

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM865668

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sasha Matloob		12/08/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Eocene LLC		
Street Address:	8 The Green		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90976913	RHINO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hmcpherson@mclaughlinstern.com		
Correspondent Name:	Haley McPherson		
Address Line 1:	260 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Abraham Lichy		
SIGNATURE:	/Abraham Lichy/		
DATE SIGNED:	01/04/2024		
Total Attachments: 3			
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ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT (“**Assignment**”), dated as of December 8, 2023, is made by Sasha Matloob (“**Assignor**”), an individual with an address at 801 S Figueroa Street, Suite 2170, Los Angeles, CA 90017 in favor of Eocene LLC (“**Assignee**”), a Delaware limited liability company, located at 8 The Green Ste A, Dover, DE 19901.

WHEREAS, Assignor has conveyed, transferred, and assigned to Assignee certain intellectual property of Assignor, and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following:

(a) the trademarks, trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Assigned Marks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Marks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Marks to Assignee, or any assignee or successor thereto.

3. Consideration for the Assignment. Upon and after Assignee's receipt of the Assigned Marks, Assignor shall have no further responsibility or obligation to pay any fees,

charges, debts, costs and expenses incurred to obtain, finalize or have issued trademarks for the Assigned Marks, such that, as between Assignor and Assignee, Assignee shall be the party solely responsible for such fees, charges, debts, costs and expenses.

4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

ASSIGNOR:

Sasha Matloob

By: 

Name: Sasha Matloob

Address for Notices: 801 S. Figueroa Street,
Suite 2170, Los Angeles, CA 90017

ACCEPTED BY ASSIGNEE:

Eocene LLC

By:  Dec 19, 23

Name: Houshang Beroukhim

Title: Authorized Agent

Address for Notices: 8 The Green Ste A,
Dover, DE 19901

SCHEDULE 1

Assigned Marks and Applications

Trademark Applications:

Mark	Jurisdiction	Application Serial Number	Filing Date
RHINO	USPTO	90976913	Feb. 11, 2021