



Electronics



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Targeted engagement that moves the sales needle.

In short, engaging your prospects where they do business is, well, just good business. Learn more about our electronics-focused industry sites — [Electronics360](#) and [Datasheets360](#) — and the different media solutions that can help you increase your ROI through customized digital marketing opportunities.

[Reach the Right Professionals](#) | [Our Audience — Your Customers](#) | [Reach Your Target Audience](#)



NEWSLETTERS

There are 2.7 million subscriptions to Engineering360's electronics-related newsletters. These publications include *Electronic Components*, *Electronic Device Design*, and *Electronic Product Design*, and the *Electronics360* weekly newsletter.



PRODUCT DISCOVERY

Engineering, technical, manufacturing and industrial professionals in the electronics market search on [Engineering360.com](#) — making information discovery easy. Get your company's products and services represented with brand-building catalogs, including the new comprehensive, go-to electronics database [Datasheets360](#).



DISPLAY ADVERTISING

The [Engineering360 Electronics Ad Network](#) offers millions of banner impressions on relevant sites targeted to an audience of industrial professionals.



WEBINARS

Engineering360 offers custom webinars that can reach a targeted audience in this marketplace.

REACH THE RIGHT PROFESSIONALS

Engineering360 connects you with critical job functions in the electronics industries, including:

- Design/Development Engineering
- Engineering Management
- Executive Management
- Technical Management
- Procurement/Purchasing Managers
- Supply Chain Executives
- Manufacturing Supervisors
- Software/Firmware Development
- R&D Managers/Engineers
- Scientists

OUR AUDIENCE — YOUR CUSTOMERS

Industrial professionals rely on [Engineering360](#) for work-related information and solutions. They are working at the companies you want to reach, including:

- 3M
- Agilent
- AMD
- Apple
- Applied Materials
- BAE Systems
- Boeing
- Celestica
- Delphi Automotive
- Emerson
- Flextronics
- Ford
- GE
- General Dynamics
- GM
- Halliburton
- Hewlett Packard
- Honeywell
- IBM
- Intel
- Jabil Circuit
- LG Electronics
- Lockheed Martin
- Molex
- Motorola
- Northrop Grumman
- NXP
- Panasonic
- Philips
- Raytheon
- Samsung
- Sony
- Texas Instruments
- Thomson
- Toshiba
- Tyco
- U.S. Air Force, Army, Navy and Marines
- Xerox

REACH YOUR TARGET AUDIENCE — IN THEIR INBOXES

Get your products, news and other information seen by professionals who subscribe to [Engineering360's 21 newsletters](#) in the electronics market, with a combined audience of 2.7 million subscriptions:

- [Electronic Components](#)
- [Electronic Device Design](#)
- [Electronic Product Design](#)
- [Power Supplies & Devices](#)
- [Components for RF & Microwave](#)
- [Specs & Techs](#)
- [Sensors & Switches](#)
- [Test & Measurement](#)
- [Electronic Test Equipment](#)
- [Wireless Technology](#)
- [Acoustics & Audio Technology](#)
- [Data Acquisition](#)
- [Display Technologies](#)
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