

Trademark/Service Mark Application, Principal Register

Serial Number: 85604907

Filing Date: 04/23/2012

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85604907
MARK INFORMATION	
*MARK	FORO TV
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	FORO TV
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Televisa, S.A. de C.V.
INTERNAL ADDRESS	Edificio A Piso 4, Colonia Zedec
*STREET	Avenida Vasco de Quiroga 2000
*CITY	Santa Fe
*COUNTRY	Mexico
*ZIP/POSTAL CODE (Required for U.S. applicants only)	01210
PHONE	202 955 3000
FAX	202 955 5564
EMAIL ADDRESS	paul.kilmer@hklaw.com
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Mexico
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	038
*IDENTIFICATION	Television broadcasting services; cable television broadcasting services; video on demand transmission services; broadcasting services, namely, the electronic transmission and streaming of audio, video, graphics, text and data via the Internet, broadband systems, telephones and portable and wireless communication devices; providing online chat rooms and bulletin boards for electronic transmission of messages among users in the fields of television programs, current events, news, public affairs, education, sports, culture, games, entertainment, travel and leisure
FILING BASIS	SECTION 1(b)

FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	1146737
FOREIGN REGISTRATION COUNTRY	Mexico
FOREIGN REGISTRATION DATE	01/12/2010
FOREIGN REGISTRATION EXPIRATION DATE	01/12/2020
DATE FOREIGN REGISTRATION RENEWED (if applicable)	01/12/2020
FOREIGN REGISTRATION FILE NAME(S)	
ORIGINAL PDF FILE	reg-661921756-094644673 . FORO_TV_CL_38 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0003.JPG
ORIGINAL PDF FILE	reg-661921756-094644673 . FORO_TV_Translation_Mexican_Certificate_CLASS_38.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0004.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0005.JPG
STANDARD CHARACTERS OR EQUIVALENT	YES
INTERNATIONAL CLASS	041
*IDENTIFICATION	Production and distribution of television programs and programs broadcasted over the internet; cable television programming and production services; entertainment services, namely, providing television programs in the fields of television programs, current events, news, public affairs, education, sports, culture, games, entertainment, travel and leisure distributed via various platforms across multiple forms of transmission media.
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	1141245
FOREIGN REGISTRATION COUNTRY	Mexico
FOREIGN REGISTRATION DATE	01/12/2010
FOREIGN REGISTRATION EXPIRATION DATE	01/12/2020
DATE FOREIGN REGISTRATION RENEWED (if applicable)	01/12/2020
FOREIGN REGISTRATION FILE NAME(S)	
ORIGINAL PDF FILE	reg-661921756-094644673 . FORO_TV_CL_41.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0006.JPG
ORIGINAL PDF FILE	reg-661921756-094644673 . FORO_TV_Translation_Mexican_Certificate_Class_41.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0007.JPG

	\\TICRS\EXPORT11\IMAGEOUT11\856\049\85604907\xml1\APP0008.JPG
STANDARD CHARACTERS OR EQUIVALENT	YES
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use TV apart from the mark as shown.
TRANSLATION	The English translation of FORO TV in the mark is FORUM TV.
ATTORNEY INFORMATION	
NAME	Paul F. Kilmer
ATTORNEY DOCKET NUMBER	119594.00001 [FORO TV]
FIRM NAME	HOLLAND & KNIGHT LLP
INTERNAL ADDRESS	Suite 100
STREET	2099 Pennsylvania Ave., NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	202 663 7269
FAX	202 955 5564
EMAIL ADDRESS	paul.kilmer@hklaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Norman Leventhal, Thomas Brooke, Stephen Jeffries, Anthony Masiello, Birte Hoehne and HOLLAND & KNIGHT LLP
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Paul F. Kilmer
FIRM NAME	HOLLAND & KNIGHT LLP
INTERNAL ADDRESS	Suite 100
STREET	2099 Pennsylvania Ave., NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP CODE	20006
PHONE	202 663 7269
FAX	202 955 5564
EMAIL ADDRESS	paul.kilmer@hklaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Paul F. Kilmer
FIRM NAME	HOLLAND & KNIGHT LLP

INTERNAL ADDRESS	Suite 100
STREET	2099 Pennsylvania Ave., NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	202 663 7269
FAX	202 955 5564
EMAIL ADDRESS	paul.kilmer@hklaw.com;ptdocketing@hklaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	325
*TOTAL FEE DUE	650
*TOTAL FEE PAID	650
SIGNATURE INFORMATION	
SIGNATURE	/Paul Kilmer/
SIGNATORY'S NAME	Paul F. Kilmer
SIGNATORY'S POSITION	Attorney for Applicant/D.C. Bar Member
DATE SIGNED	04/23/2012

