

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM835324

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|---------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900790047 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Michael Andrew Shiffler | | 07/30/2023 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | MICHAEL THE MAVEN LLC | | |
| Street Address: | 30 N Gould St Suite 7079 | | |
| City: | Sheridan | | |
| State/Country: | WYOMING | | |
| Postal Code: | 82801 | | |
| Entity Type: | Limited Liability Company: WYOMING | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5067639 | MAVEN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8017065636 | | |
| Email: | travis@loyaliplaw.com, docket@loyaliplaw.com | | |
| Correspondent Name: | Travis Banta | | |
| Address Line 1: | 2350 E. Arbor Lane, PO Box 17395 | | |
| Address Line 4: | Holladay, UTAH 84117 | | |
| ATTORNEY DOCKET NUMBER: | MTM-0010.TM | | |
| NAME OF SUBMITTER: | Travis Banta | | |
| SIGNATURE: | /Travis Banta/ | | |
| DATE SIGNED: | 08/29/2023 | | |
| Total Attachments: 4 | | | |
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| source=Assignment-Signed#page4.tif | | | |

ASSIGNMENT

WHEREAS, **Michael Andrew SHIFFLER** (hereinafter referred to as “ASSIGNOR”), a citizen of the United States of America and having a post office address of 84 Honuhula Street, Kihei, Hawaii 96753, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the following trademarks and any derivatives thereof, (hereinafter referred to as the “Marks”):

| Registration No. | Mark | Identification of Goods/Services |
|---------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| U.S. Registration No. 5,067,639 | MAVEN | Class 009 - Photographic and video camera equipment, namely, adapters, bags, straps, lens cleaning cloths, lens caps, body caps, and memory device holders [; Photographic and video camera equipment, namely, adapters to connect camera equipment to poles] |

WHEREAS, **MICHAEL THE MAVEN, LLC**, (hereinafter referred to as “ASSIGNEE”), a Wyoming limited liability company duly organized and existing under the laws of the State of Wyoming, having a principal business office at 30 N Gould Street Suite 7079, Sheridan, Wyoming 82801, is desirous of acquiring all right, title and interest in and to the Marks held by Assignor, and the above-identified registrations;

NOW, THEREFORE, for good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged,

THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks in connection with the above-identified

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Travis R. Banta (MTM-0010.TM)
Loyal Intellectual Property Law, PLLC
2350 E. Arbor Lane, PO Box 17395
Holladay, UT 84117

registrations, together with the goodwill of the business symbolized by and associated with the Marks, and that portion of the business to which the Marks pertains that is on-going and existing.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Marks to the ASSIGNEE as the owner of the entire interest of the Marks, for the sole use of the ASSIGNEE, its successors, assigns and legal representatives.

[signature page follows]

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Holladay, UT 84117

TRADEMARK
REEL: 008181 FRAME: 0470

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

Executed this 30th day of July, 2023, at
Kihei, Hawaii
(City) (State)

Michael Andrew SHIFFLER



By: Michael Andrew Shiffler

Title: CEO

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Holladay, UT 84117

TRADEMARK
REEL: 008181 FRAME: 0471

Executed this _____ day of _____, 2023, at

(City)

(State)

Michael the Maven, LLC
a Wyoming limited liability company

By: Michael Shiffler

Title: _____

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Travis R. Banta (MTM-0010.TM)
Loyal Intellectual Property Law, PLLC
2350 E. Arbor Lane, PO Box 17395
Holladay, UT 84117

RECORDED: 08/01/2023

TRADEMARK
REEL: 008181 FRAME: 0472