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Products



Our best-of- class, multimedia content and learning products contain a unique mix of high-level content presented in an engaging, accessible format, and are tailored to meet the needs of a range of audiences around the world. Our dynamic, interactive learning products are delivered through web platforms (internet, intranet, extranet), eBooks, online videos, and learning management systems.

bWise

Our learning and eLearning products equip global professionals, educators, students, and global enthusiasts with essential and comprehensive cross-cultural knowledge and skills needed to understand, interact, and succeed in the complex global arena. Learn more by subscribing to our newsletter!

Our CultureQuest series is now updated and integrated into our new digital learning channel. Experience Atma Insights for engaging and insightful videos on countries, cultures, and relevant global business topics.

Our eBook series, bWise[™], Business Wisdom Worldwide, provides essential and efficient insight on cultures, countries and global business issues and practices. The series is available in all eBook formats and also on global airplanes as in-flight entertainment.

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