Trademark/Service Mark Application, Principal Register

Serial Number: 85604907

Filing Date: 04/23/2012

To the Commissioner for Trademarks:

MARK: FORO TV (Standard Characters, see [mark](#))

The literal element of the mark consists of FORO TV.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Televisa, S.A. de C.V., a corporation of Mexico, having an address of
Edificio A Piso 4, Colonia Zedec,
Avenida Vasco de Quiroga 2000
Santa Fe 01210
Mexico

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 038: Television broadcasting services; cable television broadcasting services; video on demand transmission services; broadcasting services, namely, the electronic transmission and streaming of audio, video, graphics, text and data via the Internet, broadband systems, telephones and portable and wireless communication devices; providing online chat rooms and bulletin boards for electronic transmission of messages among users in the fields of television programs, current events, news, public affairs, education, sports, culture, games, entertainment, travel and leisure

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Based on Foreign Registration: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and submits a copy of Mexico registration number 1146737, registered 01/12/2010 with a renewal date of 01/12/2020 and an expiration date of 01/12/2020, and translation thereof, if appropriate. 15 U. S.C. Section 1126(e), as amended.

Original PDF file:

[reg-661921756-094644673 . FORO TV CL 38 .pdf](#)

Converted PDF file(s) (1 page)

[Foreign Registration-1](#)

Original PDF file:

[reg-661921756-094644673 . FORO TV Translation Mexican Certificate CLASS 38.pdf](#)

Converted PDF file(s) (2 pages)

[Foreign Registration-1](#)

[Foreign Registration-2](#)

The foreign registration that is the basis of the U.S. application under Section 44(e) of the Trademark Act (15 U.S.C. Section 1126(e)) includes a claim of standard characters or the country of origin's standard character equivalent.

International Class 041: Production and distribution of television programs and programs broadcasted over the internet; cable television programming and production services; entertainment services, namely, providing television programs in the fields of television programs, current events, news, public affairs, education, sports, culture, games, entertainment, travel and leisure distributed via various platforms across multiple forms of transmission media.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Based on Foreign Registration: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and submits a copy of Mexico registration number 1141245, registered 01/12/2010 with a renewal date of 01/12/2020 and an expiration date of 01/12/2020, and translation thereof, if appropriate. 15 U. S.C. Section 1126(e), as amended.

Original PDF file:

[reg-661921756-094644673 . FORO TV CL 41.pdf](#)

Converted PDF file(s) (1 page)

[Foreign Registration-1](#)

Original PDF file:

[reg-661921756-094644673 . FORO TV Translation Mexican Certificate Class 41.pdf](#)

Converted PDF file(s) (2 pages)

[Foreign Registration-1](#)

[Foreign Registration-2](#)

The foreign registration that is the basis of the U.S. application under Section 44(e) of the Trademark Act (15 U.S.C. Section 1126(e)) includes a claim of standard characters or the country of origin's standard character equivalent.

No claim is made to the exclusive right to use TV apart from the mark as shown.

The English translation of FORO TV in the mark is FORUM TV.

The applicant's current Attorney Information:

Paul F. Kilmer and Norman Leventhal, Thomas Brooke, Stephen Jeffries, Anthony Masiello, Birte Hoehne and HOLLAND & KNIGHT LLP of HOLLAND & KNIGHT LLP

Suite 100
2099 Pennsylvania Ave., NW
Washington, District of Columbia 20006
United States

The attorney docket/reference number is 119594.00001 [FORO TV].

The applicant hereby appoints Paul F. Kilmer of HOLLAND & KNIGHT LLP

Suite 100
2099 Pennsylvania Ave., NW
Washington District of Columbia 20006
United States

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Paul F. Kilmer
HOLLAND & KNIGHT LLP
Suite 100
2099 Pennsylvania Ave., NW
Washington, District of Columbia 20006
202 663 7269(phone)
202 955 5564(fax)
paul.kilmer@hklaw.com;ptdocketing@hklaw.com (authorized)

A fee payment in the amount of \$650 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Paul Kilmer/ Date: 04/23/2012

Signatory's Name: Paul F. Kilmer
Signatory's Position: Attorney for Applicant/D.C. Bar Member
RAM Sale Number: 9025
RAM Accounting Date: 04/23/2012

Serial Number: 85604907
Internet Transmission Date: Mon Apr 23 10:08:10 EDT 2012
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.X-20120423100810384
628-85604907-490ac639fe6676ed1d4b8306e70
d565bfe1-DA-9025-20120423094644673508

FORO TV

TITULO DE REGISTRO DE MARCA

TELEVISA, S.A. DE C.V.

