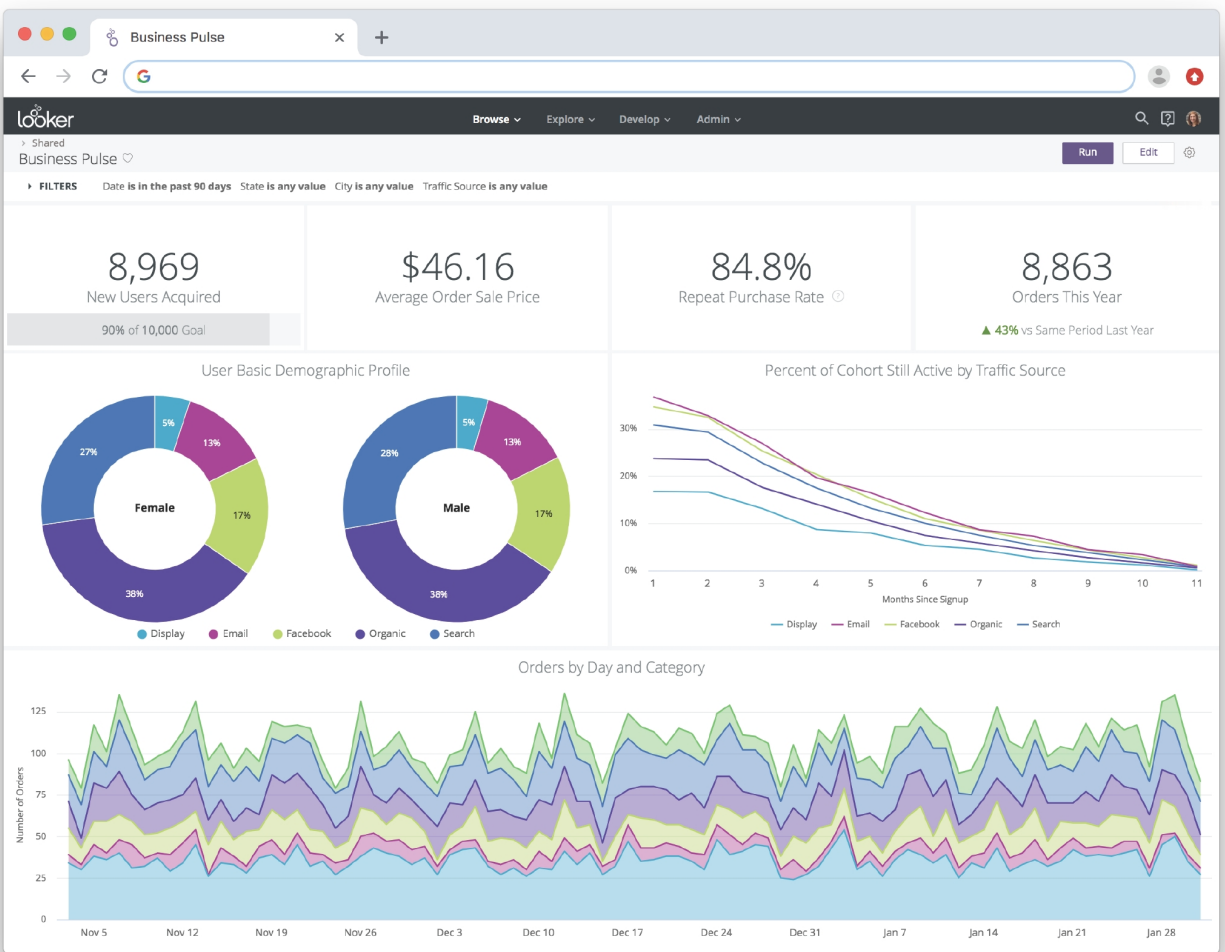
How our platform works

(at a glance)

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(at a glance)







User Cohort



looker

Shared ▾

User Cohort 