

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM867650

|                                    |                       |                       |                       |
|------------------------------------|-----------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>            | NEW ASSIGNMENT        |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>       | MERGER                |                       |                       |
| <b>EFFECTIVE DATE:</b>             | 12/31/2023            |                       |                       |
| <b>CONVEYING PARTY DATA</b>        |                       |                       |                       |
| <b>Name</b>                        | <b>Formerly</b>       | <b>Execution Date</b> | <b>Entity Type</b>    |
| L'Oreal USA Creative, Inc.         |                       | 12/20/2023            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>        |                       |                       |                       |
| <b>Name:</b>                       | L'Oreal USA S/D, Inc. |                       |                       |
| <b>Street Address:</b>             | 10 Hudson Yards       |                       |                       |
| <b>City:</b>                       | New York              |                       |                       |
| <b>State/Country:</b>              | NEW YORK              |                       |                       |
| <b>Postal Code:</b>                | 10001                 |                       |                       |
| <b>Entity Type:</b>                | Corporation: DELAWARE |                       |                       |
| <b>PROPERTY NUMBERS Total: 100</b> |                       |                       |                       |
| <b>Property Type</b>               | <b>Number</b>         | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>        | 2496231               | BIOLAGE               |                       |
| <b>Registration Number:</b>        | 2624798               | BIOLAGE               |                       |
| <b>Registration Number:</b>        | 4389113               | BIOLAGE ADVANCED      |                       |
| <b>Registration Number:</b>        | 7081505               | BIOLAGE PROFESSIONAL  |                       |
| <b>Registration Number:</b>        | 7081506               | BIOLAGE PROFESSIONAL  |                       |
| <b>Registration Number:</b>        | 4634273               | BIOMATCH              |                       |
| <b>Registration Number:</b>        | 6504351               | BL BLUE PIGMENT       |                       |
| <b>Registration Number:</b>        | 7140674               |                       |                       |
| <b>Registration Number:</b>        | 7270779               |                       |                       |
| <b>Registration Number:</b>        | 3898143               | BLACK DRAMA           |                       |
| <b>Registration Number:</b>        | 5618352               | BLANK CANVAS          |                       |
| <b>Registration Number:</b>        | 6405073               | BLEACH FINDER         |                       |
| <b>Registration Number:</b>        | 6252124               | BLEACH RECOVERY       |                       |
| <b>Registration Number:</b>        | 3956094               | BLEMISH + AGE         |                       |
| <b>Registration Number:</b>        | 3956093               | BLEMISH + AGE DEFENSE |                       |
| <b>Registration Number:</b>        | 5686561               | BLONDAGE              |                       |
| <b>Registration Number:</b>        | 6769541               | BLONDAGE HIGH BRIGHT  |                       |
| <b>Registration Number:</b>        | 2137861               | BLONDE DIMENSIONS     |                       |

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| Property Type        | Number  | Word Mark                         |
|----------------------|---------|-----------------------------------|
| Registration Number: | 4724378 | BLONDE IDOL                       |
| Registration Number: | 7140688 | BLOODSHOT                         |
| Registration Number: | 3664206 | BLOW DOWN                         |
| Registration Number: | 2906455 | BLUE ASTRINGENT HERBAL LOTION     |
| Registration Number: | 4771562 | BLUE HERBAL                       |
| Registration Number: | 6030271 | BLUE MUSE                         |
| Registration Number: | 4606816 | BLUR BABY BLUR                    |
| Registration Number: | 4732284 | BLURRED LINES                     |
| Registration Number: | 2958263 | BODY FULL                         |
| Registration Number: | 5591442 | BOND PHORCE                       |
| Registration Number: | 5801202 | BONDER INSIDE                     |
| Registration Number: | 6761433 | BONDER INSIDE                     |
| Registration Number: | 5538059 | BORN IN BROOKLYN. MADE WITH LOVE. |
| Registration Number: | 5331177 | BORN TO GLOW                      |
| Registration Number: | 4385473 | BORN TO GLOW LIQUID ILLUMINATOR   |
| Registration Number: | 5577088 | BORN TO RUN                       |
| Registration Number: | 5192689 | BRASS OFF                         |
| Registration Number: | 6274154 | BRIGHT MAKER                      |
| Registration Number: | 7264416 | BRIGHTENING CARE COMPLEX          |
| Registration Number: | 5746126 | BROW BLADE                        |
| Registration Number: | 3621609 | BROW BOX                          |
| Registration Number: | 5758922 | BROW ENDOWED                      |
| Registration Number: | 6119712 | BROW FAST SCULPT                  |
| Registration Number: | 5159142 | BROW PLAY STUDIO                  |
| Registration Number: | 3859275 | BROW POWER                        |
| Registration Number: | 6262982 | BROW POWER FILLER                 |
| Registration Number: | 6409626 | BROW POWERFULL                    |
| Registration Number: | 5886804 | BROW ULTRA SLIM                   |
| Registration Number: | 4765296 | BROWPRECISE                       |
| Registration Number: | 4896542 | BRUSH BATH                        |
| Registration Number: | 5752208 | BRUSH ON BLING                    |
| Registration Number: | 5893177 | BUDAPEST                          |
| Registration Number: | 5356167 | BUILD 'EM UP                      |
| Registration Number: | 4908837 | BUILD-A-BROW                      |
| Registration Number: | 3610169 | BUMP RESCUE                       |
| Registration Number: | 6564152 | BUSH TAMER                        |
| Registration Number: | 4411142 | BUTTER BLEND                      |
| Registration Number: | 3328049 | BUTTER BLEND                      |