Nacionalidad MEXICANA
Domicilio VASCO DE QUIROGA # 2000, COL. SANTA FE ZEDEC
MEXICO, D.F. 01210 MEXICO
Establecimiento BLVD. ADOLFO LOPEZ MATEOS # 2551, COL. LOMAS DE SAN ANGEL INN
MEXICO, D.F. 01790 MEXICO
Registro 1146737 Tipo de Marca NOMINATIVA
Signo distintivo FORO TV
Clase 38
Se aplica a TELECOMUNICACIONES.

Expediente 1059479
Fecha de presentación ENE 12, 2010
Hora 14:08

El registro de referencia se otorga con fundamento en los artículos 1º, 2º fracción V, 6º fracción III, 125 y 126 de la Ley de la Propiedad Industrial.

De conformidad con el artículo 95 de la Ley de la Propiedad Industrial, el presente registro tiene una vigencia de diez años contados a partir de la fecha de presentación de la solicitud y el mismo podrá renovarse por periodos de la misma duración, en los términos establecidos en los artículos 133 y 134 del mismo Ordenamiento Legal.

Quien suscribe el presente título lo hace con fundamento en los artículos 6º fracción III y 7º BIS 2 de la Ley de la Propiedad Industrial; 1º, 3º fracción V inciso b), subíndices ii) y iii) primero y segundo guión respectivamente, 4º, 5º, 11, fracción II y último párrafo y 13 fracción III del Reglamento del Instituto Mexicano de la Propiedad Industrial; 1º, 3º, 4º, 5º fracción V inciso b), subíndices ii) y iii) primero y segundo guión respectivamente, 17 fracción III, 28 y 31 del Estatuto Orgánico de este Instituto; 1º, 3º y 6º inciso a) párrafos antepenúltimo, penúltimo y último del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos del Instituto Mexicano de la Propiedad Industrial. Ordenamientos Legales cuyas reformas, adiciones y modificaciones se encuentran vigentes a la fecha de emisión del presente título.

MEXICO, D.F. A 04 DE MARZO DE 2010.

LA COORDINADORA DEPARTAMENTAL DE EXAMEN DE MARCAS 'C'


LIC. PATRICIA EGUA PEREZ



20100104224

CERTIFICATE OF TRADEMARK REGISTRATION

TELEVISA, S.A. DE C.V.

Nationality MEXICAN

Address VASCO DE QUIROGA #2000, COL. SANTA FE ZEDEC
MEXICO, CITY. 01210 MEXICO

Business Address BLVD. ADOLFO LOPEZ MATEOS #2551, COL. SAN ANGEL INN
MEXICO, CITY. 01790 MEXICO

Registration 1146737 Type of Mark: Wordmark

Trademark FORO TV

Class 38
Telecommunications

Serial Number 1059479

Filing date January 12, 2010
Time: 14:08

The above mentioned registration is granted based on articles 1st, 2nd (V), 6th (III) 125 and 126 of the Industrial Property Law.

The following registration is valid for ten (10) years from the filing date according to article 95 of the Industrial Property Law, and can be renewed for same length periods as per the terms established in articles 133 and 134 of the Intellectual Property Law.

This certificate is granted in accordance with the article 6(III) and 7 bis 2 of the Industrial Property Law; 1st, 3rd (V.b.ii and iii)(1st, 2nd, bullet), 4th, 5th 11th (II, and last paragraph), and 13th (III) of the Regulations of the Mexican Institute of Industrial Property ; 1st, 3rd, 4th, 5th, (V.b.ii. and iii.)(1st , 2nd), 17th(III), 28th and 31st of the Organizational charter of the Institute, 1st, 3rd, 6th(a) of the Agreement which delegates functions to the Adjunct General Directors, Coordinator, Divisional Directors, Directors of the Regional Offices, Divisional Sub-directors, Department Coordinators, and other Assistants of the Mexican Institute for Industrial Property.

MEXICO CITY, MARCH 4, 2010
TRADEMARK DEPARTMENT EXAMINING COORDINATOR "C"

/Signature/
PATRICIA EGUIA PEREZ

I hereby certify that I am fluent in both written and oral English and Spanish languages, competent to translate from Spanish to English. I further certify that I have translated the foregoing Mexican Certificate of Trademark Registration for the mark FORO TV Reg. #**1146737** from Spanish to English and that to the best of my ability the English translation of the Spanish document is true and accurate translation of the Spanish original.



Diana Elsa Arredondo Ramirez
April 20, 2012



TITULO DE REGISTRO DE MARCA

TELEvisa, S.A. DE C.V.

