

# HENRY SCHEIN'S PRACTICE PINK PROGRAM

## Our Company

### Social Responsibility

- About Social Responsibility
- Team Schein
- Accountability

### Access to Care

- Environmental Sustainability

### Media Center

### Investor Relations

### Career Opportunities

### Dental

### Medical

Home / Social Responsibility / Access to Care / Wellness, Prevention, Treatment, and Education / Henry Schein's Practice Pink Program

Launched in 2006, Henry Schein Cares partners with the American Cancer Society every year to raise awareness and support a cure for breast cancer through the Henry Schein's Practice Pink program.

The Henry Schein Practice Pink campaign is launched annually to hundreds of thousands of Henry Schein Dental, Medical, Special Markets, Zahn and Animal Health customers. Henry Schein offers a selection of pink merchandise, produced by the Company's many participating supplier partners. A portion of the proceeds from the sale of these products is donated to the American Cancer Society for lifesaving research, prevention and early detection of the disease, and to support programs for thousands of cancer patients and their families.

By mobilizing the participation of Henry Schein's supplier partners and customers in this initiative, Henry Schein Cares helps raise awareness of this important national health issue and provides concrete support to further American Cancer Society goals.



Henry Schein, Inc.'s Practice Pink program offers the company's customers an opportunity to purchase pink products from September through December, ranging from health care consumables and practice supplies to apparel. A portion of sales from these products support a diversity of initiatives and programs that help improve access to care, prevention, and education for cancer patients.

Now in its 12th year, the Henry Schein Practice Pink program has donated more than \$1.2 million for the fight against breast cancer and all cancers through the Henry Schein Cares Foundation, a 501(c)(3) organization that supports and promotes increased access to care globally.

Organizations receiving support through the Practice Pink sales promotion include the American Cancer Society, Cohen Children's Medical Center of Northwell Health, Stony Brook Children's Hospital, and the Memorial Sloan Kettering Cancer Center.

As part of the Henry Schein Practice Pink program, Team Schein Members at multiple company locations wear pink on selected days during October. In addition, Team Schein Members donate their own funds, with matching funds provided by the company.

In addition to its monetary donations, Henry Schein also provides in-kind support to cancer-related organizations, including the donation of 3,000 Henry Schein Cares Welcome Kits to the ACS's Hope Lodge, a network of free temporary housing services throughout the country for cancer patients and their loved ones. For the eighth year in a row, the company provided kits containing personal hygiene and related items to help make guests' stays more comfortable.



## Henry Schein Practice Pink 2016



comfortable.

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