

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM865271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Saifen Chen		01/03/2024	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Dongguan Binli Electronic Commerce Co., Ltd.		
Street Address:	Rm.206,2nd F,Bldg.6,Comprehensive Test Base,		
Internal Address:	No.1 Dongke Rd., Dongcheng St.,		
City:	Dongguan, Guangdong		
State/Country:	CHINA		
Postal Code:	523000		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	98331418	AFFOGATO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	binco@jieyinp.com		
Correspondent Name:	Laura Ann Lavi		
Address Line 1:	999 N. Northlake Way Suite 207		
Address Line 4:	Seattle, WASHINGTON 98103		
DOMESTIC REPRESENTATIVE			
Name:	Laura Ann Lavi		
Address Line 1:	999 N. Northlake Way Suite 207		
Address Line 4:	Seattle, WASHINGTON 98103		
NAME OF SUBMITTER:	Laura Ann Lavi		
SIGNATURE:	/Laura Ann Lavi/		
DATE SIGNED:	01/03/2024		
Total Attachments: 1			
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OP \$40.00 98331418

ASSIGNMENT OF TRADEMARK

Whereas Saifen Chen

(name of assignor)

Of Base, No.1 Dongke Rd., Dongcheng St., Rm.206,2nd F,Bldg.6,Comprehensive Test Dongguan, Guangdong CHINA 523000

(address)

Owns trademark application # 98331418

Word Mark Affogato

Whereas Dongguan Binli Electronic Commerce Co., Ltd
(name of assignee)

Of Rm.206,2nd F,Bldg.6,Comprehensive Test Base, No.1 Dongke Rd., Dongcheng St., Dongguan, Guangdong CHINA

(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Saifen Chen
(Signature of assignor);

01/03/2024

Date of Execution

Name and Title of signatory
if assignor is a corporation