

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM824005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xu Yi		07/12/2023	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Yueqing Zhenmuxi Electronic Commerce Co., Ltd.		
Street Address:	Room 501, Building A, No. 92 Liming East Road, Hongqiao Town, Yueqing City,		
City:	Wenzhou, Zhejiang		
State/Country:	CHINA		
Postal Code:	325608		
Entity Type:	Limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6568129	KIRATE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	yimai202306@163.com		
Correspondent Name:	Xu Yi		
Address Line 1:	Hongtang Town, Yuanzhou District		
Address Line 2:	No. 1, Xujia Group, Daling Village		
Address Line 4:	Yichun, CHINA		
NAME OF SUBMITTER:	Xu Yi		
SIGNATURE:	/Xu Yi/		
DATE SIGNED:	07/13/2023		
Total Attachments: 1			
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OP \$40.00 6568129

ASSIGNMENT OF TRADEMARK

This assignment is effective from July 12, 2023 between Xu Yi with address of No. 1, Xujia Group, Daling Village Hongtang Town, Yuanzhou District Yichun CHINA 336000 (the "Assignor") and Yueqing Zhenmuxi Electronic Commerce Co., Ltd. with address of Room 501, Building A, No. 92 Liming East Road, Hongqiao Town, Yueqing City, Wenzhou, Zhejiang CHINA 325608 (the "Assignee").

The Assignor is the owner of the entire right, title and interest in and to the US Trademark Registration No. 6568129 (the "Trademark").

The Assignee desires to acquire the Trademark described above.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the right to sue for past, present and future infringement thereof.

Assignor: Xu Yi

Name of Representative of Assignor: Xu Yi

Signature: Xu Yi

Title: OWNER

Assignee: Yueqing Zhenmuxi Electronic Commerce Co., Ltd.

Name of Representative of Assignee: Fang Arui

Signature: Fang Arui

Title: Legal representative