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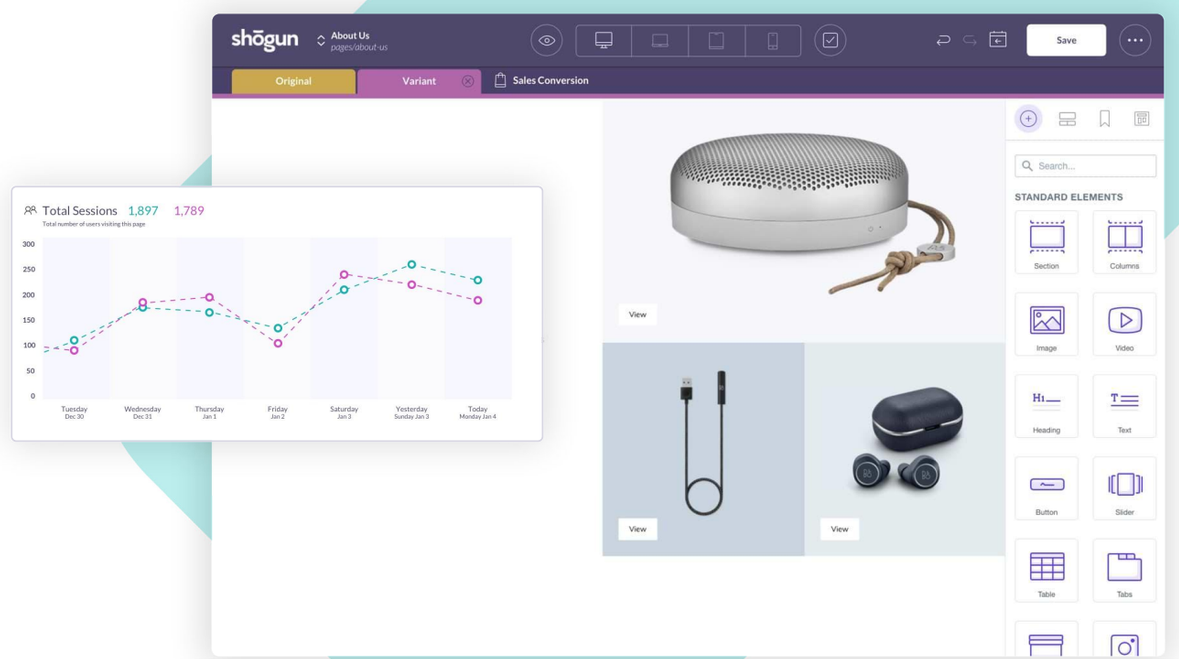
Build, Measure, and Optimize your eCommerce Website

Build and optimize your pages with Shogun, the most powerful page building platform for eCommerce teams and agencies.

Try it Free



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Trusted by

K-SWISS GAIAM BVACCEL MVMTH leesa chubbies

Build Beautiful eCommerce Pages.

Powerful visual editor loved by marketers and designers alike to design landing pages, blog pages, and product pages.

No coding required.

