

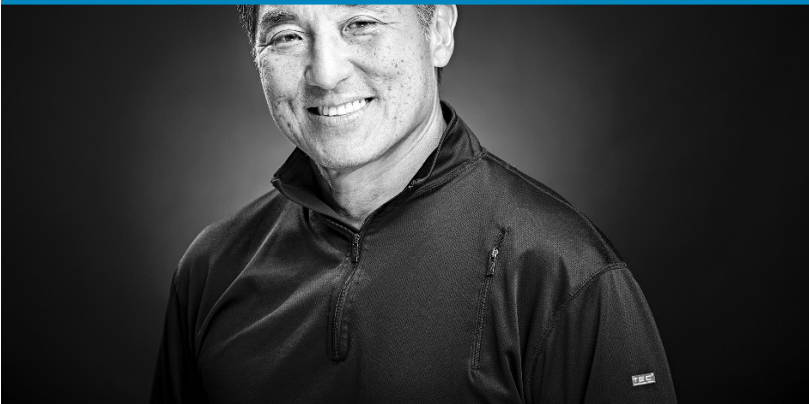
# NAVIGATE '19

by CarGurus

FIND YOUR PATH TO SUCCESS  
A new kind of auto conference is coming this fall

October 22-23, 2019  
Boston, MA

Register Now



## GUY KAWASAKI

Guy Kawasaki was one of the Apple employees originally responsible for marketing the Macintosh computer in 1984. He is a brand ambassador for Mercedes-Benz USA and has written several books on entrepreneurship and marketing including "The Art of the Start 2.0," "The Art of Social Media," and "Enchantment."

Learn More

KEYNOTE | DAYMOND JOHN'S 5 SHARK POINTS:  
FUNDAMENTALS FOR SUCCESS IN BUSINESS AND LIFE

## DAYMOND JOHN

Daymond John has been a phenomenally successful business person for over 25 years, as Founder and CEO of FUBU, and Shark Tank investor. He has received over 35 awards including the Brandweek Marketer of the Year, Advertising Age Marketing 1000 Award for Outstanding Ad Campaign, and Ernst & Young's Master of Excellence Award.

Learn More

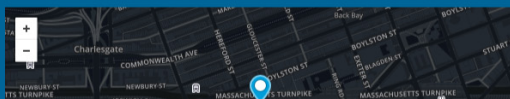
### Sales and Merchandising

With your fast-paced job, you need the tools and strategies to keep your inventory in front of shoppers. Discover tools from CarGurus and others that can help you make confident pricing, inventory, and merchandising strategies. You'll have the opportunity to trade strategies on motivating and supporting your team with dealers in similar roles.

### Industry Partners

If you work with car dealers—as an agency partner, as an OEM, as a consultant, just to name a few—then attending Navigate will give you the inside track on what's important to them and how the market is evolving. Not to mention, you'll have plenty of opportunities to network with savvy dealers who are eager to learn how they can grow their businesses.

Need Approval? Convince Your Boss



LOCATION

