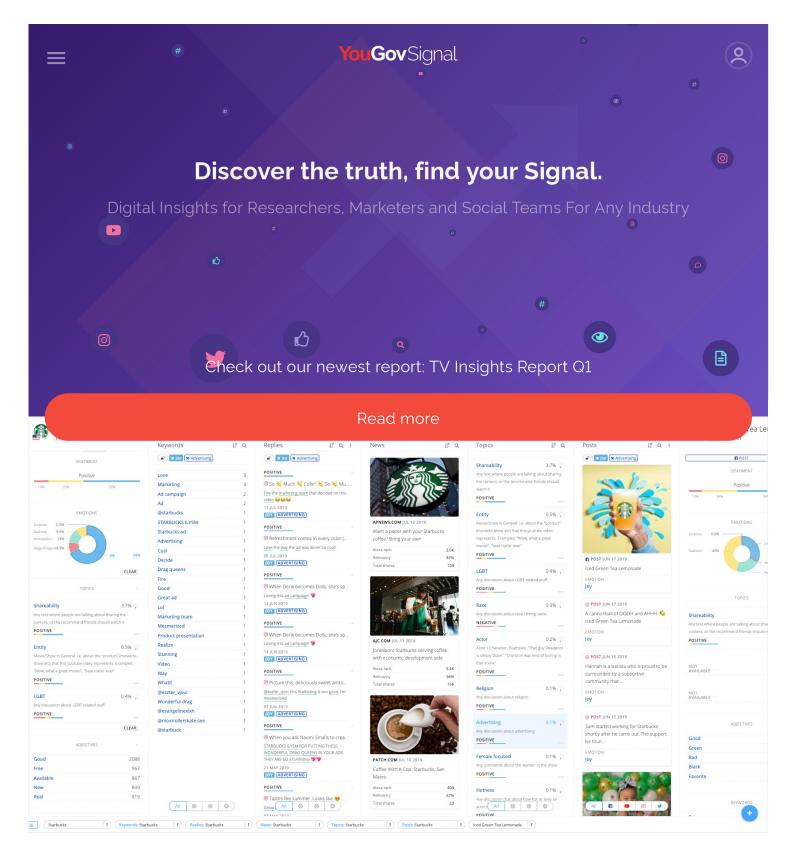
Home - YouGov Signal



YouGov Signal is a comprehensive analytics platform for tracking digital expression of opinions. We are industry agnostic, featuring the online data of thousands of brands, products, sports teams, games, actors, films and television shows. We aggregate all of this digital and social data into one place for our client, apply complex Machine Learning, text analysis,

1 of 3

# Discover your Signal today

## **About YouGov Signal**

Signal combines A.I. with digital, social, survey and marketing data to create insights, recommendations and strategies for our clients. We help discover your different audiences, track their demand for content, and market to them more efficiently.







## Company

**About YouGov** 

**Contact Us** 

**Careers** 

#### **London Office**

50 Featherstone Street

London

EC1Y 8RT

United Kingdom

#### **LA Office**

730 Arizona Ave

Santa Monica

CA 90401,

USA

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11/1/2019, 3:17 PM 2 of 3

3 of 3