Spark Dealership Growth

Join hundreds of dealers, partners, and industry experts in Boston for two days of inspiring discussions, educational sessions, and valuable networking.

From actionable marketing tactics to highlevel strategies from industry executives, Car Gurus' first-ever automotive conference will give you the tools to accelerate your dealership's growth.



DISCOVER

Dig into new trends and tips on how to grow your business from dealerships, tech giants, and industry partners. Sessions will cover sales, marketing, and management best practices, plus new industry and buyer insights.



GROW

Speakers expand beyond the auto industry to answer questions like "What will take my dealership to the next level' and "How can I inspire growth?" They'll motivate you to push boundaries and never settle.



CONNECT

Some of the best learning is done through connections with other dealers. That's why we've created multiple networking events throughout the agenda. Plus, we're bringing our team to you for exclusive 1:1 account consulting with our specialists.

Top 10 Reasons to Attend Navigate 2019

2019 SESSIONS BY