

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871279

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	L'Oreal USA S/D, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 111			
Property Type	Number	Word Mark	
Registration Number:	4754108	TWO TIMER	
Registration Number:	3419369	TWO TIMER	
Registration Number:	3952737	UD	
Registration Number:	4016058	UD	
Registration Number:	4017085	UD	
Registration Number:	4050476	UD	
Registration Number:	4017084	UD	
Registration Number:	5717597	UD ON THE RUN	
Registration Number:	5408371	UD REHAB MAKEUP PREP	
Registration Number:	5753135	ULTIMATE EDIT	
Registration Number:	7170518	ULTIMATE GLOW SHOTS	
Registration Number:	3191508	ULTIMATE MAN	
Registration Number:	4933256	ULTIMATE OZONE	
Registration Number:	6762095	ULTIMATE QUEEN	
Registration Number:	6316763	ULTIMATE RAZOR BURN & BUMP RELIEF	
Registration Number:	6262754	ULTIMATE UTOPIA	
Registration Number:	0804390	ULTRA BROW	
Registration Number:	6255551	ULTRA FACIAL	

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Property Type	Number	Word Mark
Registration Number:	2569752	ULTRA PRECISE
Registration Number:	7128301	ULTRA SHIELD PRE-POO
Registration Number:	2778036	ULTRA-LINER
Registration Number:	6390923	UNBREAK MY BLONDE
Registration Number:	7116208	UNITY IS THE SOLUTION
Registration Number:	4886066	UNSTOPPABLE
Registration Number:	7153463	UP TO SNOW GOOD
Registration Number:	4147433	UPLIFT COLORBOND TECHNOLOGY
Registration Number:	5903256	URBAN DECAY
Registration Number:	3692348	URBAN DECAY
Registration Number:	2056875	URBAN DECAY
Registration Number:	2449408	URBAN DECAY
Registration Number:	3567623	URBAN DECAY
Registration Number:	3085117	URBAN DECAY
Registration Number:	5717611	URBAN DECAY DOUBLE DOWN BROW
Registration Number:	3819447	URBAN DECAY GRIND HOUSE
Registration Number:	6149095	URBAN DECAY INKED BROW
Registration Number:	3948434	URBAN DECAY SIN
Registration Number:	6441958	URBAN DECAY STONED VIBES
Registration Number:	5331032	URBAN JUNGLE
Registration Number:	5398105	URBAN LIGHT
Registration Number:	1782350	VAVOOM!
Registration Number:	3256365	VECTOR PLUS
Registration Number:	6206631	VEG N FORMULAS
Registration Number:	6981033	VEGAN FORMULA
Registration Number:	3309728	VELVET GELATINE
Registration Number:	4782399	VELVET LUXE
Registration Number:	4067478	VICE
Registration Number:	6809385	VINYL INK
Registration Number:	4838322	VITALITY LIP FLUSH
Registration Number:	5037732	VITALITY LIP FLUSH STAIN
Registration Number:	6762530	VITAMIN C THAT OUTPERFORMS
Registration Number:	5105071	VIVID BRIGHTS
Registration Number:	7069809	VIVID MATTE
Registration Number:	3135009	VOCAL POWER PACK
Registration Number:	2221985	VOLUM' EXPRESS
Registration Number:	2934223	VOLUM' EXPRESS TURBO BOOST
Registration Number:	4769581	VOLUME FIXER

Property Type	Number	Word Mark
Registration Number:	6457155	VOLUME INJECTION
Registration Number:	4585295	VOLUMEBLOOM
Registration Number:	2573647	WALTZ
Registration Number:	6131533	WASH DAY DELIGHT
Registration Number:	2237636	WATER WAX
Registration Number:	1553407	WAVE NOUVEAU
Registration Number:	1379935	WAVITROL III
Registration Number:	3822718	WAX BLAST
Registration Number:	7081959	WE SKINCARE ABOUT YOU SINCE 1851
Registration Number:	4618765	WICKED LASHES
Registration Number:	7151637	WILD GREENS
Registration Number:	6944614	WILD LASH
Registration Number:	4630014	WONDER
Registration Number:	4032441	WONDER BOOST
Registration Number:	6349488	WONDER CROWN
Registration Number:	3108210	WORK HARD
Registration Number:	5542266	WORTH THE HYPE
Registration Number:	6160401	XL WAND
Registration Number:	2397727	YELLOW OUT
Registration Number:	6883287	YERBA MATE RESURFACING ENERGY FACIAL
Registration Number:	5030490	YOU ARE BEAUTIFUL, YOU ARE IT! XOXO JAMI
Registration Number:	6889842	YOU ARE YOUTH
Registration Number:	4377571	YOUR BROWS BUT BETTER
Registration Number:	4836912	YOUR LIPS BUT BETTER
Registration Number:	4638284	YOUR MOST BEAUTIFUL YOU
Registration Number:	4377573	YOUR SKIN BUT BETTER
Registration Number:	5608571	YOUTH DOSE EYE TREATMENT
Registration Number:	6848472	YOUTH STACKS
Registration Number:	5693678	YOUTH TO THE PEOPLE
Registration Number:	4735862	YOUTH TO THE PEOPLE
Registration Number:	5693677	YTTP
Registration Number:	4898490	YTTP
Registration Number:	7190480	ZERO TO BROW
Registration Number:	3625434	ZEROSULFATE
Registration Number:	5893178	ZURICH
Serial Number:	97501248	UD URBAN DECAY BE FEARLESS
Serial Number:	97351809	ULTRA TRANSPARENT YOUTHSCREEN
Serial Number:	98275035	UNDEREYENAP

Property Type	Number	Word Mark
Serial Number:	97468613	UNIVERSAL AMPLIFIER
Serial Number:	97260002	URBAN DECAY
Serial Number:	97455507	V VEGAN FORMULA
Serial Number:	97779726	VICE LIP BOND
Serial Number:	97563907	VINTAGE JEAN BABY
Serial Number:	98207682	VINTAGE VEGAS
Serial Number:	98144474	VIVID DOODLE STAMP
Serial Number:	97669388	VIVID RICH
Serial Number:	98326048	WET SHOT
Serial Number:	98326039	WISPYCURL
Serial Number:	98263413	WONDER PASTE
Serial Number:	98263181	WONDER STICK
Serial Number:	97915168	WORMHOLE
Serial Number:	90853903	YOUTH TECH
Serial Number:	97261667	YOUTH TO THE PEOPLE
Serial Number:	98312336	YOUTH TO THE PEOPLE LIPID LIP TREATMENT
Serial Number:	97351805	YOUTHSCREEN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177
Email: lisa.gigliotti@loreal.com
Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/25/2024

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O`CLOCK P.M.



A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

3041133 8100M
SR# 20234290953

Authentication: 204899644
Date: 12-22-23

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 008327 FRAME: 0849

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President