

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM868747

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/31/2023		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L'Oreal USA S/D, Inc.		
<b>Street Address:</b>	10 Hudson Yards		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 96</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2517269	ESSIE	
<b>Registration Number:</b>	4083987	ESSIE	
<b>Registration Number:</b>	6131534	ESSIE ALL ACCESS	
<b>Registration Number:</b>	6131889	ESSIE ALL ACCESS	
<b>Registration Number:</b>	5147381	ESSIE	
<b>Registration Number:</b>	2710584	ESSIE	
<b>Registration Number:</b>	4522492	ESSIE GEL	
<b>Registration Number:</b>	4930275	ESSIE GEL-SETTER	
<b>Registration Number:</b>	6997809	ESSIE HANDS ALL IN TO END LONELINESS	
<b>Registration Number:</b>	6659376	ESSIE ON HAND	
<b>Registration Number:</b>	6659377	ESSIE ON HAND VIRTUAL TRY-ON SALON	
<b>Registration Number:</b>	5795295	ESSIE SMOOTH-E	
<b>Registration Number:</b>	7165429	ESSIE STAY LONGER	
<b>Registration Number:</b>	1396368	EXPERT EYES	
<b>Registration Number:</b>	3406857	EXPERT TOOLS	
<b>Registration Number:</b>	3035740	EXPERT WEAR	
<b>Registration Number:</b>	2950397	EXPERT WEAR	
<b>Registration Number:</b>	7204566	EXPRESS BROW	

CH \$2415.00 2517269

Property Type	Number	Word Mark
Registration Number:	6086179	EXPRESSIE
Registration Number:	6734707	ESSIE
Registration Number:	5956481	EXPRESSION PROOF
Registration Number:	2281133	EXTREME
Registration Number:	0846015	EXTREME
Registration Number:	6212883	EXTREME LENGTH
Registration Number:	3175576	EYE ALERT
Registration Number:	7134389	
Registration Number:	5571976	EYE FUEL
Registration Number:	4553278	EYELIFT IN A TUBE
Registration Number:	3511732	EYESHADOW PRIMER POTION
Registration Number:	3769234	EYESTUDIO
Registration Number:	2915332	FABRICATE
Registration Number:	7134390	FACE FREEZIE
Registration Number:	4512064	FACESTUDIO
Registration Number:	3835414	FACIAL FUEL
Registration Number:	2974622	FACIAL FUEL
Registration Number:	4068138	FACIAL FUEL TRANSFORMER
Registration Number:	5624110	FACTION8
Registration Number:	3740492	FADE RESIST
Registration Number:	4625452	FASHION WAVES
Registration Number:	3941519	FASHION WORK
Registration Number:	7101832	FAST SCULPT
Registration Number:	5370868	FAUX BLACKS
Registration Number:	5476696	FAUX MARBLE
Registration Number:	6457291	FERULIC BREW REJUVENATING FACIAL ESSENCE
Registration Number:	5783450	FILLER INSTINCT
Registration Number:	7019260	FIND THE POWER WITHIN
Registration Number:	2900873	FINISH UP
Registration Number:	7184569	FIRST BASE
Registration Number:	4349022	FIRST BASE
Registration Number:	3945347	FIT ME
Registration Number:	4032735	FLARED
Registration Number:	4343955	FLASH LIFT
Registration Number:	6322888	FLASH LIFT PODS
Registration Number:	3185813	
Registration Number:	7020392	FLY TRAP
Registration Number:	4209694	FLY WITH ME

Property Type	Number	Word Mark
Registration Number:	5915423	FOIL PLAY
Registration Number:	7214158	FOOD FOR SOFT
Registration Number:	6241149	FOR A BUMP-FREE LANDING
Registration Number:	2877752	FOR A REFUEL LAND AT KIEHL'S
Registration Number:	3088815	FORCEFUL
Registration Number:	3415218	FREEZE FIX
Registration Number:	4717819	FRIZZ DISMISS
Registration Number:	1864480	FULFYL
Registration Number:	5079862	FULL COVERAGE MOISTURIZER
Registration Number:	2849816	FULL FRAME
Registration Number:	2458338	FULL 'N SOFT
Registration Number:	4265635	FULL SWIRL
Registration Number:	4842710	FULLDENSITY
Registration Number:	7027407	FX
Registration Number:	7027408	FX EXPRESSIE
Registration Number:	5106351	GEL COUTURE
Registration Number:	2900875	GET GROOMED
Registration Number:	6755316	GIMME SUPER STARS!
Serial Number:	97888795	ESSIE GOOD AS NEW
Serial Number:	97466566	ESSIE PRESS-E
Serial Number:	98046226	EXOPLANET
Serial Number:	98186238	EXPERT CLARITY
Serial Number:	98021165	EXPERTLY CLEAR ACNE-TREATING & PREVENTIN
Serial Number:	97927344	EXPERTLY CLEAR ACNE-TREATING & PREVENTIN
Serial Number:	97839667	EXTREME SENSATION
Serial Number:	97622144	FA LA L.A. LAND
Serial Number:	98209542	FACE BOND
Serial Number:	98054177	FACE FREEZIE
Serial Number:	97481700	FACIAL YOUR WAY
Serial Number:	97479645	
Serial Number:	97650191	FAR OUT
Serial Number:	98124358	FAT OIL SLICK CLICK
Serial Number:	98004094	FIBER FILLER GOLD
Serial Number:	97479643	
Serial Number:	98326045	FLUTTERYCURL
Serial Number:	97920732	FRINGE GLAM
Serial Number:	97622147	GALACTIC COWGIRL
Serial Number:	98197116	GENTLY EFFECTIVE ACNE-TREATING CLEANSING

Property Type	Number	Word Mark
Serial Number:	97491334	GET A GRIP + LET IT FLOW
Serial Number:	98010533	GLAM ACCENT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2129844177  
 Email: lisa.gigliotti@loreal.com  
 Correspondent Name: Lisa M. Gigliotti  
 Address Line 1: 10 Hudson Yards  
 Address Line 4: New York, NEW YORK 10001

<b>NAME OF SUBMITTER:</b>	Lisa M. Gigliotti
<b>SIGNATURE:</b>	/Lisa M. Gigliotti/
<b>DATE SIGNED:</b>	01/17/2024

**Total Attachments: 3**  
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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3041133 8100M  
SR# 20234290953

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204899644  
Date: 12-22-23

**TRADEMARK**  
**REEL: 008318 FRAME: 0693**

**STATE OF DELAWARE  
CERTIFICATE OF OWNERSHIP  
AND MERGER**

**MERGING**

**L'ORÉAL USA CREATIVE, INC.**

**INTO**

**L'ORÉAL USA S/D, INC.**

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

**DOES HEREBY CERTIFY:**

**FIRST:** That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND:** That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THIRD:** That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


**FOURTH:** That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH:** This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

*(Signature Page Follows)*

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By:   
Name: Thomas Sarakatsannis  
Title: Senior Vice President