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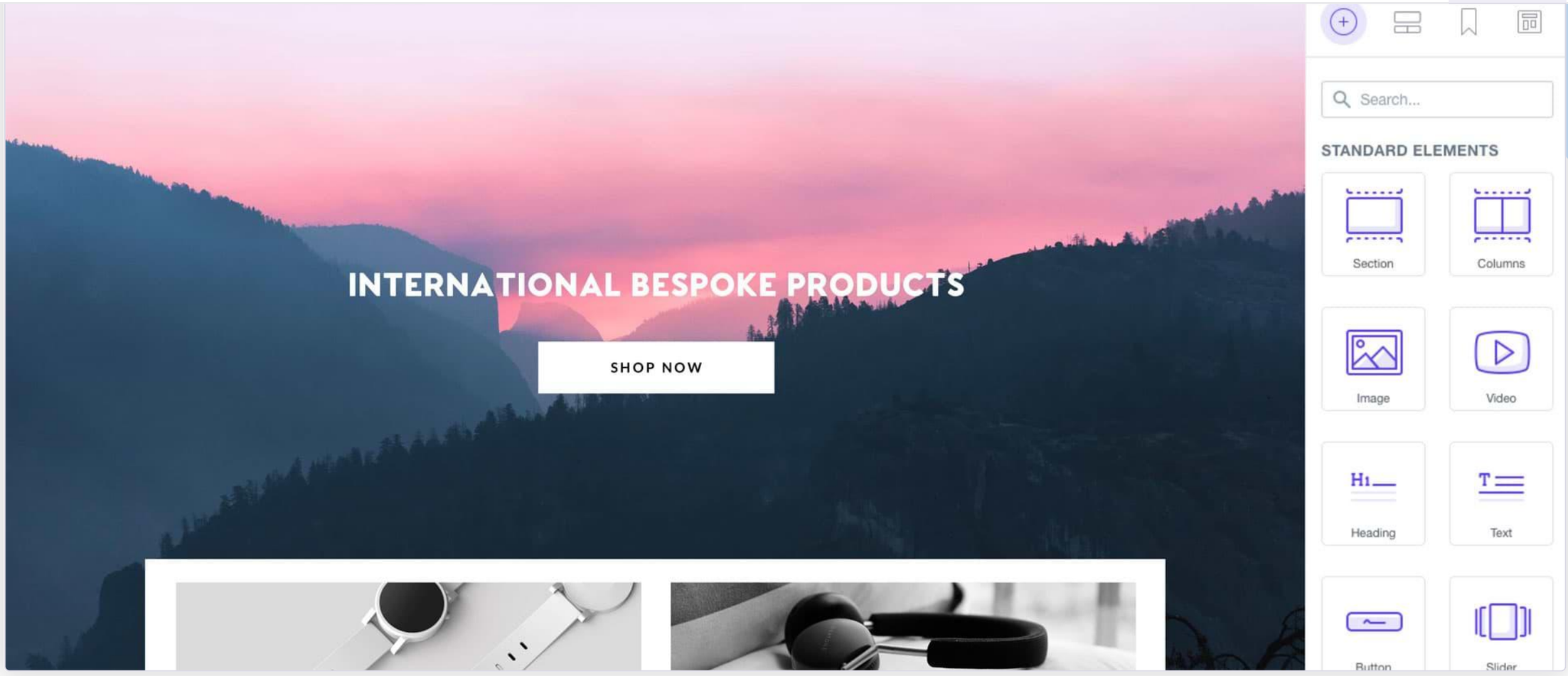
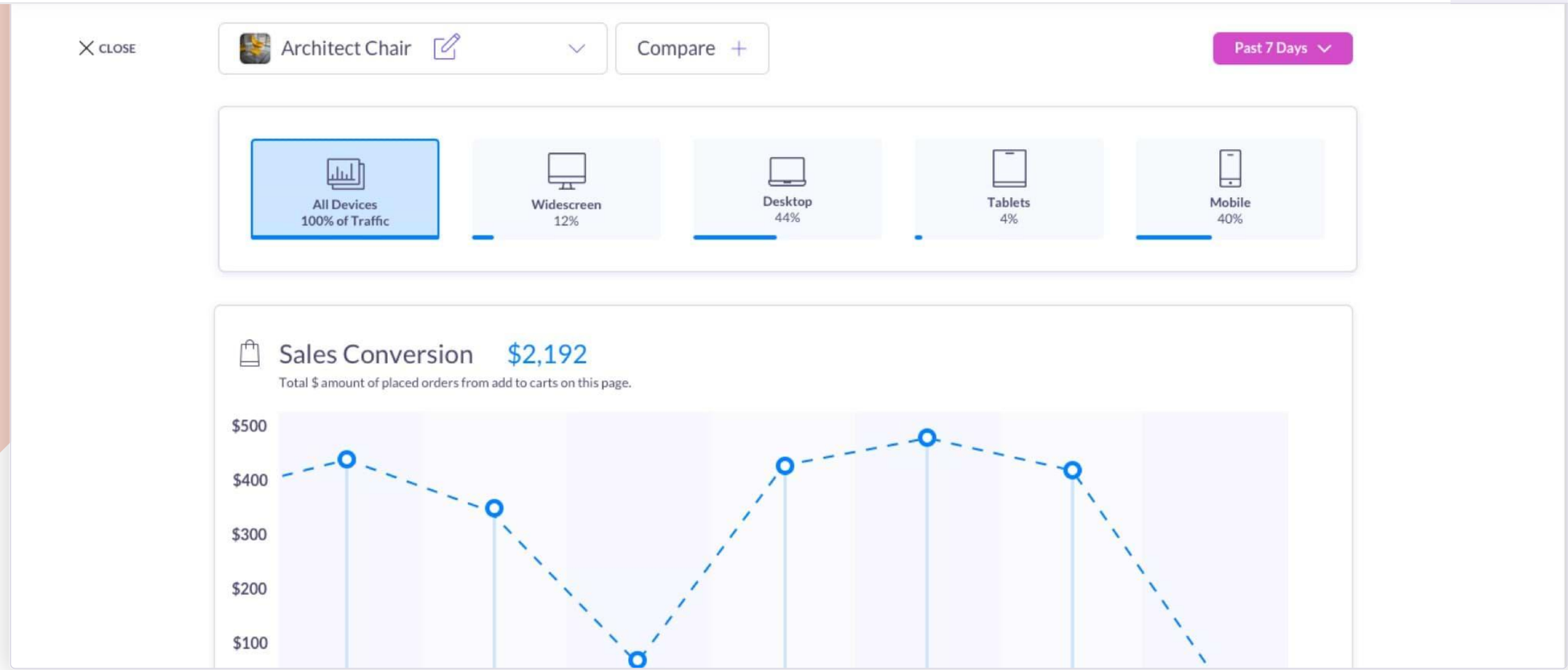


