

10/25/2019

Trademark/Service Mark Application, Principal Register

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PTO Form 1470 (Rev. 09/2009)
03/18 (In. 0851-6003) (Exp. 02/28/2021)

Trademark/Service Mark Application, Principal Register
Handwritten Signature

To the Commissioner for Trademarks:

MARK: BOLD WOMAN AWARD (Standard Characters, see below)

BOLD WOMAN AWARD

The literal element of the mark consists of BOLD WOMAN AWARD. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, MHCS, a société anonyme (sa) legally organized under the laws of France, having an address of
9, avenue de Champagne
Epernay 51200
France
iplegal@moethennessy.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Organization of promotional communication events, ceremonies and award ceremonies, all these services being for commercial or advertising purposes

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on France application number 4547465, filed 04/29/2019.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of France registration number 4547465, and/or proof of renewal, registered 04/29/2019 with a renewal date of _____ and an expiration date of _____, and translation thereof, if appropriate.

Foreign Registration-1 [reg-20671224226-110024361 _ OLD WOMAN AWARD _ Home Country Registration _ F3259090x96B9E .pdf]

The foreign registration that is the basis of the U.S. application under §44(e) of the Trademark Act includes a claim of standard characters or the country of origin's standard character equivalent.

International Class 041: Organizing communication events, ceremonies and award ceremonies, all these services being for cultural, educational or entertainment purposes; electronic publications of magazines online

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on France application number 4547465, filed 04/29/2019.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of France registration number 4547465, and/or proof of renewal, registered 04/29/2019 with a renewal date of _____ and an expiration date of _____, and translation thereof, if appropriate.

Foreign Registration-1 [reg-20671224226-110024361 _ OLD WOMAN AWARD _ Home Country Registration _ F3259090x96B9E .pdf]

The foreign registration that is the basis of the U.S. application under §44(e) of the Trademark Act includes a claim of standard characters or the country of origin's standard character equivalent.

The applicant hereby appoints Nancy DiConza. Other appointed attorneys are Lawrence E. Apolzon, Andrew N. Fredbeck, Allison Strickland Ricketts, Nancy Sabarra, Karen Lim, Charles T.J. Weigell, Ashford Tucker, Tamar Niv Bessinger. Nancy DiConza of Fross Zelnick Lehrman & Zissu, P.C., is a member of the New York bar, admitted to the bar in 2000, bar membership no. 3033768, and the attorney(s) is located at
151 West 42nd Street, 17th Floor

10/25/2019

Trademark/Service Mark Application, Principal Register

New York, New York 10036

United States

Diconza-Docket@fzlz.com (authorized).

The attorney docket/reference number is MHCS 1913090.

Nancy DiConza submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Fross Zelnick Lehrman & Zissu, P.C. of Fross Zelnick Lehrman & Zissu, P.C.

151 West 42nd Street, 17th Floor

New York New York 10036

United States

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Nancy DiConza

Fross Zelnick Lehrman & Zissu, P.C.

151 West 42nd Street, 17th Floor

New York, New York 10036

Diconza-Docket@fzlz.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 will be submitted with the application, representing payment for 2 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- o The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- o The mark is in use in commerce on or in connection with the goods/services in the application;
- o The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- o To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

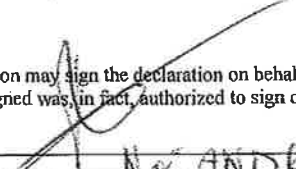
If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- o The signatory believes that the applicant is entitled to use the mark in commerce;
- o The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- o To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

NOTE: The same person may sign the declaration on behalf of the other joint applicant(s), by merely making identical entries. The USPTO will presume that the one person who has signed was, in fact, authorized to sign on behalf of the other person(s).

Signature: 

Signatory's Name: Not ANDRE

Signatory's Position: IP Counsel Trademarks

Signatory's Phone Number: +33(0)326572389

Date Signed: 28/10/2019

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page must include both the signature information and the declaration language. Do not include the entire application, but do ensure that the declaration language actually appears; a signature by itself will not be acceptable. If, due to browser limitations, the declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the one complete page can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.