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Registration Number: | 4398912  | BUTTER GLOSS                             |
| Registration Number: | 4629606  | BUTTER LIPSTICK                          |
| Registration Number: | 5542683  | BUTTERMASK                               |
| Registration Number: | 5751537  | BYE BYE BAGGAGE                          |
| Registration Number: | 4808965  | BYE BYE BREAKOUT                         |
| Registration Number: | 3833839  | BYE BYE CONCEALER                        |
| Registration Number: | 5751536  | BYE BYE DARK SPOTS                       |
| Registration Number: | 4739908  | BYE BYE FOUNDATION                       |
| Registration Number: | 5464931  | BYE BYE LINES                            |
| Registration Number: | 5101807  | BYE BYE LINES SERUM                      |
| Registration Number: | 4994785  | BYE BYE MAKEUP                           |
| Registration Number: | 3833838  | BYE BYE PORES                            |
| Registration Number: | 5019252  | BYE BYE PORES BLUSH                      |
| Registration Number: | 5402117  | BYE BYE PORES OPTICAL BLURRING TECHNOLOG |
| Registration Number: | 4901876  | BYE BYE PORES PRESSED                    |
| Registration Number: | 4418691  | BYE BYE REDNESS                          |
| Registration Number: | 3644712  | BYE BYE UNDER EYE                        |
| Registration Number: | 4959796  | BYE BYE UNDER EYE CORRECTOR              |
| Registration Number: | 5101792  | BYE BYE UNDER EYE EYE CREAM              |
| Registration Number: | 4994851  | BYE BYE UNDER EYE ILLUMINATION           |
| Registration Number: | 3497589  | C E FERULIC                              |
| Registration Number: | 3185073  | C E FERULIC                              |
| Registration Number: | 2721313  | C.R.A.F.T.                               |
| Serial Number:       | 97468615 | BIOREVITALIZING CATALYST                 |
| Serial Number:       | 98268815 | BLADE & SHADE                            |
| Serial Number:       | 97649270 | BLANK CANVAS                             |
| Serial Number:       | 97739931 | BLONDEAF                                 |
| Serial Number:       | 98206268 | BLUE TUX                                 |
| Serial Number:       | 97697180 | BLUR SCREEN                              |
| Serial Number:       | 97572395 | BORN TO REPAIR                           |
| Serial Number:       | 97030349 | BRAVE TOGETHER                           |
| Serial Number:       | 97618393 | BROW POWER EFFORTLESS TINT               |
| Serial Number:       | 97830509 | BUBBLE WOW                               |
| Serial Number:       | 97621769 | BUILD A BROW                             |
| Serial Number:       | 97739584 | BUILD-A-BROW                             |
| Serial Number:       | 97819698 | BUTTER GLOSS BLING!                      |
| Serial Number:       | 97837613 | BUTTERMELT BLUSH                         |
| Serial Number:       | 97634379 | BUTTERMELT BRONZER                       |

| Property Type  | Number   | Word Mark              |
|----------------|----------|------------------------|
| Serial Number: | 98202659 | BUTTERMELT GLAZE       |
| Serial Number: | 98282220 | BUTTERMELT GLAZE       |
| Serial Number: | 98239580 | BUTTERMELT GLAZE TINT  |
| Serial Number: | 98282224 | BUTTERMELT HIGHLIGHTER |
| Serial Number: | 90760687 | BYE BYE DULLNESS       |
| Serial Number: | 97445847 | BYE BYE UNDER EYE BAGS |

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2129844177  
**Email:** lisa.gigliotti@loreal.com  
**Correspondent Name:** Lisa M. Gigliotti  
**Address Line 1:** 10 Hudson Yards  
**Address Line 4:** New York, NEW YORK 10001

|                           |                     |
|---------------------------|---------------------|
| <b>NAME OF SUBMITTER:</b> | Lisa M. Gigliotti   |
| <b>SIGNATURE:</b>         | /Lisa M. Gigliotti/ |
| <b>DATE SIGNED:</b>       | 01/11/2024          |

**Total Attachments: 3**  
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.



Jeffrey W. Bullock, Secretary of State

3041133 8100M  
SR# 20234290953

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204899644  
Date: 12-22-23

**TRADEMARK**  
**REEL: 008314 FRAME: 0750**

**STATE OF DELAWARE  
CERTIFICATE OF OWNERSHIP  
AND MERGER**

**MERGING**

**L'ORÉAL USA CREATIVE, INC.**

**INTO**

**L'ORÉAL USA S/D, INC.**

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

**DOES HEREBY CERTIFY:**

**FIRST:** That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND:** That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THIRD:** That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


**FOURTH:** That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH:** This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

*(Signature Page Follows)*

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By:   
Name: Thomas Sarakatsannis  
Title: Senior Vice President