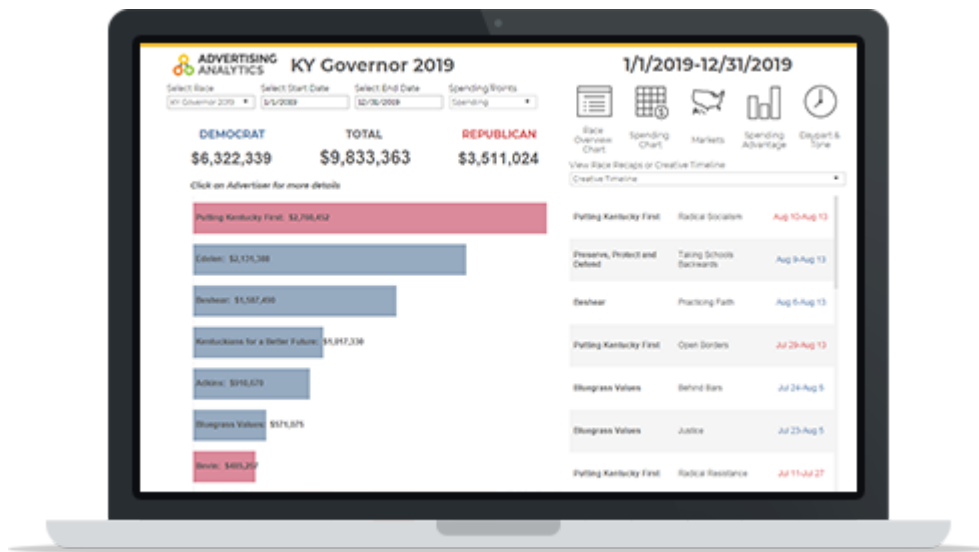


DELTA

Know exactly what your opponent is spending now and what they have booked in the future. Access spending data for every advertiser in your race, and never miss a buy with email alerts that notify you of new and revised spending totals



REQUEST WEEKLY RECAP **ACCESS THE ONLY POLITICAL SPENDING DATABASE CONTAINING MORE THAN \$10 BILLION IN**

SPENDING SINCE 2012 FROM 2,000+ ELECTIONS.



DETAIL

Outsmart your opponent with user-friendly Delta dashboards that provide a clear understanding of where spending is concentrated by geography and media type, including digital. Find spending and GRP breakouts, market activity, and daypart and tone information for every advertiser in your race.

**REQUEST
WEEKLY
RECAP**

DELTA^o

Spending Alert

Kamala Harris (Greer, Margolis, Mitchell, Burns (GMMB)) placed a new broadcast flight from 8/15-8/21 in the contest for US Presidential. So far we've seen \$17,475 placed.

1 of 5 previously active markets have been reported.

Markets	Current Spend	% of Stations Reported
Cedar Rapids	\$17,475	40%

[Login here for more detail.](#)

Please respond to this email with any questions.
Thank you.

