



What is Redux? Definition: Brought back; Revived

Redux is a cloud-based platform that helps churches, families, and individuals build intentional relationships with unbelievers, encouraging them to move from seekers to believers. Redux utilizes technology from Customer Relationship Management (CRM) software and leverages it toward the goal of sharing the gospel and building relationships based on Christ.

It's a cloud-based software program, meaning it can be accessed anywhere through a computer or mobile device via the responsive Redux platform. Users create profiles for their non-believing friends. On each friend's profile, users can note details from previous conversations, schedule tasks (like coffee dates or reminders to pray for that person), save important dates and contact info, and more. It's an easy way to track and manage the details that matter in each of these relationships.

Not only that, Redux users can create customized profiles and enter their friend's strengths and weaknesses based on the Holy Spirit. Whether they've just met someone, asked a few questions about their faith, or had an opportunity to share their own, users can track all of these steps and more through the Redux app. Churches, families, and individual users can create profiles.

To LEARN MORE about Redux

Read our latest [newsletter](#) about Redux.

Check out Christian Standard's [feature](#) of Redux on pages 78-81 of their November 2019 magazine.

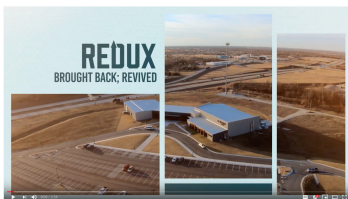
Sign up to receive updates about Redux on our [website](#).

Watch the following videos:

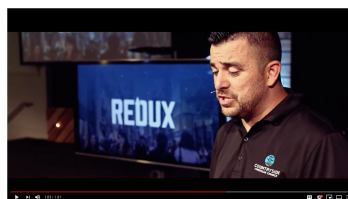
[Introducing Redux](#)



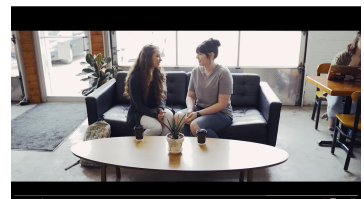
[Redux Demo](#)



[Redux \(Pastor\)](#)



[Redux \(Young Adult\)](#)



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