

IMPI

Mexican Institute
of Industrial
Property

CERTIFICATE OF TRADEMARK REGISTRATION

TELEvisa, S.A. DE C.V.

Nationality

MEXICAN

Address

AV. VASCO DE QUIROGA NUM. EXT. 2000, SANTA FE
ALVARO OBREGON, MEXICO CITY 01210 MEXICO

Registration Number

1914741

Type of Mark: Word Mark

Trademark

MI LISTA DE EXES

Class 41

Applied to EDUCATION; TRAINING; ENTERTAINMENT SERVICES; SPORTS AND CULTURAL ACTIVITIES; RENTAL OF CINEMATOGRAPHIC DEVICES; RENTAL OF RADIO AND TELEVISION APPLIANCES; RENTAL OF VIDEO EQUIPMENT; VIDEO CAMERAS RENTAL; RENTAL OF CINEMATOGRAPHIC FILMS; DUBBING; EXHIBITION OF CINEMATOGRAPHIC FILMS; RECORDING [FILMING] ON VIDEO TAPES; INFORMATION ON ENTERTAINMENT ACTIVITIES; INFORMATION ON RECREATIONAL ACTIVITIES; SHOWS ORGANIZATION [BUSINESS SERVICES]; SHOWS PRODUCTION; PRODUCTION OF FILMS THAT ARE NOT FOR ADVERTISING PURPOSES; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; MUSICAL PRODUCTION; ENTERTAINMENT SHOWS VIA RADIO; ENTERTAINMENT SHOWS VIA TELEVISION; ON LINE PUBLICATION OF BOOKS AND SPECIALIZED MAGAZINES IN ELECTRONIC FORMAT; DRAFTING OF SCRIPTS THAT ARE NOT FOR ADVERTISING PURPOSES; DRAFTING OF TELEVISION AND CINEMATOGRAPHIC SCRIPTS; PHOTOGRAPHIC REPORTS; REPRESENTATION OF CIRCUS SHOWS; REPRESENTATION OF VARIETY SHOWS; LIVE SHOW-----continues----

Serial Number 2045029

Filing date MAY 8, 2018

Time 14:07

The above mentioned registration is granted based on articles 1st, 2nd (V), 6th (III) 125 and 126 of the Industrial Property Law.

According to article 95 of the Industrial Property Law, this registration is valid for ten years counted from the filing date and the same can be renewed for same length periods as per the terms established in articles 133 and 134 of the said Law.

The undersigned is entitled to issue this certificate in accordance with articles 6(III) and 7 bis 2 of the Industrial Property Law; 1st, 3rd (V.b.ii and iii) 1st and 2nd bullets, respectively, 4th, 5th, 11 (II, and last paragraph), and 13th (III) of the Regulations of the Mexican Institute of Industrial Property ; 1st, 3rd, 4th, 5th, (V.b.ii. and iii.)(1st and 2nd bullets, respectively), 17 (III), 28th and 31st of the Organizational Statute of this Institute, 1st, 3rd, 6th (a) antepenultimate, penultimate and last paragraphs of the Agreement which delegates functions to the Adjunct General Directors, Coordinator, Divisional Directors, Directors of the Regional Offices, Divisional Sub-directors, Department Coordinators and other Assistants of the Mexican Institute of Industrial Property, all of them legal ordinances of which reforms, additions and modifications are in full force and effect at the time of issuing this Certificate.

MEXICO CITY, AUGUST 21, 2018.

THE DEPARTMENTAL COORDINATOR OF BRANDS EXAMINATION "B"

/Signature/

ATT. MARIA DEL SOCORRO JIMENEZ VILLELA

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TELEVISA, S.A. DE C.V.

PERFORMANCES; THEATER PLAYS; RESERVATION OF LOCALITIES FOR SHOWS; SHOW ARTISTSSERVICES; PAGE COMPOSITION SERVICES THAT ARE NOT FOR ADVERTISING PURPOSES; MUSICAL COMPOSITION SERVICES; SERVICES OF COMPOSERS AND MUSIC AUTHORS; ENTERTAINMENT SERVICES; CINEMA STUDIOS SERVICES; RECORDING STUDIOS SERVICES; REPORTER SERVICES; TICKET OFFICE SERVICES [SHOWS]; PHOTOGRAPHIC SERVICES; SUBTITLING; FILMS SUPPLY, NOT DOWNLOADADBLE, THROUGH VIDEO A LA CARTE SERVICES; SUPPLY OF TELEVISION PROGRAMS, NOT DOWNLOADABLE, THROUGH VIDEO A LA CARTE SERVICES; SUPPLY OF NOT DOWNLOADABLE ELECTRONIC PUBLICATIONS ONLINE ; ONLINE SUPPLY OF NON-DOWNLOADABLE MUSIC; ONLINE SUPPLY OF NON-DOWNLOADABLE VIDEOS; VOICE RENTAL WITH CULTURAL AND ENTERTAINMENT PURPOSES; DANCERS SERVICES; CABARETS [ENTERTAINMENT]; SINGERS SERVICES; CASTING SERVICES FOR ENTERTAINMENT AND CULTURAL PURPOSES; FAN CLUBS [ENTERTAINMENT]; DIRECTION OF THEATER PLAYS; DESIGN OF ENTERTAINMENT EVENTS [ORGANIZATION]; AUDIOVISUAL MATERIAL DISTRIBUTION [OTHER THAN TRANSPORTATION OR ELECTRONIC TRANSMISSION]; CINEMATOGRAFIC FILMS DISTRIBUTION [OTHER THAN TRANSPORTATION OR ELECTRONIC TRANSMISSION]; EDITING OF PHOTOGRAPHS; EDITING OF IMAGES THAT ARE NOT FOR ADVERTISING PURPOSES; VIDEO FILMING THROUGH DRAINS; PROVISION OF ELECTRONIC GAMES FOR ENTERTAINMENT PURPOSES VIA MOVILE PHONES; ONLINE NOT DOWLOADABLE MUSIC ; PRODUCTION OF NON-ADVERTISING VIDEOS THROUGH DRAINS; PROVISION OF ELECTRONIC GAMES FOR ENTERTAINMENT PURPOSES VIA MOVILE PHONES; RENTAL OF AUDIOVISUAL CONTENT ON THE INTERNET; SUPPLY OF ELECTRONIC MAGAZINES THAT ARE NOT FOR ADVERTISING PURPOSES AND ARE NOT DOWNLOADABLE.----end of description----

GMM/266628

MEXICO CITY, AUGUST 21, 2018

20180865255

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I hereby certify that I am fluent in both written and oral English and Spanish languages, competent to translate from Spanish to English. I further certify that I have translated the foregoing Mexican Certificate of Trademark Registration for the mark **MI LISTA DE EXES**, Registration number **1914741** from Spanish to English and that to the best of my ability the English translation of the Spanish document is true and accurate translation of the Spanish original.

Emiliano Hernández Sotelo
October 19, 2019