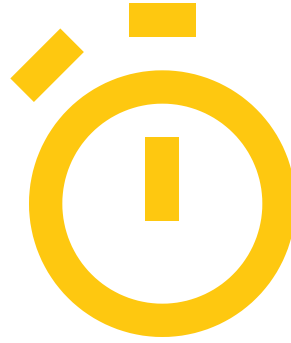

**ADVERTISING
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INTELLIGENCE

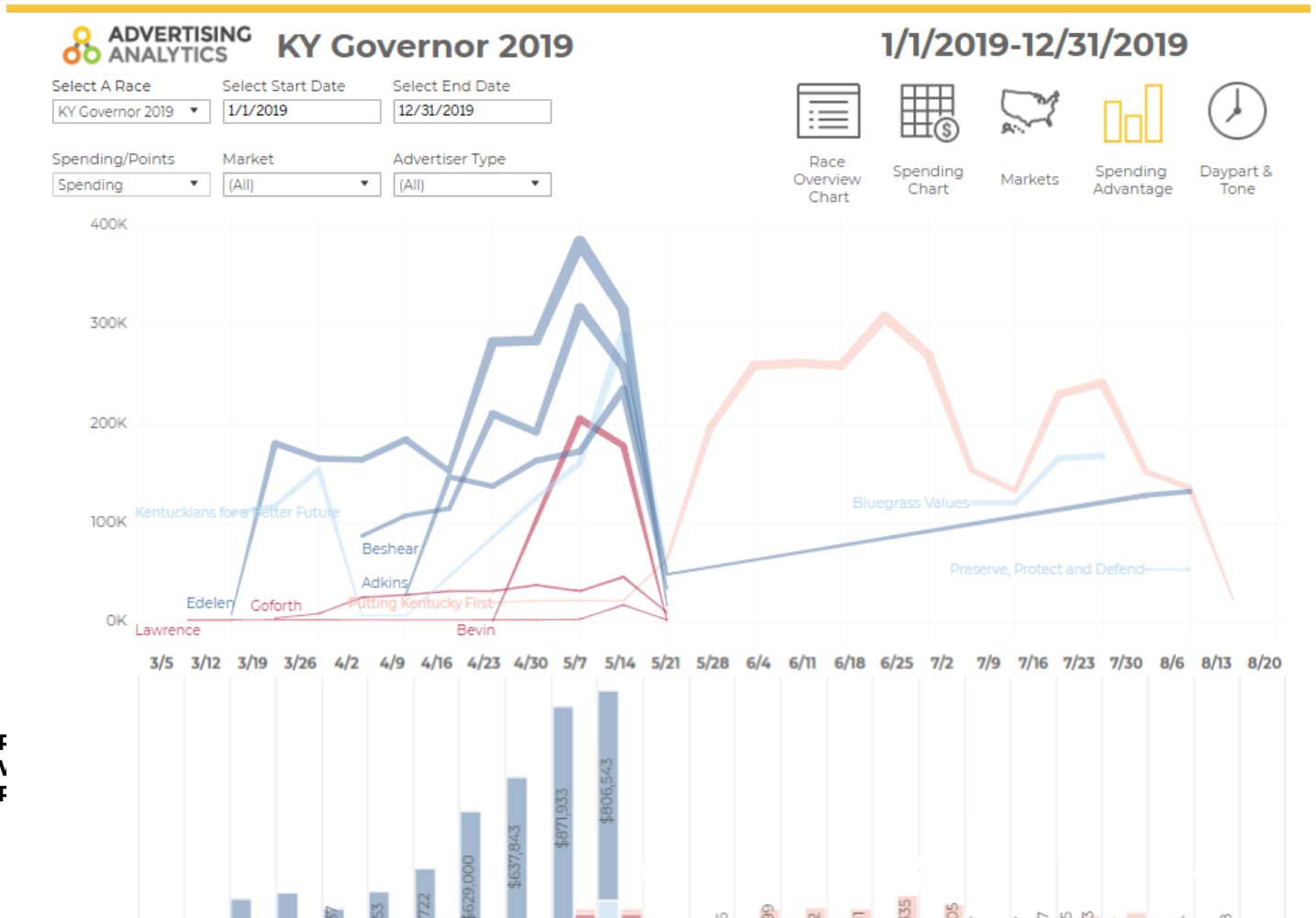
- Know the competitive landscape of a race backwards and forwards, with dashboards that outline advertiser spending by date, party, media type, and geography.
- Plan for your opponent's next buys with information about their future bookings like spending total, markets, stations, and airing dates.
- Focus on your own strategy by comparing your weekly spending advantage to your opponent's and comparing candidate and issue group spending by party.
- Refresh yourself on the latest activity in your race with a timeline of recent spending and creative alerts and recaps.

**REQUEST
WEEKLY
RECAP**

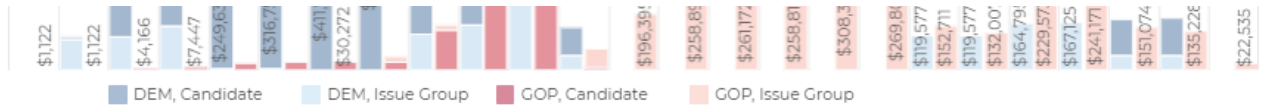


SPEED

Receive email alerts about new spending in your market within 30 minutes of media activity. Examine the latest competitive landscape with dashboards that update every hour, and contain spending data collected directly from broadcast and cable stations.



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V
F



Our analytics are trusted by the best. Read the features here. (/category/in-the-press/)

The New York Times
The Washington Post
THE WALL STREET JOURNAL

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COMPETITIVE TRACKING

FAQs (<https://advertisinganalyticsllc.com/wp-content/themes/advan/files/Competitive%20Tracking>)

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