

People Performance Profits

Purpose
Creates
THE CATALYST FOR
People to
Perform



Presented by: Steve Lowisz



KEY POINT #1

The Foundation

Purpose Creates the Catalyst for People to Perform

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Small Business

MAKE UP

50%

of Private Sector Payroll

FIRST YEAR

20%

5 YEAR

50%

10 YEAR

65%

GOING OUT OF BUSINESS





We all see problems

Entrepreneurs see solutions



Our mission:
Bring the world closer together.

Entrepreneur at a young age





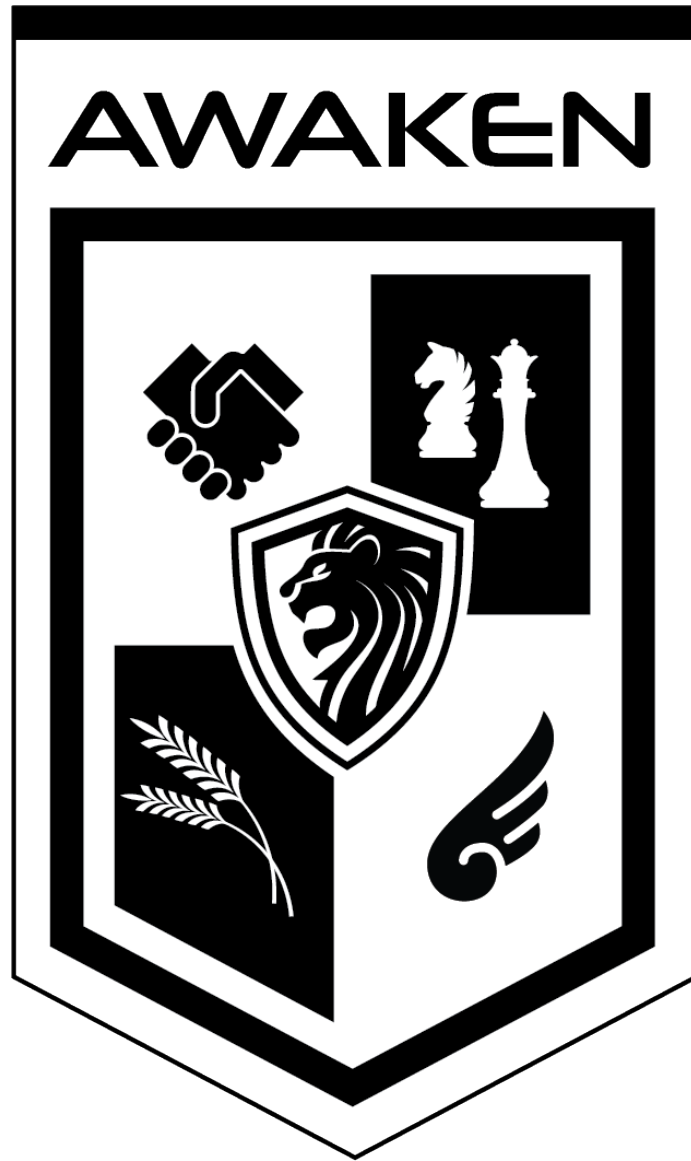
KEY POINT #2

Why Purpose Matters

Purpose Creates the Catalyst for People to Perform

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**Starting
with
Purpose**





Purpose defines direction







**Defining a future state
that doesn't exist yet**



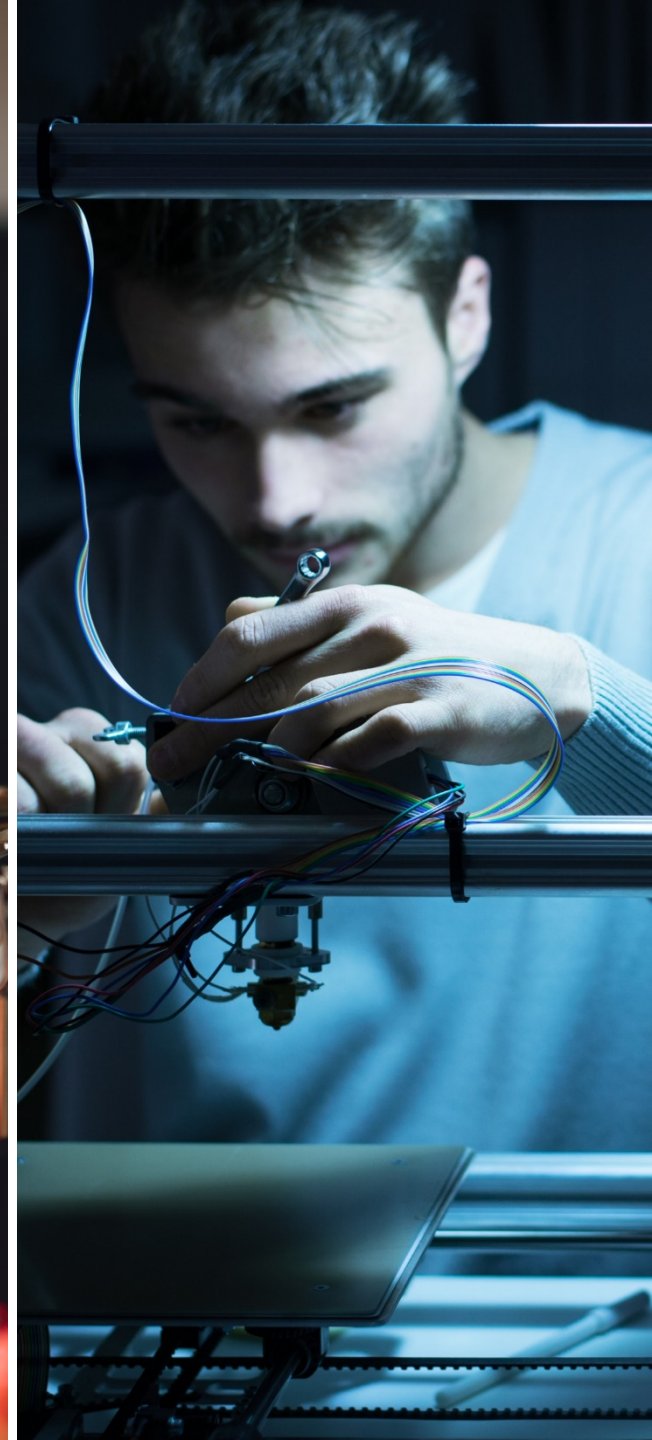
KEY POINT #3

Purpose *Drives* Performance

Purpose Creates the Catalyst for People to Perform

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**“If You Are Working On Something
That You Really Care About,
You Don’t Have To Be Pushed.
The Vision Pulls You.”**

— Steve Jobs