

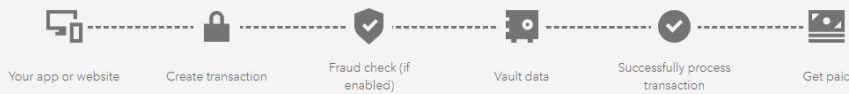
Braintree Direct

Accept and process payments online

Everything you need to sell online to customers.

Platforms: Android iOS Web

Availability: All countries/regions Braintree supports



Drive revenue growth and maximize business opportunities

Accept and process cards, PayPal, and wallets such as Venmo (US only), Apple Pay, and Google Pay in a single, modern integration. Plus, get industry-leading tools to help prevent fraudulent transactions, manage data security, and streamline operations.

- ✓ Global reach
- ✓ Popular payment methods
- ✓ Level 1 PCI compliant service provider
- ✓ Built to scale
- ✓ One easy integration
- ✓ Optimized for web and mobile

+30%
Mobile revenue

Digital retailer Jane.com increased its mobile revenue 30% after integrating PayPal One Touch.



-50%
Chargeback reduction

Just 6 months after integrating with Braintree, Hype DC saw a reduction in chargebacks by 50%.



+33%
Revenue increase

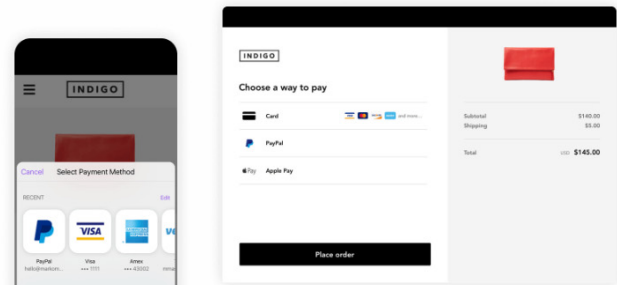
After implementing Braintree, travel company GeoStar experienced a 33% increase in revenue.



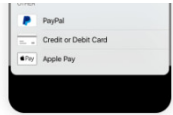
*Data based on the business' own internal analysis. Results may not be typical and may vary substantially by business.

Help increase conversion with a seamless checkout experience

Reduce friction with our ready-made Drop-in UI, or create a Custom UI that's flexible, ownable, and secure.



Explore checkout options



Keep your customers' information safe and secure

As a Level 1 PCI DSS compliant service provider, our environment meets established industry standards and guidelines.

[Learn more about data security](#)



Approve more orders while helping to prevent loss

Help protect your business and your customers from fraudulent transactions. Choose from basic or advanced fraud tools, and add 3D Secure for an additional layer of fraud prevention.

[Explore fraud solutions](#)

Maximize revenue with repeat payments



Recurring billing

Securely store billing info to accept repeat online payments -- ideal for software or subscription-based businesses.

[Check out recurring billing](#)



Account Updater

Automatically update changes to card details, such as numbers or expiration dates, to help you maximize sales.

[Check out Account Updater](#)

Streamline business operations and help reduce costs



Robust reporting

Receive the vital transaction insights you need to run your business effectively and efficiently.

[Learn about reporting](#)

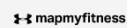


Easy third-party integrations

Plug into most popular enterprise platforms, analytics services, billing applications, and more.

[See partner integrations](#)

Leading companies across the globe trust Braintree with their payments



Explore our merchants' success stories

Find out more about our solution

Learn more about processing with Braintree

Read about the basics and see how you can use our features to best fit your business.

[Explore our Support Articles](#)

Integrate Braintree Direct

Use our detailed documentation to get integrated with our range of client- and server-side SDKs and GraphQL API.

[Explore our Developer Docs](#)

Ready to improve your checkout?

Talk with a member of our Sales team to learn more.

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="Company Name"/>	<input type="text" value="Email Address"/>
<input type="text" value="Title"/>	<input type="text" value="Currency USD"/>
<input type="text" value="Total Online Volume"/>	

[Contact Sales](#)

By completing this form, I have read and acknowledged the [Privacy Policy](#) and agree that Braintree may contact me at the email address or phone number above.

Scale your business with Braintree.

[Sign up](#)

[Try the sandbox](#)

WHY BRAINTREE

Drive conversion
Grow your reach
Increase efficiency
Help mitigate risk

PRODUCTS

Braintree Direct
Braintree Extend
Braintree Auth
Braintree Marketplace
Pricing

FEATURES

Fraud Tools
3D Secure
Data Security
PCI Compliance
Reporting
Payouts
Global Scale
In-store Payments
White-Glove Support
Third-Party Integrations

PAYMENT METHODS

PayPal
Venmo
Credit/Debit Cards
Digital Wallets
Local Payment Methods
All Payment Methods

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