Nacionalidad MEXICANA
Domicilio VASCO DE QUIROGA # 2000, COL. SANTA FE ZEDEC
MEXICO, D.F. 01210 MEXICO
Establecimiento BLVD. ADOLFO LOPEZ MATEOS # 2551, COL. LOMAS DE SAN ANGEL INN
MEXICO, D.F. 01790 MEXICO
Registro **1141245** Tipo de Marca NOMINATIVA
Signo distintivo **FORO TV**
Clase 41
Se aplica a EDUCACION; FORMACION; SERVICIOS DE ENTRETENIMIENTO; ACTIVIDADES DEPORTIVAS Y CULTURALES.

Expediente 1059478
Fecha de presentación ENE 12, 2010
Hora 14:08

El registro de referencia se otorga con fundamento en los artículos 1º, 2º fracción V, 6ª fracción II, 125 y 126 de la Ley de la Propiedad Industrial.

De conformidad con el artículo 85 de la Ley de la Propiedad Industrial, el presente registro surte una vigencia de diez años contados a partir de la fecha de presentación de la solicitud y el mismo podrá renovarse por periodos de la misma duración, en los términos establecidos en los artículos 133 y 134 del mismo Ordenamiento Legal.

Quien suscribe el presente título lo hace con fundamento en los artículos 6ª fracción II y 7ª Bis 2 de la Ley de la Propiedad Industrial; 1º, 2ª fracción V inciso b), subincisos i) y ii) primero y segundo guión respectivamente, 4º, 5º, 11, fracción II y último párrafo y 13 fracción II del Reglamento del Instituto Mexicano de la Propiedad Industrial; 1º, 2º, 4º, 2ª fracción V inciso b), subincisos ii) y iii) primero y segundo guión respectivamente, 17 fracción II, 28 y 31 del Estatuto Orgánico de este Instituto; 1º, 1ª y 2ª fracción II párrafos empíctico, penúltimo y último del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinadores, Directores Divisionales, Unidades de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos del Instituto Mexicano de la Propiedad Industrial. Ordenamientos Legales cuyos reformas, adiciones y modificaciones se encuentran vigentes a la fecha de emisión del presente título.

MEXICO, D.F. A 02 DE FEBRERO DE 2010.

LA COORDINADORA DEPARTAMENTAL DE EXAMEN DE MARCAS 'C'

LIC. PATRICIA ESQUIVA PEREZ



CERTIFICATE OF TRADEMARK REGISTRATION

TELEVISA, S.A. DE C.V.

Nationality MEXICAN

Address VASCO DE QUIROGA #2000, COL. SANTA FE ZEDEC
MEXICO, CITY. 01210 MEXICO

Business Address BLVD. ADOLFO LOPEZ MATEOS #2551, COL. SAN ANGEL INN
MEXICO, CITY. 01790 MEXICO

Registration 1141245 Type of Mark: Wordmark

Trademark FORO TV

Class 41
Education; providing of training; entertainment services; sporting and cultural activities.

Serial Numer 1059478

Filing date January 12, 2010
Time: 14:08

The above mentioned registration is granted based on articles 1st, 2nd (V), 6th (III) 125 and 126 of the Industrial Property Law.

The following registration is valid for ten (10) years from the filing date according to article 95 of the Industrial Property Law, and can be renewed for same length periods as per the terms established in articles 133 and 134 of the Intellectual Property Law.

This certificate is granted in accordance with the article 6(III) and 7 bis 2 of the Industrial Property Law; 1st, 3rd (V.b.ii and iii)(1st, 2nd, bullet), 4th, 5th 11th (II, and last paragraph), and 13th (III) of the Regulations of the Mexican Institute of Industrial Property ; 1st, 3rd, 4th, 5th, (V.b.ii. and iii.)(1st , 2nd), 17th(III), 28th and 31st of the Organizational charter of the Institute, 1st, 3rd, 6th(a) of the Agreement which delegates functions to the Adjunct General Directors, Coordinator, Divisional Directors, Directors of the Regional Offices, Divisional Sub-directors, Department Coordinators, and other Assistants of the Mexican Institute for Industrial Property.

MEXICO CITY, FEBRUARY 2, 2010
TRADEMARK DEPARTMENT EXAMINING COORDINATOR "C"

/Signature/
PATRICIA EGUIA PEREZ

I hereby certify that I am fluent in both written and oral English and Spanish languages, competent to translate from Spanish to English. I further certify that I have translated the foregoing Mexican Certificate of Trademark Registration for the mark FORO TV Reg. #1141245 from Spanish to English and that to the best of my ability the English translation of the Spanish document is true and accurate translation of the Spanish original.

A handwritten signature in black ink, appearing to read 'E. G. E. V.', written over a horizontal line.

Eduardo Guillermo Echevarría Valdés