Measure Page Performance.

Easily identify your top performing and worst performing pages. Monitor key metrics like sales, add to carts, bounce rate, sessions, and form submits.



Optimize Your Pages for More Conversions.

Easily build different variants of the same page then run AB tests to see which variant produces a higher conversion rate. See which variant performs higher for key metrics like sales, add to carts, bounce rate, sessions,

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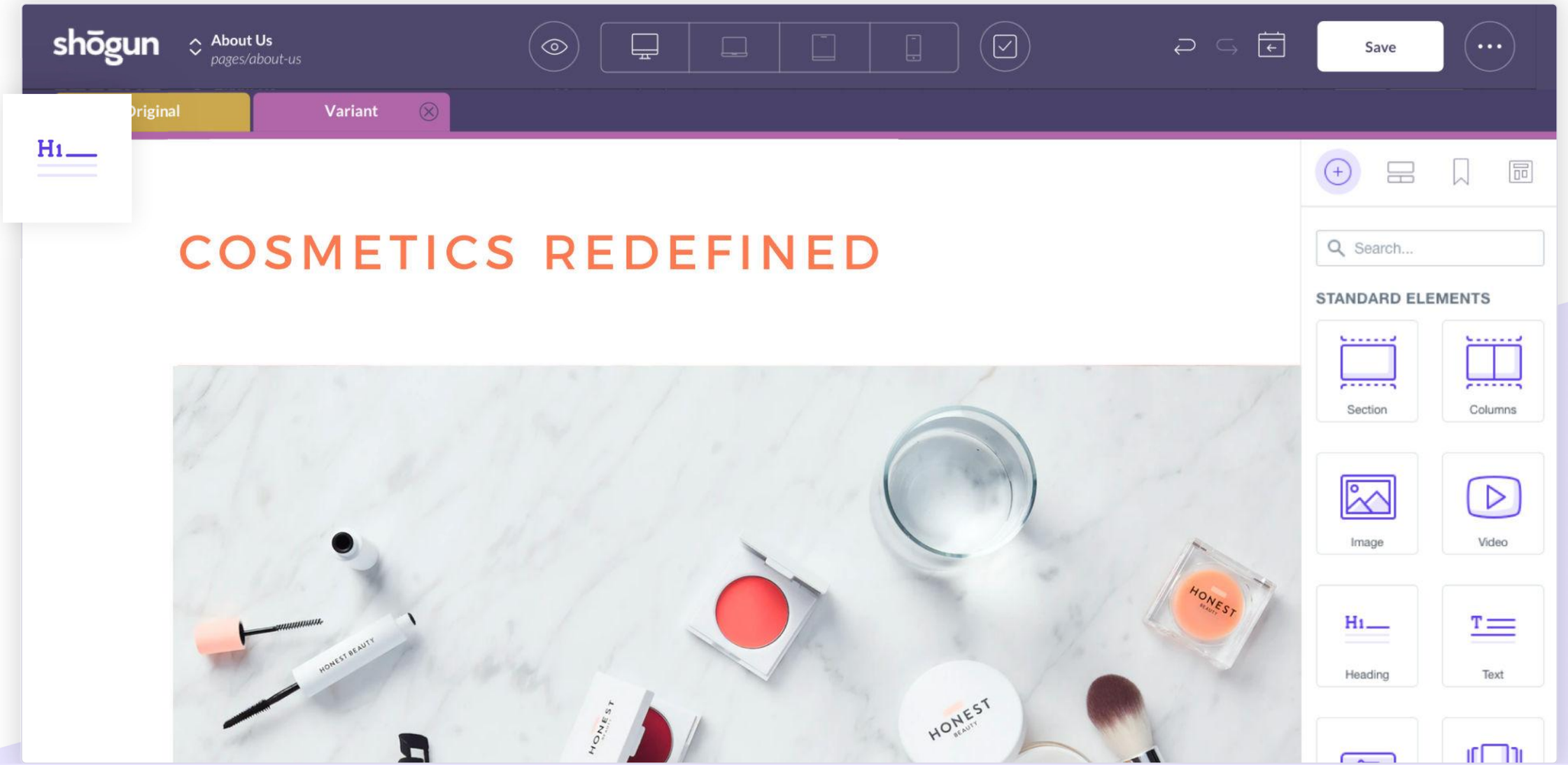

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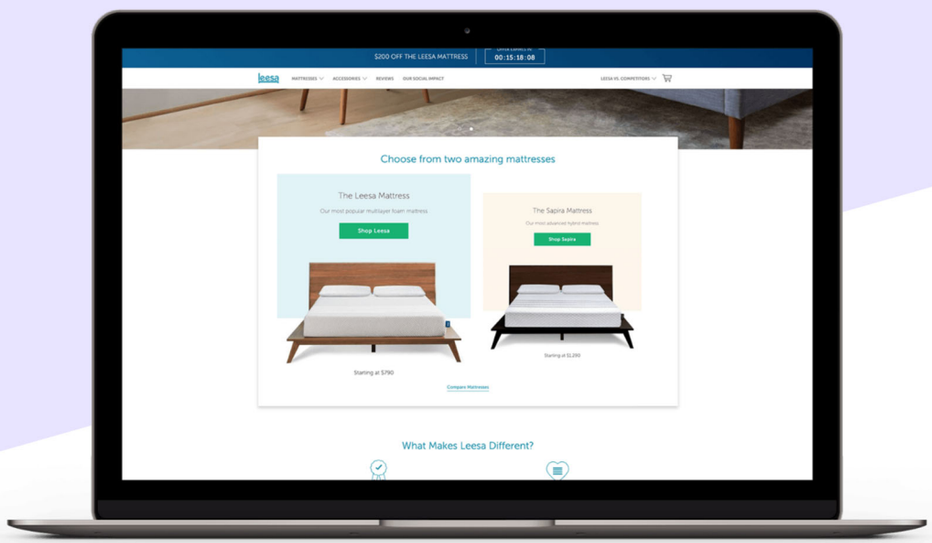

Case study: Leesa Mattresses

Leesa saved over $250,000, 6 months of development time, and increased conversion rates by 30% using Shogun.

