## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM823519

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900774757

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BCI Brands, LLC		05/18/2023	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Chaus IPCO, LLC	
Street Address:	530 7th Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	4280296	CHIASSO
Registration Number:	3778906	COCO BIANCO
Registration Number:	5776151	EVERLILY
Registration Number:	5206148	IVY LANE
Registration Number:	5272408	IVY ROAD
Registration Number:	5237251	JBS
Registration Number:	5241622	JBS
Registration Number:	3162609	MSK
Registration Number:	3867061	PISARRO NIGHTS
Registration Number:	3962586	PRELUDE
Registration Number:	4426462	SAM AND JESS
Registration Number:	6240319	28TH & PARK
Registration Number:	6136539	IVY STREET
Registration Number:	6180484	JUST HANGIN
Registration Number:	6064464	ROYALTY

### **CORRESPONDENCE DATA**

**Fax Number:** 

TRADEMARK

REEL: 008129 FRAME: 0292

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2125001515

**Email:** sseuradge@sillscummis.com

Correspondent Name: stanley seuradge
Address Line 1: 101 Park Avenue

Address Line 4: New York, NEW YORK 10178

NAME OF SUBMITTER:	stanley seuradge
SIGNATURE:	/stanley seuradge/
DATE SIGNED:	07/11/2023

#### **Total Attachments: 3**

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made as of May \_\_\_\_, 2023, ("Effective Date") by and between BCI Brands, LLC, a Delaware limited liability company ("<u>Assignor</u>"), and Chaus IPCO, LLC, a Delaware limited liability company ("<u>Assignee</u>").

#### **WITNESSETH:**

**WHEREAS**, Assignor owns all right, title and interest in and to the trademarks listed on Schedule A attached hereto (the "<u>Trademarks</u>"), all applications and registrations pertaining thereto, all common law rights associated therewith, together with all goodwill arising from use of and symbolized by such Trademarks;

NOW, THEREFORE, for One Dollar (\$1.00) and other fair good and valuable consideration, including the provisions and covenants herein and therein, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby sells, grants, conveys, transfers, assigns, and delivers to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Trademarks, including all trademark applications and registrations therefor, as well as any renewals thereof, together with the goodwill of the business appurtenant to, symbolized by, and associated with the Trademarks (including that part of Assignor's business to which it pertains), and the right to apply for, register and renew the Trademarks, all royalties, damages, and payments now or hereafter due or payable, all causes of action (in law and/or equity) and the right to sue, counterclaim, recover, and collect damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be held, used and enjoyed as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.

\* \* \* \* \*

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**ASSIGNOR:** 

BCI BRANDS, LLC,

Name:

Title:

### Exhibit A

# <u>Trademarks</u>

Mark	Registration Number
CHIASSO	4280296
COCO BIANCO	3778906
EVERLILY	5776151
IVY LANE	5206148
IVY ROAD	5272408
JBS	5237251
JBS	5241622
MSK	3162609
PISARRO NIGHTS	3867061
PRELUDE	3962586
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28 <sup>TH</sup> AND PARK	6240319
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JUST HANGIN	6180484
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**RECORDED: 07/11/2023** 

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