IMPORTANT INFORMATION FOR APPLICANT:**No filing fee refunds**

Once your application is submitted, the USPTO we will not cancel the filing or refund your fee. The fee is a processing fee, which the USPTO does not refund even if a registration is not issued after substantive review of the application. This is true regardless of how soon after submission you might attempt to request cancellation of the filing.

All information submitted made public

All information submitted to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, email address, and street address. Please be aware that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view the information in the USPTO's on-line databases and through internet search engines and other on-line databases and may use this information to contact you directly. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.

Review of application

Registration is not automatic or guaranteed. A USPTO examining attorney will review your application approximately three months after the filing date for compliance with all legal requirements. This may result in a letter (an "Office action") being issued that will require you to submit a response within a strict time deadline, even if a filing company has filed the original application on your behalf. Failure to submit a timely response will result in the abandonment of your application.

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OMB No. 0551-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

*NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	mark.jpg
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BOLD WOMAN AWARD
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	MHCS
*STREET	9, avenue de Champagne
*CITY	Epernay
*COUNTRY	France
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	51200
EMAIL ADDRESS	iplegal@moethennessy.com
LEGAL ENTITY INFORMATION	
TYPE	société anonyme (sa)
STATE/COUNTRY WHERE LEGALLY ORGANIZED	France
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
*IDENTIFICATION	Organization of promotional communication events, ceremonies and award ceremonies, all these services being for commercial or advertising purposes
FILING BASIS	SECTION 44(d)

10/25/2019

Trademark/Service Mark Application, Principal Register

FOREIGN APPLICATION NUMBER	4547465
FOREIGN APPLICATION COUNTRY	France
FOREIGN FILING DATE	04/29/2019
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.
FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	4547465
FOREIGN REGISTRATION COUNTRY	France
FOREIGN REGISTRATION DATE	04/29/2019
FOREIGN REGISTRATION FILE NAME(S)	<u>reg-20671224226-110024361_OLD WOMAN AWARD - Home Country Registration_F3259090x96B9E.pdf</u>
STANDARD CHARACTERS OR EQUIVALENT	YES
STANDARD CHARACTERS OR EQUIVALENT	YES
INTERNATIONAL CLASS	041
*IDENTIFICATION	Organizing communication events, ceremonies and award ceremonies, all these services being for cultural, educational or entertainment purposes; electronic publications of magazines online
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	4547465
FOREIGN APPLICATION COUNTRY	France
FOREIGN FILING DATE	04/29/2019
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.
FILING BASIS	SECTION 44(c)
FOREIGN REGISTRATION NUMBER	4547465
FOREIGN REGISTRATION COUNTRY	France
FOREIGN REGISTRATION DATE	04/29/2019
FOREIGN REGISTRATION FILE NAME(S)	<u>reg-20671224226-110024361_OLD WOMAN AWARD - Home Country Registration_F3259090x96B9E.pdf</u>
STANDARD CHARACTERS OR EQUIVALENT	YES
STANDARD CHARACTERS OR EQUIVALENT	YES
ATTORNEY INFORMATION	
NAME	Nancy DiConza
ATTORNEY DOCKET NUMBER	MHCS 1913090
ATTORNEY BAR MEMBERSHIP NUMBER	3033768
YEAR OF ADMISSION	2000
U.S. STATE/ COMMONWEALTH/ TERRITORY	New York
FIRM NAME	Fross Zelnick Lehrman & Zissu, P.C.
STREET	151 West 42nd Street, 17th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10036
EMAIL ADDRESS	Diconza-Docket@fzlz.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes

10/25/2019

Trademark/Service Mark Application, Principal Register

OTHER APPOINTED ATTORNEY	Lawrence E. Apolzon, Andrew N. Fredbeck, Allison Strickland Ricketts, Nancy Sabarra, Karen Lim, Charles T.J. Weigell, Ashford Tucker, Tamar Niv Bessinger
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Fross Zelnick Lehrman & Zissu, P.C.
FIRM NAME	Fross Zelnick Lehrman & Zissu, P.C.
STREET	151 West 42nd Street, 17th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP CODE	10036
CORRESPONDENCE INFORMATION	
NAME	Nancy DiConza
FIRM NAME	Fross Zelnick Lehrman & Zissu, P.C.
STREET	151 West 42nd Street, 17th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10036
*EMAIL ADDRESS	Diconza-Docket@fzlz.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	2
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	550