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Your company is unique. Your label should be, too.

Labels by physical attributes

Sinclair offers food-safe fruit and vegetable labels in a wide array of shapes, sizes and styles to fit any requirement your company may need. All custom-designed to complement your branding.

Non-tab labels

Sinclair offers many different label shapes without a tab. A non-tab label is perfect for fruit where the skin isn't typically consumed. Examples of this include citrus, avocados and melons. Labels may be applied using Sinclair labeling equipment.

Product features:

- Resists moisture and wrinkling
- Any shape, any size
- Clear material available
- Tray, compact pattern and on-line machine application
- Removes without leaving adhesive residue
- Food-safe
- Print on one or both sides



Tabbed labels

Sinclair Tab-Lift[®] and Sinclair TruTab[™] are the highest quality tabbed fruit labels available. The unique Tab-Lift feature allows consumers to remove a Sinclair produce label quickly and easily — and all in one piece. The Sinclair TruTab[™] feature was specially developed for use with Sinclair Print On-Demand[™] and is the only tabbed label available for direct thermal print applications in fruit and vegetable labeling.

Product features:

- Tab enables removal quickly, easily and all in one piece
- Wide variety of shapes and sizes
- Great for edible skin fruit
- Tray, compact pattern and on-line machine application
- Available in many label materials
- Food-safe
- Print on one or both sides on Tab-Lift[®] labels



Clear labels

A unique label can draw excitement and attention. Using clear material, Sinclair has perfected the print process so your brand stands out. Achieve creative designs easily with clear material and Sinclair's graphic design capability.

Product features:

- Resists moisture and wrinkling
- Wide variety of shapes and sizes
- Ideal for 'floating' images and special effects
- Tray, compact pattern and on-line machine application
- Removes without adhesive residue
- Food-safe



Variable print labels

Patented and award-winning Sinclair Print On-Demand™ technology enables printing of variable information at the point of application while fruits and vegetables are conveyed at high speeds in the packinghouse. These labels are food-safe polypropylene, specially formulated for direct thermal print application.

Product features:

- Use one label "blank" to reduce inventory
- Available in non-tab and Sinclair TruTab™
- Ideal for on-line machine application
- Easily print price lookup (PLU) codes, lot codes, dates and other variable data
- Prints barcodes, including GS1 DataBar and 2D codes
- Removes without leaving adhesive residue
- Food-safe



Special application labels

Some fruit and vegetables require a little extra attention when labeling. Sinclair has a variety of label materials specially formulated to adhere to pears, potatoes, melons and other difficult-to-label fruits and vegetables.

Product features:

- Micro-thin material with excellent conformity
- Tray, compact pattern and on-line machine application
- Wide variety of shapes and sizes
- Adhesive permits firm yet gentle application
- Removes without leaving adhesive residue
- Food-safe



Sustainable labels

All Sinclair labels are made from food-safe materials and are supplied on Sinclair EcoLiner[®] backing paper, which is certified compostable, meeting EN 13432 requirements and holding certifications for OK Compost — Industrial & Seedling.

Sinclair EcoLabel[™] is made from certified compostable face stock that allows the label to disintegrate in an industrial composting facility, in accordance with test method ISO 16929 (2013).

Product features:

Sinclair EcoLiner

- Suitable for composting
- Tray, compact pattern and on-line machine application

Sinclair EcoLabel

- Constructed of a micro-thin material resulting in excellent conformity
- Tray, compact pattern and on-line machine application
- Resists moisture and wrinkling
- Available in a wide variety of shapes and sizes
- Removes without leaving adhesive residue



- Food-safe

**Find out which label is
best for you.**

[Contact us](#)

Discover the value of fruit labeling.

Our labeling machines can apply the perfect label for your brand, including Sinclair Unique Code™ labels, Sinclair Peel & Reveal® labels and special application labels.



Branding on labels

The best way to showcase your brand is on the produce. Many high-profile brands such as Sunkist®, Zespri® and Pink Lady® have used Sinclair labeling systems as an integral part of their branding strategy. Sinclair labels not only offer powerful branding opportunities, but also conform to the highest level of quality and food safety standards.



PLU on labels

A price look up (PLU) code is a four- or five-digit number that is used by supermarkets to make the checkout and inventory control of



individual, loose fruit and vegetables easier, faster and more accurate. The use of PLU labels also ensures that the correct price is paid by consumers without the need for cashiers to visually identify each product.



Barcode labels

Barcoded produce enables checkout efficiency and item-level identification. Sinclair uses barcode verifiers to inspect all barcoded labels according to ISO standards during the printing process, so you can expect data integrity. 2D codes, such as QR codes, enable consumer engagement with your product quickly and easily.



Product features:

- Print quality inspection and barcode verification
- Global trade item number (GTIN) compliance
- Tray, compact pattern and on-line machine application
- Resists moisture and wrinkling
- Wide variety of shapes and sizes
- Removes without leaving adhesive residue
- Food-safe

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