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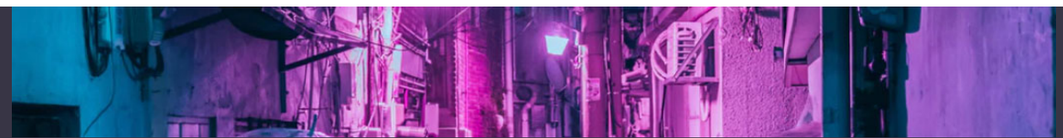
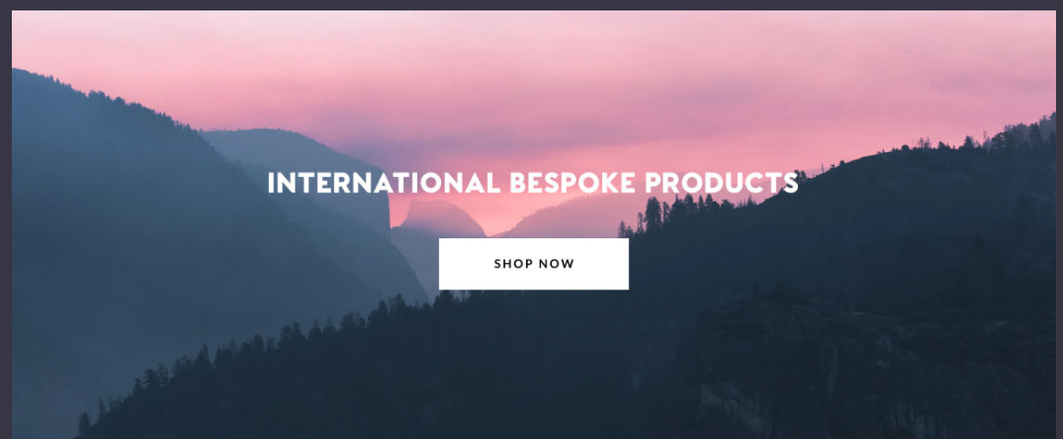
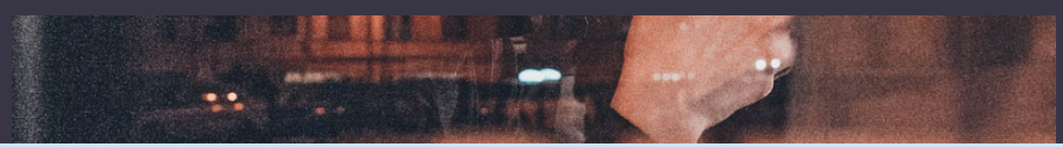
Build Beautiful eCommerce Pages with our templates.

Increase sales with our library of professionally designed page templates.







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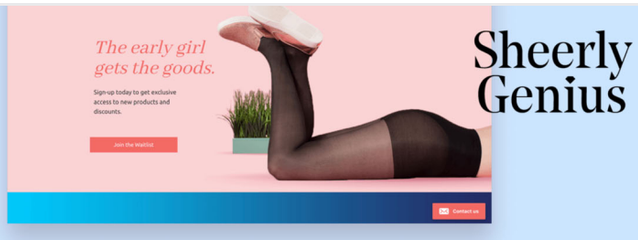

"Shogun is a game changer! Rather than having to go through my developers for every change, now I can put up professional landing pages in minutes. It's so easy and the pages automatically fit with the look and feel of my site. My testing and promotions are now so much easier to run. Highly recommend."

Sheerly Genius

1,500+ 5 Star Reviews and Counting

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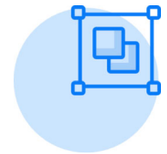
30+ Page Templates

Choose from a library of pre-made page templates designed for conversion.



Library of Elements

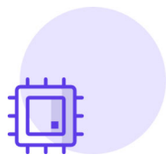
Go beyond the basic building blocks with elements like forms, sliders, accordions, and countdown timers.

SEO Controls

Easily manage page title, meta description, open graph meta tags, and alternate text.

Design by Screen Size

Create unique visitor experiences for widescreen, laptop, tablet and mobile screen sizes.



Powerful Dev Tools

Team User Permissions

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How to Successfully Drive Highly-Targeted Traffic to Your Landing Pages

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