

TRADE MARKS REGISTRY



REGISTRATION CERTIFICATE

Trade Marks Act 1994 of

Great Britain and Northern Ireland

I certify that the marks shown below have been registered as a series of 2 marks under No. UK00003403151 effective as of the date 30/05/2019 and have been entered in the register on 30/08/2019

Signed this day at my direction

Tim Moss
REGISTRAR

Representation of Marks
Mark 1



Mark 2

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The marks have been registered in respect of:

Class 9:

Video tapes; audio tapes; compact discs; video disks; laser disks; DVDs; CD-ROMs; records; electronic publications; digital media and recordings; pre-recorded digital media and recordings; audio books; electronic books; cinematographic films; films; television programmes; animated films; animated television programmes; downloadable electronic publications; downloadable digital media and recordings; downloadable digital media and recordings containing sound, images, text, information, signals or software; webcasts; podcasts; video podcasts; pod scrolls; electronically recorded data; electronic files; databases; data, information, audio, video and other media and multimedia, all being readable or downloadable from the Internet or via mobile communications devices; teaching apparatus and instruments; audio and visual teaching apparatus; computer games software; educational computer games software; downloadable computer games software; computer software; computer programs; downloadable software applications for mobile phones and electronic devices; downloadable electronic maps; data-processing equipment; animated cartoons and other imagery; compact disc players; tape recorders and tape cassette players; record players; MPEG players; MP4 players; MP3 players; apparatus and instruments all for the recording, reproduction and transmission of sound, images, video and data; computer software and computer programs containing educational material or intended for educational purposes; computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; chemistry apparatus and instruments; chromatography apparatus; electronic travel content (publications in electronic format) and software applications relating to travel and tourism, downloadable; parts and fittings for all the aforesaid goods.

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Class 16:

Paper; cardboard; printed matter; books; series of books; annuals; publications; printed publications; comic books; song books; magazines; newsletters; newspapers; albums; periodicals; journals; catalogues; manuals; maps; atlases; guide books for travellers; book and gift vouchers; pamphlets; leaflets; posters; stationery; labels; office requisites; document files; drawing and painting materials, apparatus and instruments; writing instruments; pens; pencils; instructional and teaching materials; printed publications being instructional and teaching materials in the form of games; printed guides for teachers; teacher support kits in the form of printed matter; book binding materials; book covers; book marks; printing sets; drawings; paintings; photographs; prints; pictures; calendars; wall charts; postcards; files; pencil top ornaments; paintbrushes; paint kits; tags; gift wrap; gift wrap cards; gift wrap tissue; gift boxes; wrapping paper; note pads; decalcomanias; paper napkins; paper party bags, paper streamers and paper chains and paper party decorations; paper tablecloths and table covers; paper mats; paper party streamers; embroidery patterns; decorative transfers; rulers; erasers; greetings cards; stickers; paper signs; banners; charts; packaging materials; promotional publications; parts and fittings for all the aforesaid goods.

Class 28:

Toys, soft toys, playthings, games [board games, card games], balloons, Christmas tree decorations, playing cards, ordinary playing cards, games and playthings; gymnastic and sporting articles not included in other classes.

Class 35:

The bringing together, for the benefit of others, of a variety of goods, namely, books, CDs, DVDs, audio books, tape cassettes, audio cassettes, audio CDs, eBooks, electronic publications, downloadable electronic publications, pod casts, blogs, computer programs, or of representations or descriptions of any of those goods, so as to enable customers conveniently to view, to select and to purchase those goods; retail services connected with the sale of books; retail services in the fields of books, CDs, DVDs, audio books, tape cassettes, audio cassettes, audio CDs, electronic publications, downloadable electronic publications, eBooks, pod casts, blogs and computer programs, enabling customers to conveniently view and purchase the foregoing goods from a retail store, from a mobile retail store, from an Internet Web site, through a television shopping channel, by means of telecommunications or any form of digital media, from a general merchandise catalogue by mail order or by means of telecommunications; the bringing together, for the benefit of others, of a variety of photographs, and images, enabling customers to conveniently view and purchase those goods from a database, an online database or a catalogue of photographs and images; presentation of goods on communication media, for retail purposes; advertising; marketing; publicity and promotional services; writing of publicity texts; business management, including assistance and advising for the

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establishment and management of retail stores; business administration; office functions; organisation, operation and supervision of customer loyalty, sales, incentives and promotional activity schemes and advice; advertising services provided via the Internet; production of television and radio advertisements; accountancy; auctioneering; organisation of trade fairs; opinion polling; data processing; provision of business information; business advisory services relating to the commercial exploitation of images, photographs, graphic designs, art reproductions and illustrations for reproduction via computer networks and global communications networks; information, advisory and consultancy services relating to all the aforesaid services.

Class 38:

Providing a forum for discussing books, authors, educational topics and materials and literature.

Class 41:

Production of television programmes, cable television programmes, cinematographic films, satellite and radio programmes and news programmes for radio and television; television entertainment services; education and instruction by/or relating to television; production presentation, distribution, syndication, networking and rental of television and radio programmes and film and video recordings; publishing services; publication of magazines, books and printed matter; electronic publishing services; providing on-line electronic publications and/or digital music, books and journals including via the Internet or from the World Wide Web; publication of on-line databases and directories; provision of educational and entertainment information through on-line databases and directories; provision of non-downloadable electronic publications, digital media and recordings; provision of non-downloadable media and recordings containing sound, images, text, information, signals or software; non-downloadable electronically recorded data; non-downloadable electronic files; arranging and conducting forums and discussion groups relating to books, authors, educational topics and materials and literature; advice and assistance in the selection of books; rental of books; advice and assistance to educational establishments in the selection of books; dissemination of educational material namely, books for courses to educational establishments; provision of information to customers on books; library services; mobile library services; electronic library services; photographic library services; electronic library services for the supply of electronic information (including archive information) in the form of text, audio and/or video information; education; provision of courses, seminars and educational conferences; training in the field of education; media library services; educational club services, recording studio services; audio and video recording services; rental of films and sound recordings, cinematographic project apparatus and accessories; theatre and stage productions; presentations of live performances; providing training; entertainment; sporting and cultural activities; electronic games services provided by

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means of the Internet; provision of non-downloadable computer games and educational computer games; computer assisted education and training services; presentation and distribution of audio, video, still and moving images and data; organisation, production and presentation of shows, competitions, games, concerts, exhibitions and events; publication and editing of printed matter; publishing services relating to custom publishing solutions; consultation services relating to the publication of written texts; information, advisory and consultancy services relating to all the aforesaid services.

Class 45:

Licensing of intellectual property rights; licensing of digital data; management of, provision of and exploitation of copyright and intellectual property rights in and to images, photographs, graphic designs, art reproductions and illustrations for reproduction via computer networks and global communications networks.

In the name of Dorling Kindersley Limited