

## **Stories We Could Tell™ Business Synopsis**

**Stories We Could Tell™** is an unscripted situational comedy whose action is completely improvised by six regular actors and one celebrity guest star. Each unique episode is inspired by the testimonial of a pre-selected audience member being interviewed by an energetic host. Our actors play both genders, all ages and ethnicities. Hilarity and heart ensues.

The sitcom is filmed in front of a live studio audience, so our actors can feed off the crowd's energy.

Our filming schedule will resemble that of an international concert tour, with live shows performed at various locations around the United States and the world.

Each episode is then broadcast via an online streaming platform, with audience members either purchasing monthly subscriptions or individual episodes. The show's content will be organized into seven episode packages. For example, we'll sell a culmination of episodes that examine the various aspects of falling in love, or mental health, or physical health, or the science of laughter, etc.

Each episode will feature corporate sponsors that align with the plot / theme of that individual episode. For example, if the show is telling a story about heart disease, we'd seek sponsorship with a company in that given field (Circularity Healthcare, LLC), etc. By strategically partnering with influential companies, we grow our brand and increase profits for both parties.

**Stories We Could Tell™** is a profitable entity because nothing like this show has been seen on television since the invent of television. It's hip and fresh for an ever changing audience, yet has the structure and profitability that sponsors are looking for. A win win for all areas of business.